

**CITY COUNCIL MEETING AGENDA  
CITY OF FOND DU LAC, WISCONSIN**

Legislative Chambers  
160 S Macy Street

October 8, 2025  
6:00 PM

**1. CALL TO ORDER**

- a. Roll Call
- b. Declaration a Quorum Is Present
- c. Pledge of Allegiance
- d. Silent Reflection

**2. PUBLIC HEARINGS**

**3. CONSENT AGENDA**

- a. September 17, 2025 Special Meeting Minutes
- b. September 24, 2025 Regular Council Meeting Minutes
- c. List Of Claims Dated October 1, 2025
- d. Denial Of Claim  
Claimant - Isaac Judd

**4. AUDIENCE COMMENTS (Agenda and Non-agenda items)**

**5. ACTION ITEMS**

- a. "Class B" Intoxicating Liquor and Class "B" Fermented Malt License  
Limited Liability Co: 1836 Renegade Taproom, LLC  
Agent Name: Tiffany Wiese  
Agent Address: 725 Evergreen Dr., Fond du Lac  
d/b/a: 1836 Renegade Taproom  
Business Address: 103 S Main St.  
Introduction: City Attorney
- b. Resolution No. 9205  
A Resolution Approving The 2026 Business Improvement District Operating Plan With Supporting BID Tax Rate  
Introduction: City Manager
- c. Ordinance No. 3815  
An Ordinance Amending Chapter 339 Of The Code Of The City Of Fond du Lac Regarding Archery Practice Permits  
Introduction: City Attorney
- d. Ordinance No. 3816  
An Ordinance Amending Chapter 630, Vehicles And Traffic, Of The Code Of The City Of Fond du Lac To Add Parking Restrictions On South Main Street  
Introduction: City Engineer

e. Ordinance No. 3817

An Ordinance Amending Chapter 630, Vehicles And Traffic, Of The  
Code Of The City Of Fond du Lac To Add Parking Restrictions On  
South National Avenue

Introduction: City Engineer

**6. PRESENTATION OF INPUT ITEMS**

**7. ADJOURN**

**CITY COUNCIL MEETING AGENDA  
CITY OF FOND DU LAC, WISCONSIN**

Title: September 17, 2025 Special Meeting Minutes

Subject: September 17, 2025 Special Meeting Minutes

Initiator:

Recommendation:

**ATTACHMENTS:**

File Name

9-17-25\_Special\_CC\_Minutes.pdf

**CITY COUNCIL MINUTES**  
**SPECIAL MEETING**  
**CITY OF FOND DU LAC, WISCONSIN**  
September 17, 2025  
6:00 PM

Legislative Chambers  
City-County Government Center

160 S Macy Street  
Fond du Lac, Wisconsin

**I. CALL TO ORDER**

A. Roll Call

Present

Tiffany Brault  
Antonio Godfrey  
Keith Heisler  
Angela C Luehring  
Patrick Mullen  
Thomas Schuessler  
Brett Zimmermann

Administrative Staff

Joseph Moore, City Manager  
Dyann Benson, Community Development Director  
Tricia Davi, Director of Administration  
Tessa Schmidt, Senior Accountant  
Deb Hoffmann, City Attorney  
Paul De Vries, Director of Public Works  
Lori Burgess, Interim Library Director  
Aaron Goldstein, Chief of Police  
Jason Laridaen, Assistant Police Chief  
Erick Gerritson, Fire Chief  
Kathryn Duveneck, IT Services Director

B. Declaration a Quorum Is Present

President Brault declared a quorum present.

**II. 2026 Budget and Capital Improvement Plan Overview**

**A. Process for Budget Approval - City Manager and Director of Administration**

**B. Budget Presentation and Overview**

- City Manager and Director of Administration
- Questions from Council
- Motions to change Budget

**C. CIP Presentation and Overview**

- City Manager and Director of Administration
- Plan Commission Recommendation to Approve
- Motions to change CIP

City Manager, Joseph Moore and Director of Administration, Tricia Davi discussed the budget process, timetable of public hearing and



adoption of the budget.

City Manager, Joseph Moore presented the proposed 2026 Budget and the proposed 2026-2030 Capital Improvement Plan (CIP).

No formal action was taken at this meeting.

### **III. ADJOURN**

Motion by Brett Zimmermann to adjourn at 6:20 p.m. Seconded by Keith Heisler. Motion Passed.

**CITY COUNCIL MEETING AGENDA  
CITY OF FOND DU LAC, WISCONSIN**

Title: September 24, 2025 Regular Council Meeting Minutes

Subject: September 24, 2025 Regular Council Meeting Minutes

Initiator:

Recommendation:

**ATTACHMENTS:**

File Name

Minutes\_2025\_9\_24\_Meeting(1253).pdf

**CITY COUNCIL MEETING MINUTES  
CITY OF FOND DU LAC, WISCONSIN**

Legislative Chambers  
160 S Macy Street

September 24, 2025  
6:00 PM

**CALL TO ORDER**

Roll Call

Present

Tiffany Brault  
Antonio Godfrey  
Keith Heisler  
Angela C Luehring  
Patrick Mullen  
Brett Zimmermann

Absent

Thomas Schuessler (Excused)

Administrative Staff

Joseph Moore, City Manager  
Dyann Benson, Community Development Director  
Tricia Davi, Director of Administration  
Deb Hoffmann, City Attorney  
Chad Wade, Legal Counsel  
Lori Burgess, Interim Library Director  
Aaron Goldstein, Chief of Police  
Jason Laridaen, Assistant Police Chief of Admin  
Erick Gerritson, Fire Chief  
Jason Roberts, Assistant Fire Chief  
Rachel Vaughan, Fire Community Risk Reduction Specialist  
Kathryn Duveneck, IT Services Director

Declaration a Quorum Is Present

President Brault declared a quorum present.

Pledge of Allegiance

Pledge of Allegiance was recited.

Silent Reflection

A moment of silent reflection was observed.

Appreciation For Excellence In Service: Don Wallender

Excellence In Service Appreciation was not presented at this meeting.

A Proclamation Recognizing October 5th-11th, 2025 As Fire Prevention

Week

President Brault presented a proclamation to Rachel Vaughan, Community Risk Reduction Specialist, proclaiming October 5th-11th, 2025, as Fire Prevention Week, and urges City residents to dispose of lithium-ion batteries safely; and invites the community to attend an Open House on Tuesday, October 7th from 4:00-7:00 p.m. located at the Fond du Lac County Fairgrounds featuring Fond du Lac Fire Rescue and other Fire Departments throughout the County.

SBA Office Of Disaster Recovery And Resilience Representative -  
They Are Here In Wisconsin To Help Those That Sustained Damage  
From The Flooding In August Apply For Low-Interest Disaster Loans

SBA Office of Disaster Recovery and Resilience Representative,  
Torie Marion presented information regarding low-interest disaster  
loan applications for Wisconsin residents that sustained damage  
from the flooding in August.

## **CONSENT AGENDA**

September 10, 2025 Minutes

List Of Claims Dated September 17, 2025

A Motion was made by Antonio Godfrey, Sr. to approve the consent  
agenda and seconded by Brett Zimmermann, and the motion was  
**Passed.**

Ayes: Brault, Godfrey, Sr., Heisler, Luehring, Mullen, Zimmermann

Absent: Schuessler

## **AUDIENCE COMMENTS (Agenda and Non-agenda items)**

Spoke In Support Of Agenda Item: Library Grant Impact Report:  
John Joseph Witkowski, 97 Fifth Street, Fond du Lac

Spoke In Opposition Of Non-Agenda Item: Main Street Closures, Edith's  
Bridal and Wood's Floral:  
John Joseph Witkowski, 97 Fifth Street, Fond du Lac

## **ACTION ITEMS**

Resolution No. 9203

File No. 2025-91

A Motion was made by Keith Heisler to approve Resolution No. 9203  
A Resolution Approving And Authorizing The Execution Of The  
Working Conditions Agreement With Wisconsin Professional Police  
Association, Local 12 and seconded by Angela Luehring, and the  
motion was **Passed.**

Ayes: Brault, Godfrey, Sr., Heisler, Luehring, Mullen, Zimmermann

Absent: Schuessler

Resolution No. 9204

File No. 2025-92

A Motion was made by Keith Heisler to approve Resolution No. 9204 A Resolution Approving And Authorizing The Execution Of The Working Conditions Agreement With International Association Of Fire Fighters, Local 400 and seconded by Patrick Mullen, and the motion was **Passed.**

Ayes: Brault, Godfrey, Sr., Heisler, Luehring, Mullen, Zimmermann

Absent: Schuessler

#### **PRESENTATION OF INPUT ITEMS**

Discussion On Archery Target Practice Permit

A discussion on archery target practice permitting was presented by City Attorney, Deb Hoffmann.

Library Grant Impact Report

The Library Grant Impact Report was presented by Interim Library Director, Lori Burgess; Design Lab Curriculum and Instruction Manager, Lora Vahlsing; and Design Lab Program Specialist, Crystal Zuhlke.

#### **ADJOURN**

A Motion was made by Brett Zimmermann to adjourn at 6:50 p.m. and seconded by Angela Luehring, and the motion was **Passed.**

Ayes: Brault, Godfrey, Sr., Heisler, Luehring, Mullen, Zimmermann

Absent: Schuessler

Margaret Hefter  
City Clerk

**CITY COUNCIL MEETING AGENDA  
CITY OF FOND DU LAC, WISCONSIN**

Title: List Of Claims Dated October 1, 2025

Subject: List Of Claims Dated October 1, 2025

Initiator:

Recommendation:

**ATTACHMENTS:**

File Name

List\_of\_Claims\_Memo\_10-01-25.pdf

# ***CITY OF FOND DU LAC - Memorandum***

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## **Department of Administration**

**Date:** October 1, 2025

**To:** City Council

**From:** Tricia Davi, Director of Administration

**Re:** List of Claims

The list of claims for goods and services for the payment periods September 13, 2025 through September 26, 2025 for all funds total \$3,311,484.67. Wisconsin statute 66.0609 (2) requires the comptroller to file, at least monthly with the City Council, a list of approved claims paid.

Suggested Motion: Receive and File

**CITY COUNCIL MEETING AGENDA  
CITY OF FOND DU LAC, WISCONSIN**

Title: Denial Of Claim  
Subject: Denial Of Claim  
Claimant - Isaac Judd

Initiator:

Recommendation:

**ATTACHMENTS:**

File Name

Claim\_Memo\_Judd.pdf



# ***CITY OF FOND DU LAC - Memorandum***

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Date: October 1, 2025  
To: City Manager, City Council  
From: Deborah S.R. Hoffmann, City Attorney/Director of HR  
Subject: Isaac Judd Claim –

Date of Incident: 06-02-2025

This claim was submitted to the City's Insurance for review. Our adjustor has reviewed the claim and recommends denial. The City does not maintain the area where the tire damage occurred and has no liability for it.

As this matter may become litigation, it is not appropriate to discuss the merits of this claim in open session.

## **Recommendations.**

Considering all of the above information, The City Attorney's office recommends:

That Judd's claim be denied.

**CITY COUNCIL MEETING AGENDA  
CITY OF FOND DU LAC, WISCONSIN**

Title: "Class B" Intoxicating Liquor and Class "B" Fermented  
Malt License

Subject: Limited Liability Co: 1836 Renegade Taproom, LLC  
Agent Name: Tiffany Wiese  
Agent Address: 725 Evergreen Dr., Fond du Lac  
d/b/a: 1836 Renegade Taproom  
Business Address: 103 S Main St.  
Introduction: City Attorney

Initiator:

Recommendation:

**ATTACHMENTS:**

**File Name**

ALC\_-\_1836\_RENEGADE\_TAPROOM\_Redacted\_(1).pdf

ALC\_9-29-2025\_Excerpt\_1836\_Renegade\_Taproom\_LL.C.pdf

# Fond du Lac Police Department

## MEMO



**To:** City Manager Joe Moore  
**From:** Captain R Duveneck  
**RE:** *Class B Intoxicating Liquor and Fermented Malt Beverage license*  
*1836 Renegade Taproom,*  
*103 S Main St. Fond du Lac, WI.*  
**Date:** 9/29/25

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On September 23<sup>rd</sup> 2025, City Attorney Hoffmann, Deputy City Clerk Mand, Fire Department Assistant Chief Roberts, Director of Community Development Dyann Benson, and Police Captain Robb Duveneck met with applicant/owner Mrs. Tiffany Wiese regarding her proposal for a Class B Intoxicating Liquor and Fermented Malt Beverage license at her business 1836 Renegade Taproom, located at 103 S Main St, Fond du Lac, WI.

The legal business name is 1836 Renegade Taproom, LLC, DBA 1836 Renegade Taproom.

Mrs. Wiese advised this is primarily a craft beer establishment with a small food menu. They are looking to enhance the experience by also serving intoxicating liquor to provide options for their customers.

Mrs. Wiese currently holds a valid Responsible Alcohol serving certificate through the state of Wisconsin. Her manager, Mr. Gonzalez, was also present and advised he has 26 years' experience in the serving and hospitality business.

Captain Duveneck and City Attorney Hoffmann discussed with the applicant the City's expectations of being a license holder and the demerit point system.

Background checks were conducted on the applicant both in-house and NCIC/CIB, indicate no prior criminal history that would preclude the issuance of the license request. The Police Department has no objections to the license request.

Captain Robb Duveneck

07-31-25

Form  
AB-200

## Alcohol Beverage License Application

For Municipal Use Only	
Municipality	CITY OF FOND DU LAC
License Period	5/30/2026

License(s) Requested: (up to two boxes may be checked)

☒ Class "A" Beer ..... \$ 200 ☒ Class "B" Beer ..... \$ 100  
☒ "Class A" Liquor ..... \$ 500 ☒ "Class B" Liquor ..... \$ 500  
☐ "Class A" Liquor (cider only) \$ 0 ☐ Reserve "Class B" Liquor \$  
☐ "Class C" Liquor (wine only) \$ 100

Fees	
License Fees	\$ 500
Background Check Fee	\$
Publication Fee	\$ 60
Total Fees	\$

### Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietorship) 1836 Renegade Taproom, LLC		
2. Business Trade Name or DBA 1836 Renegade Taproom		
3. FEIN 39-4024315	4. Wisconsin Seller's Permit Number 456-1032160073-02	
5. Entity Type (check one) <input type="checkbox"/> Sole Proprietor <input type="checkbox"/> Partnership <input checked="" type="checkbox"/> Limited Liability Company <input type="checkbox"/> Corporation <input type="checkbox"/> Nonprofit Organization		
6. State of Organization WI	7. Date of Organization 8/25/25	8. Wisconsin DFI Registration Number 0046998
9. Premises Address 103 S Main St.		
10. City FOND DU LAC	11. State WI	12. Zip Code 54935
13. County Fond du Lac	14. Governing Municipality: <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: FOND DU LAC	15. Aldermanic District
16. Premises Phone N/A	17. Premises Email 1836taproom@gmail.com	18. Website N/A
19. Premises Description - Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Includes first floor bar room w/ small office in the back of the building. Includes two restrooms in back of building. Approximately 60 sq feet.		
20. Mailing Address (if different from premises address)		
21. City Fond du lac	22. State WI	23. Zip Code 54935

### Part B: Questions

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, list the details of violation below. Attach additional sheets if necessary.		
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed		Was sentence completed? . . . . <input type="checkbox"/> Yes <input type="checkbox"/> No
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed		Was sentence completed? . . . . <input type="checkbox"/> Yes <input type="checkbox"/> No

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No  
If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.

3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or distributor? ☐ Yes ☒ No  
If yes, provide the name of the restricted investor and describe the nature of the interest.

4. Is the applicant business owned by another business entity? ☐ Yes ☒ No  
If yes, provide the name(s) and FEIN(s) of the business entity owners below. Attach additional sheets as needed.

4a. Name of Business Entity	4b. Business Entity FEIN
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5. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. ☒ Yes ☐ No  
6. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? ☐ Yes ☒ No  
7. Does the applicant business owe past due municipal property taxes, assessments, or other fees? ☐ Yes ☒ No

### Part C: Individual Information

List the name, title, and phone number for each person or entity holding the following positions in the applicant business or businesses listed in Part B, Question 4: sole proprietor, all officers, directors, and agent of a corporation or nonprofit organization, all partners of a partnership, and all members, managers, and agent of a limited liability company. Attach additional sheets if necessary.

Include Form AB-100 for each person listed below. Corporations and LLCs must appoint an agent by including Form AB-101.

Last Name	First Name	Title	Phone
Wiese (Parker)	Tiffany (Agent)	Owner/CEO	920 579 5605
Mora	Juan	COO	920 251 1290
Gonzalez	"Lupita"/Guadalupe	Manager	920 539 6645

### Part D: Attestation

One of the following must sign and attest to this application:

- sole proprietor
- one general partner of a partnership
- one corporate officer
- one member of an LLC

**READ CAREFULLY BEFORE SIGNING:** Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name	First Name	M.I.
Wiese (Parker)	Tiffany	M
Title	Email	Phone
Owner/CEO	tiffwiese@gmail.com	920 579 5605
Signature	Date	
Tiffany Wiese Poole	9/4/2025	

### Part E: For Clerk Use Only

Date Application Was Filed With Clerk	License Number	Date License Granted	Date License Issued
SEP 08 2025	C-2025-0163/0164		
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)	

Alcohol Beverage  
Individual Questionnaire

Date

All individuals involved in the alcohol beverage business must complete this form, including:

- sole proprietor
- all officers, directors, and agent of a corporation or nonprofit organization
- all partners of a partnership
- members and agent of a limited liability company

Your alcohol beverage application or renewal is not complete until all required Individual Questionnaires are submitted.

<b>Part A: Business Information</b>			
1. Legal Business Name (individual name if sole proprietor) 1836 Renegade Taproom LLC			
2. Business Trade Name or DBA 1836 Renegade Taproom			
3. Entity Type (check one) <input type="checkbox"/> Sole Proprietor <input type="checkbox"/> Partnership <input checked="" type="checkbox"/> Limited Liability Company <input type="checkbox"/> Corporation <input type="checkbox"/> Nonprofit Organization			

<b>Part B: Individual Information</b>					
1. Last Name Wiese (Parker)		2. First Name Tiffany		3. M.I. M	
4. Relationship to Business (Title) Owner (CEO)		5. Email tiffwiese@gmail.com		6. Phone 920 579 5605	
7. Home Address 725 Evergreen Drive					
8. City Brownsville		9. State WI	10. Zip Code 53006	11. Date of Birth [REDACTED]	
12. Drivers License/State ID Number [REDACTED]			13. Drivers License/State ID State of Issuance WI		

<b>Part C: Address History</b>							
1. Do you currently live in Wisconsin? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No							
If yes, provide the month and year when you permanently moved to Wisconsin (MM/YYYY) 12/1989							
2. List in chronological order all of your addresses within the last 5 years. Attach additional sheets if necessary.							
Previous Address 1 482 Leona Way		City Oakfield		State WI		Zip Code 53065	
Previous Address 2		City		State		Zip Code	
Previous Address 3		City		State		Zip Code	
Previous Address 4		City		State		Zip Code	
Previous Address 5		City		State		Zip Code	
3. List all states and counties you have lived in as an adult. Attach additional sheets if necessary.							
State WI	County Walworth	State WI	County Dodge	State WI	County FDL	State	County
State	County	State	County	State	County	State	County

Continued →

**Part D: Criminal History**

1. Have you ever been convicted of any offenses (excluding traffic offenses unless related to alcohol beverages) for violation of any federal, Wisconsin, or another state's laws or of any county or municipal ordinances? . . . . . ☐ Yes ☒ No
- If yes to question 1, please list details of each conviction below. Attach additional sheets as needed.

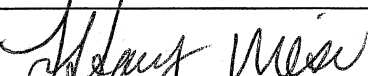
Law/Ordinance Violated	Location	Conviction Date
Penalty Imposed		Was sentence completed? . . . . . <input type="checkbox"/> Yes <input type="checkbox"/> No
Law/Ordinance Violated	Location	Conviction Date
Penalty Imposed		Was sentence completed? . . . . . <input type="checkbox"/> Yes <input type="checkbox"/> No
Law/Ordinance Violated	Location	Conviction Date
Penalty Imposed		Was sentence completed? . . . . . <input type="checkbox"/> Yes <input type="checkbox"/> No

2. Are charges for any offenses currently pending against you (excluding traffic offenses unless related to alcohol beverages) for violation of any federal, Wisconsin, or another state's laws or any county or municipal ordinances? . . . . . ☐ Yes ☒ No

If yes to question 2, describe nature and status of pending charges using the space below. Attach additional sheets as needed.

**Part E: Attestation**

**READ CAREFULLY BEFORE SIGNING:** Under penalty of law, I have answered each of the above questions completely and truthfully. I certify that I am not prohibited from participating in this business due to any involvement in another tier of the alcohol beverage industry as a restricted investor. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Signature 	Date 9/15/2025
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Alcohol Beverage  
Appointment of AgentDate  
9/4/2025

## Agent Type (check one)

- ☒ Original (no fee) ☐ Successor (\$10 fee for municipal licensees only)

## Part A: Business Information

1. Legal Business Name (individual name if sole proprietor)  
1826 Renegade Taproom LLC
2. Business Trade Name or DBA  
1836 Renegade Taproom
3. Entity Type (check one)  
☒ Limited Liability Company ☐ Corporation ☐ Nonprofit Organization
4. Alcohol Beverage Business Authorization (check one)  
☐ Municipal Retail License ☒ State Permit
5. If successor agent, provide State Permit or Municipal Retail License Number
6. Describe the reason for appointing a successor agent, if successor is checked above.

## Part B: Agent Information

1. Last Name  
Wiese (Parker)
2. First Name  
Tiffany
3. M.I.  
M
4. Email  
tiffwiese@gmail.com
5. Phone  
920 579 5665
6. Home Address  
78.5 Evergreen Drive
7. City  
Fond du Lac
8. State  
WI
9. Zip Code  
54935
10. Date of Birth  
[REDACTED]
11. Drivers License/State ID Number
12. Drivers License/State ID State of Issuance  
WI

## Part C: Agent Questions

1. Have you satisfied the responsible beverage server training requirement? ..... ☒ Yes ☐ No  
Submit proof of completion.
2. Have you completed Form AB-100, *Alcohol Beverage Individual Questionnaire* (licensee) or  
Form AB-300, *Alcohol Beverage Personal Questionnaire* (permittee)? ..... ☒ Yes ☐ No
3. Have you been a Wisconsin resident for at least 90 continuous days? ..... ☒ Yes ☐ No  
See instructions for exceptions.

Continued →



**Part D: Business Attestation**

READ CAREFULLY BEFORE SIGNING: I, the **Undersigned**, authorize the above-named individual to act for the above-named corporation, nonprofit organization, or limited liability company with full authority and control of the premises and of all alcohol beverage activities on such premises. I certify that I am authorized by the above-named entity to authorize this individual to act on behalf of the entity. If I am appointing a successor agent, I rescind all previous agent appointments for this premises. Further, I understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

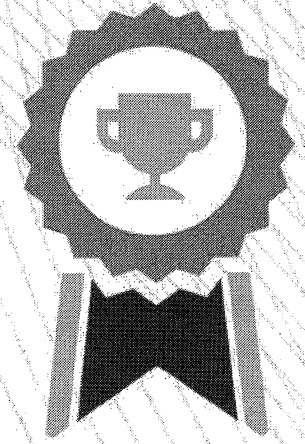
Last Name Wiese (Parker)		First Name Tiffany		M.I. M
Title Owner/CEO	Email tiffwiese@gmail.com		Phone 920 579 5605	
Signature Tiffany Wiese (Parker)			Date 9/4/2025	

**Part E: Agent Attestation**

READ CAREFULLY BEFORE SIGNING: I, the **Agent**, hereby accept this appointment as agent for the above-named corporation, nonprofit organization, or limited liability company and assume full responsibility for the conduct of all alcohol beverage activities on the premises for the above-named business. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Wiese (Parker)		First Name Tiffany		M.I. M
Signature Tiffany Wiese (Parker)			Date 9/4/2025	





# *Certificate*

## RESPONSIBLE BEVERAGE SERVER

*awarded to*

**Tiffany Wiese**

*This certificate represents the successful completion of an approved Wisconsin Department of Revenue Responsible Beverage Server Course in compliance with secs. 125.04(5)(a)5., 125.17(6), and 134.66(2m), Wis. Stats.*

www.Wisconsin-Bartending.com

*Training Provider*

09/08/2025

*Training Date*



# 1836 Renegade Taproom

## *Business Plan*

Tiffany Wiese, Owner  
Created on July 28, 2025

# Executive Summary

## Owner

Tiffany Wiese, native of Fond du Lac County, grew up with respect and admiration for the tavern service industry with great-grandparents owning a family-owned business for approximately 15 years, and witnessing their initial business grow and transition into four family- owned restaurants following, within the village of Oakfield.

Tiffany has an extensive background in the healthcare and mental health industry in which she will continue to work while opening the business. Through direct experience and research, Tiffany has learned that loneliness and non-inclusiveness are leading factors for depression and suicidal ideation. Through Tiffany's experience with patients, she has learned that places like 1836 Renegade Taproom may be a place of belonging and community while promoting positive relationships and peer support needed to help overcome depression (and many other mental health issues). For those that may use beer as an unhealthy indulgence or defense mechanism, N/A options will be offered to promote the best lifestyle choices for those that may genetically or environmentally have challenges in their relationship with alcohol. This will create an environment where both participation in indulgence and sobriety are accepted, and support can still be present in either scenario.

Tiffany currently (and for the last 11 years) has been in leadership roles within the healthcare industry. She brings leadership expertise and has extensive experience with training, development, and engagement of healthy teams. Tiffany has been a formal and informal consultant for healthy, accountable teams within her current healthcare system, and will be able to transfer these skills into the tavern/food industry moving forward.

While Tiffany has not had direct vocational experience in the tavern industry, Tiffany has made it a point to learn and tour breweries local and throughout the United States over the past ten years appreciating the history and craft of the industry ultimately leading to the interest in opening this business. Tiffany also holds sentiment for the former bar at this location (Craft City) and what relationships and connections she was able to make with individuals within the community professionally and personally. Tiffany wants to offer the same experiences she had at Craft City with her future customers at 1836 Renegade Taproom, and offer a safe, fun, inclusive place to create or maintain positive relationships and experiences.

## Operating Hours of Business

Monday-Friday: 4 PM-10 PM

Saturdays: 12 PM-12 AM

Sundays: 12 PM- 10 PM

## Product

1836 is a craft beer-exclusive taproom with to-go inventory available for purchase. This taproom brings in tap beer from local and regional vendors/breweries to bring the consumer a variety of options to sample throughout the state within the comfort of Fond du Lac (close to their home). A small food menu will be implemented towards the end of 2026 (upon kitchen renovation) to accompany the beers featured on tap.

Initial plans for the food menu will include a weekly burger special, create your own burger options, and a few appetizer platter options including deep fried finger foods, or dips. The food will be prepared/cooked by the COO and chef, Juan Mora, who owns his own catering business "Catering by Juan".

## Customers

The target audience for the taproom is adults 21+. Special events are geared to enhance experience for all age groups and demographics.

60+ senior discount for the "Mug Club" members. Will receive an annual 5\$ discount on the membership. Mug Club flyer attached at the end of the business plan.

Events offered will cater to a variety of interests included but not limited to:

- Music Mondays- (alternating between vinyl Mondays and music bingo); bring a vinyl and receive 1\$ off a tap (2 songs played); music bingo winners will receive a prize
- Soccer/Football Sundays- offering viewing for European soccer and American football with a variety of fans
- Throwback Thursdays- themed game/outfit days with drink specials that feature different decades

Other special events are included in the Marketing section of the business plan.

## Culture

1836 will provide a culture that is inclusive to all walks of life engaging with different cultures, ages, socio-economic status through the interactions with staff and variation of products offered to customers.

Environmental culture will include seating, signage, and decor inclusive to multiple genders, body types/abilities, language, different intellectual levels, and mindful of sensory overstimulation. Quiet activities and games will be available for solo or group play.

Taproom staff and bartenders will be knowledgeable in the product to offer expertise to non-craft-beer drinkers; provide a comforting but appropriate presence with customers; and demonstrate through dress and behavior a professional demeanor. Bartenders will also be trained in bystander training to detect risk for violence, mental health emergencies, and sexual assault/human trafficking concerns. Resources for individuals struggling with these issues will be on hand to provide to customers when appropriate.

The safety of customers themselves, and for all customers being served, will be a priority within the business, and a pillar for the culture of the business.

## Future of the Company

1836 will be a beer and small eats cornerstone of Fond du Lac with weekly themed events, a featured stop during city events (including the Farmers Market), and another spot to pick up to-go craft beer outside of the local grocery stores.

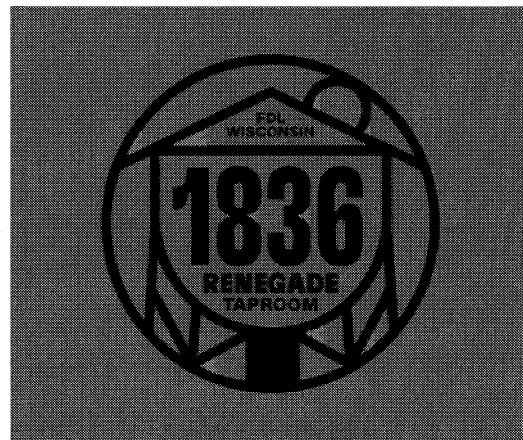
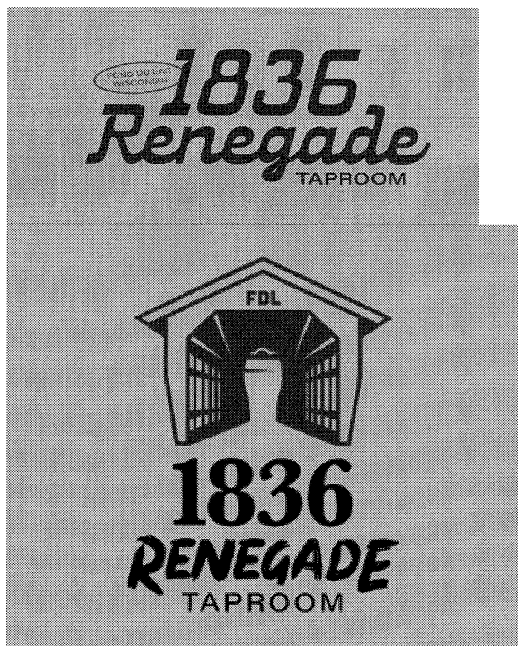
# Company Description

## Theme Inspiration

In 1836, the city of Fond du Lac lost by one vote (to Madison) the proud opportunity to become the state capital of Wisconsin. While Fond du Lac did not take the title, Fond du Lac still evolved with resiliency, building a strong economic workforce and long history of entrepreneurial successes achieved by many strong, willful leaders.

1836 will tie in these inspirational and impactful stories of the leaders that have touched the Fond du Lac community (and the world) throughout building structure/decor, themed menu items, and ongoing events that take place to enhance the taproom experience. For example, a Throwback Thursday theme may highlight (during Women's History Month) female leaders in history and offer a tap that salutes in name/style to women with a drink special.

Alternate logos for the business highlight and demonstrate some of these historical themes related to entrepreneurial endeavors and Fond du Lac being a large transportation (railroad) hub throughout time.



*1836 culture is welcoming to those who are rebuilding or recalibrating life and loyalty after being left behind, betrayed, or not believed in. Influencing new leaders (or renegades), with new exchanges of ideas, over a beer...or two.*



## Mission Statement

To provide quality beer and ale options for the beer connoisseurs and beer novices alike.  
Provide a culture of inclusiveness, influence, and create an *experience* beyond the beer product itself.

## Vision Statement

To be the taproom that creates positive memories, new friendships, exchanges of business ideas, and be considered the place for “everyone”.

## Principal Members

Tiffany Wiese — Owner, CEO

*\*See bio in executive summary*

Juan Mora — COO

- Chef by background with 20+ years of experience in the food/service industry including management
- Currently owns catering company “Catering by Juan”
- Will be responsible for ordering of inventory, hiring/firing of new employees, educating/training of new employees, and leading event schedule/specials
- Will be head/sole Chef when food menu is developed and implemented

Lupita Gonzalez— Taproom Manager

- Bartender for 3 years (most spent working at Craft City, former bar at this location)
- Experience professionally in education/mentoring for 5+ years
- Will be responsible for shift schedules of employees, covering for emergencies, assistance in hiring and training of new employees, coordinating event schedules and specials

# Market Research

## Industry

1836 will join the bar/tavern industry and will market exclusively as a “taphouse” featuring a variety of craft beers versus crafting their own. There was concern about a newly opened craft beer brewery (Fond du Lac Beer Company) but this is a brewery featuring their created beer exclusively. Taprooms are able to host a variety of breweries in their businesses catering to a multitude of customers and abilities to bring in the most popular beers/flavors within the market.

Other bars/taverns on Main St of Fond du Lac, extending into the outskirts (approximately 20 total), feature a full liquor/beer bar with minimal crafts on tap offered. 1836 will not offer liquor and will exclusively only feature craft beer on taps (bringing in a variety of the surrounding brewery taps) so Fond du Lac residents don't have to leave Fond du Lac for their favorite breweries within the surrounding counties (e.g. Hop Hoya, Knuth, 3 Sheeps, etc). 1836 will offer wine/domestics as alternatives for customers. 1836 will feature a wide variety of N/A options as well for customers choosing to live a sober lifestyle.

In 2026, 1836 will open the taproom to small eats themed with crafts on tap creating an experience featuring local vendors/products. The burgers/appetizers offered will be coordinated with the monthly featured beers on tap or tap takeovers. For example, a new IPA beer release will be paired with a burger of the week/month featuring curry (pairing the saltiness of curry with the bitterness of the beer).

## Company Advantages

1836 will have staff/bartenders trained and educated to provide details surrounding featured taps to help customers select the right beer for their palate and preference. Owner/Managers will be heavily involved in ongoing training and mentoring opportunities to make sure customers feel the “experience” as positive and inclusive on top of quality products.

Staff will be expected to complete the following training:

- “Green Dot” bystander training (alerting to concerns with community violence, victimization, crisis concerns)
- Masterclass in beer types and beer pairing
- Customer Service training (AIDET)

The product line is focused on beer, narrowing scope and expertise, allowing for more extensive knowledge in one area.

To-go beer is unique to 1836 regarding bar/tavern entities. Most to-go options locally are in grocery stores but don't always offer a unique variety for customers looking for something new, or a gift for their beer-lover friends.

Location/space is easy to get to and part of downtown.

## Regulations

1836 will meet licensing requirements for sales of beer/ale products under the statute 125 and 945 under WI law.

Beer license and wine license will be obtained.

Bartenders license will be obtained for COO/Manager.

Food Safety handling license will be obtained in 2026.

# Service Line

## Product/Service

- Craft Beer (on tap /bottled/canned)
- Craft Beer to Go
- Small Food menu (2026)
- Banquet/Party hosting space

## Pricing Structure

- Craft Beer –varies from 4-9\$/beer
- Food Menu items- varies from 8-16\$/appetizer or plate
- Banquet space- 150\$/3 hours; 40\$/hour every hour after 3 hours; 200\$/3 hours with bartender

## Staffing/Payroll

- Payroll (15\$/hour for 61 hours weekly), \$3660 monthly (1 bartender per shift)
- Payroll (Bar Manager \$100/week), \$400 monthly (additional bartender needed will default to Manager)
- Payroll (COO), \$2,000 monthly (will function as Chief Operator/Chef)

## Research and Development

The company is planning to conduct the following research and development:

- Create a financial projection plan for rest of 2025, 2026 and 2027 incorporating addition of food starting in 2026.
- Determine the need for additional staff with projected customer volumes
- Find trends in desired/preferred special event activities niche to the Fond du Lac area and highlighting different age groups

# Marketing & Sales

## Growth Strategy

To grow the company, 1836 will do the following:

- Network within the bar/restaurant industry for collaboration and partnership opportunities
- Establish a business social media presence with daily updates and “pushes”
- Utilize the Untapped application with its full benefits to highlight the business with new beer taps brought in, taps kicked, etc.
- Develop a “Mug Club” program where customers can receive unique and extra benefits with a paid membership. See “Mug Club” flyer as attachment

## Communicate with the Customer

1836 will communicate with its customers by:

- Meeting with local owners/bar managers to notify them of new business, or ongoing business update
- Using social media such as Twitter, YouTube, Facebook, Instagram and LinkedIn for ongoing updates and sales opportunities

## Special Events

1836 will host and organize weekly and monthly events to enhance attendance for the taproom. Planned ideas are as follows:

- Music Mondays (alternating between vinyl Mondays and music bingo); bring a vinyl and receive 1\$ off a tap (2 songs played); music bingo winners will receive a prize
- Tuesday Flight Nights (flights normally are 15\$; will be 12\$)
- Wednesdays Kick the Keg (whoever kicks the selected keg gets their tab paid for)
- Soccer/Football Sundays (shots of taps per bartender team pick who scores)
- Sweet and Sour Saturday (one Saturday per month)- featured sweet/sours will be 1\$ off
- Happy Hour- Monday through Thursday 5-7 pm- Buy 1, Get 1 special (with coin/token given)



## Mug Club Membership

- \$50 annual fee
- Free personalized mug
- Early entry to tap takeovers
- \$1 off To Go 4 packs or higher
- 1 free beer on your birthday
- Automatic entry for monthly merchandise drawings



**ALCOHOL LICENSING COMMITTEE**  
**MEETING MINUTES**  
**CITY OF FOND DU LAC, WISCONSIN**

Meeting Room A  
160 S Macy Street

September 29, 2025  
4:00 PM

**ROLL CALL**

Attendance

Present

Scott Gilgenbach  
Mason Gravelle  
Andrew Hayes  
Brandon Hiller  
Melissa Kolstad  
Thomas Schuessler

Absent

Kathryn Strong Langolf (Excused)

Administration

Deb Hoffmann, City Attorney  
Robb Duveneck, Police Captain

Declaration Quorum Present

Chairperson Kolstad declared a quorum present.

\*\*\*\*\* Other Business \*\*\*\*\*

**ACTIONS**

"Class B" Intoxicating Liquor and Class "B" Fermented Malt  
License

Limited Liability Co: 1836 Renegade Taproom LLC  
Agent Name: Tiffany Wiese  
d/b/a: 1836 Renegade Taproom  
Business Address: 103 S Main Street

A Motion was made by Mason Gravelle to recommend for  
approval of "Class B" Intoxicating Liquor and Class "B"



Fermented Malt License for 1836 Renegade Taproom LLC at 103  
S Main Street and seconded by Brandon Hiller, and the  
motion was **Passed.**

Ayes: Gilgenbach, Gravelle, Hayes, Hiller, Kolstad,  
Schuessler

Absent: Strong Langolf

\*\*\*\*\* Other Business \*\*\*\*\*

**CITY COUNCIL MEETING AGENDA  
CITY OF FOND DU LAC, WISCONSIN**

Title: Resolution No. 9205

Subject: A Resolution Approving The 2026 Business Improvement  
District Operating Plan With Supporting BID Tax Rate  
Introduction: City Manager

Initiator:

Recommendation:

**ATTACHMENTS:**

**File Name**

Res\_9205\_BID\_2026.pdf

2026\_DFP\_Budget\_\_\_Operating\_Plan.pdf

**RESOLUTION NO. 9205**

**A RESOLUTION APPROVING THE 2026 BUSINESS  
IMPROVEMENT DISTRICT OPERATING PLAN WITH SUPPORTING BID  
TAX RATE**

**WHEREAS**, the Fond du Lac Business Improvement District (BID) has submitted its 2026 BID Operating Plan, and

**WHEREAS**, this plan must be approved by the City Council to take effect.

**NOW, THEREFORE, BE IT RESOLVED** by the City Council of the City of Fond du Lac that the 2026 BID Operating Plan is hereby approved, calling for a tax rate of \$2.60 per thousand dollars of valuation, with a minimum tax of \$150 and a maximum tax of \$3000.

**ADOPTED:**

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Tiffany Brault, President  
Fond du Lac City Council

Attest:

City Attorney:

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Margaret Hefter, City Clerk

Reviewed 



To: Fond du Lac City Council

From: The Downtown Fond du Lac Partnership Board of Directors  
Amy Krupp, Executive Director

Date: August 27, 2025

Re: 2026 Downtown Fond du Lac Partnership Budget and Operating Plan

### **Overview**

The Downtown Fond du Lac Partnership was organized in 1999 and has been part of the Wisconsin Main Street Program since 2004. Since entering the Wisconsin Main Street program in 2004, downtown has seen more than \$150 million in overall private investment. The vacancy rate of downtown properties has dropped from 10.2% in November 2013 to 6.4% today.

In 2024, 25 new businesses opened in the downtown district. In 2025 so far, another ten new businesses have opened, including the Fond du Lac Brewing Company. Unfortunately, eight have closed. Three have expanded into larger locations. Six properties and two businesses are under new ownership. New projects in development include Brickel's (Beernuts) and Edith's Bridal both of which will see extensive renovations and additions of residential units.

Some of the specific work the DFP does:

- To continuously improve downtown properties, the Building Improvement Grant is available to downtown property owners. The grant is available to fund up to 50% of exterior property improvement projects. In 2025, \$125,000 is in the fund. In 2024, 14 projects were awarded grant funding. So far in 2025, seven grants have been awarded.

Since the beginning of the Building Improvement Grant, 224 grants have been awarded to property owners. \$1,356,000 has been awarded, leveraging more than \$9.4 million in private investment on numerous properties of the 214 in the district. The program has leveraged public funds at a ratio of \$6.93 of private investment to every \$1 of public investment.

The program is funded by the Community Development Department, and the DFP administers the fund. Again for 2025, \$125,000 has been allocated to the

program. This program has been extremely successful, and we would like to see it continued at the current level of city support.

- The DFP continuously works with small business entrepreneurs through all aspects of opening, maintaining, and growing their businesses. A “Welcome to Downtown” binder houses all of the information needed to open a business downtown, along with all grant program information.
- In 2024, the DFP offered nine educational sessions based on requests from business owners. We were also able to arrange for free business consulting to 19 businesses through the Wisconsin Main Street Program.
- Through City of Fond du Lac funding, we offer and administer the following grant programs:
  - The New Business Grant is a \$2,500 grant to assist with startup expenses. To date, eleven grants have been awarded.
  - The Experience Generator Grant is a \$5,000 grant to assist with start up costs for restaurants, retail or experienced-based businesses. To date, six grants have been awarded.
  - The Creative Sign Grant reimburses up to 75% of the cost of unique pendant signs. To date, five grants have been awarded.
  - A new program is the Security Lighting Grant, which reimburses up to \$250 per exterior security lighting fixture on private properties.
- The Building Security Grant Program assists property and business owners with purchasing an exterior surveillance camera system (in partnership with the Fond du Lac Police Department) and/or a rapid entry system lock box (in partnership with the Fond du Lac Fire Department). The program reimburses up to \$250 per exterior camera, and 50% of the cost of each lockbox.

The program has now supported a total of 22 properties in the downtown and assisted the Fond du Lac Police Department in solving various criminal cases.

- The DFP organizes numerous annual events including the Farmers Market, Thursday Night Market, Holiday and Summer Wine Walks, Chili Crawl, Monster March, Fondue Fest and more. These events have an estimated annual attendance of over 85,000 people and a local economic impact of \$8.314 million.\* We are vested partners in additional downtown special events including the KFIZ Holiday of Lights Christmas Parade, Thelma’s Thursday Night Concert Series and Sturgeon Spectacular Weekend.
- The DFP oversees implementation of streetscape amenities including the utility box art program, decorative picnic tables, banners, holiday decorations and murals.
- The Art Lot Project was completed in May of 2025. The project consists of 11 murals in the area surrounding the new Fond du Lac Beer Company. The project was primarily funded by the City of Fond du Lac and administered by the DFP.

- The DFP has over 50 active volunteer committee members, and over 100 active event volunteers.

Much of our work is in partnership with the City of Fond du Lac Public Works, Police, Community Service Officers, Fire, Operations, Parking Utility, Electrical, Parks, City Manager and especially the Community Development Department. The work we do would not be possible without the partnership of our city and we are very grateful.

The DFP leverages partnerships with other organizations in Fond du Lac, in addition to other downtowns in our state, region and nation to evaluate and implement best practices to bring healthy activity to our downtown.

\* Data provided by the Wisconsin Economic Development Corporation

**2025 Budget Plan**

	2025 BUDGET	2026 BUDGET
<b>REVENUE</b>		
Business Improvement District Assessment	160,000	160,000
Special Events	192,000	210,500
Miscellaneous Programs	8,000	8,000
<b>TOTAL REVENUE</b>	<b>360,000</b>	<b>378,500</b>
<b>EXPENSES</b>		
Office Operations	75,000	77,000
Business Development	74,000	76,000
Marketing	47,000	48,000
Streetscape	4,000	4,000
Special Events	160,000	173,500
<b>TOTAL EXPENSES</b>	<b>360,000</b>	<b>378,500</b>
<b>NET INCOME</b>	<b>0</b>	<b>0</b>

**Revenue**

- The **Building Improvement District (BID) Assessment** is levied on all commercial and manufacturing properties within the boundaries of the downtown district. Churches, schools, non-profits, residential and government owned properties are exempt from this assessment.

The BID assessment is a self-imposed fee which downtown property owners have agreed to pay to maintain and increase the vitality of the downtown district in an effort to preserve their property values. This type of funding mechanism is common in downtown districts throughout the nation and the state. In Fond du Lac, this structure has been in place since 1999.

The assessment rate is \$2.60 per every \$1,000 in assessed value, with a minimum assessment of \$150 per property and a maximum of \$3,000 per property. This assessment rate has been in place since 2013. The DFP is not seeking to change the amount at this time.

The assessment is collected by the City of Fond du Lac annually and provided to the Downtown Fond du Lac Partnership (DFP). The assessment generates approximately \$160,000 in annual revenue to fund the operations of the DFP. The BID operating plan and work plan is submitted to City Council for approval annually.

- **Special Events** include Fondue Fest, Farmers Market, Thursday Night Market, Holiday and Summer Wine Walks, Beer & Bourbon Crawl, Christmas Cookie Walk, Soup Walk, Sweet Stroll, Chili Crawl, Easter Egg Walk. Revenue is from vendor registrations, ticket sales, beverage sales and corporate sponsorships.
- **Promotional Events** include: Downtown Derby Day, Shop Small Saturday, Galentine's Day and Witches Day Out.
- **Miscellaneous Programs** include general donations, gift certificates, and occasional merchandise sales.

### Expenses

- **Office Operations** include rent, insurance, accounting fees, our annual meeting, training and basic administration.
- **Business Development** includes professional support related to small business startups, business retention, property development, and financial programs.
- **Marketing** includes professional support of the downtown website ([www.downtownfdl.com](http://www.downtownfdl.com)), social media and individual business marketing support.
- **Streetscape** includes professional support related to public art, banners and other amenities in the public realm. The DFP purchases the holiday lights and garlands on Main Street and works with Public Works to install. Items such as planters are managed by the DFP, with the financial support coming directly through the Community Development Department. We work closely with Community Development and Public Works on the design and implementation of all streetscape amenities.
- **Special Event** expenses are generally operational components including barricades, tents, portables, insurance, printing, signs, advertising and professional administrative support.



**Ongoing Initiatives:**

**Objective 1: Assist, recruit and retain businesses that create a well-rounded downtown environment (Economic Vitality)**

**Strategy 1: Create, promote, and implement financial assistance programs**

1. Work with property owners to apply, evaluate and award Building Improvement Grants
2. Inform potential business and property owners on available incentive programs
3. Educate and keep relationships with realtors, lenders, developers, property owners and economic development agencies on financial programs

**Strategy 2: Work to retain downtown businesses**

4. Assist businesses in situational conflicts
5. Offer educational sessions based on business and property owner suggestions
6. Expand "Special Events Toolkits" to assist businesses in capitalizing on existing downtown events and customer traffic
7. Maintain a business retention program. Identify businesses with expansion plans or succession planning needs. Assist businesses with challenges related to workforce shortages and industry changes

**Strategy 3: Work to attract new downtown businesses**

8. Actively pursue businesses in demand and recruit to fill current vacant properties - specifically ethnic restaurants, food related businesses, and kid-friendly businesses. Encourage businesses to introduce family friendly amenities
9. Assist property owners with listing available properties and keeping attractive while vacant
10. Targeted redevelopment for high impact projects
11. Follow up on leads of businesses looking to open, expand or relocate
12. Continue to be an organizational partner in IGNITE! Business Success. Assist with coaching small business startups and host workshops
13. Quantify and communicate the high demand for downtown residential
14. Offer financial incentives for arts, retail, restaurants, and activity-based businesses
15. Activate and energize vacant storefronts using artwork or photographs
16. Specifically target and recruit art related businesses

**Objective 2: Leverage collaboration to encourage people to "stay" and experience downtown (Promotions)**

**Strategy 1: Encourage relationship building with businesses and organizations**

17. Collective marketing of the downtown district (business directories, rack cards, dining cards, downtown gift certificates, etc.)

18. Work with local organizations to partner/add value to already existing events, rather than inventing new events
19. Continue to promote the 'Shop Small' campaign during the holiday season
20. Implement the latest social media trends

**Strategy 2: Sustained events throughout the year that encourage collaboration amongst businesses, increase traffic and create awareness of businesses downtown**

21. Continue DFP events that encourage participation from downtown businesses and local organizations - Saturday Farmer's Market, Night Market, Fondue Fest, Monster March, Chili Crawl, St. Pat's Pub Crawl, Easter Egg Walk, Holiday and Summer Wine Walks
22. Encourage, partner, and promote downtown businesses and local organization's events such as parades, concerts and classes which take place in the downtown district including parades, Thelma concerts and Sturgeon Spectacular Weekend
23. Look for opportunities to utilize the newly renovated Veteran's Park for special events and gatherings
24. Partner with schools or art clubs to bring more art related activity to the district
25. Create a brochure/website of a public art tour in downtown
26. Add art related components to existing events

**Objective 3: Nurture a downtown that is safe, inviting and aesthetically pleasing (Design)**

**Strategy 1: Work with property owners to encourage reinvestment in their properties**

27. Continue to inform property owners on various financial and design assistance programs to encourage property redevelopment

**Strategy 2: Assist with maintaining a downtown environment that is clean, safe, comfortable, and welcoming**

28. Continue partnership with the Fond du Lac Police, Public Works, and Community Developments to manage safety, parking, and aesthetic issues. Continue the Security Camera Grant Program, Lighting Grant and Lock Box Program
29. Work to create a Downtown Crew - regular clean-up activities, plantings, weeding and volunteer activities at events.
30. Continue to educate business and property owners on homelessness issues

**Strategy 3: Be a part of the streetscape design process, including amenities that are visually consistent and cohesive in design with the rest of the downtown district.**

31. Continue to support the Downtown Design Guidelines and the Downtown Architectural Review Board to bring design consistency to the district
32. Continue the Adopt a Planter Program - continue to work with the city to have Main Street Plaza planters professionally maintained
33. Continue to support the evolution of bicycle traffic throughout downtown and continued support of the development of the Fond du Lac Loop

- 34. Encourage outdoor seating, parklets, public art, interactive art to invigorate the downtown district
- 35. Continue the utility box art project, mural art project, painted murals and picnic tables
- 36. Continue Holiday Decorations - lights and garlands on light poles. Look for opportunities to expand decorations
- 37. Continue to add murals and utility box art.
- 38. Look for ways to 'artify' public infrastructure such as trash cans, benches, and bridge railings
- 39. Continue to research options and advocate for a public music system.

**Objective 4: Be a voice for the Downtown Fond du Lac Community (Organization)**

**Strategy 1: Increase organizational partnerships with the Business Improvement District**

- 40. Build relationships via regular meetings with local organizational partners
- 41. Involvement with Wisconsin Downtown Action Council, Wisconsin Economic Development Corporation, Wisconsin Main Street and Main Street America
- 42. Attend training workshops and seminars as appropriate and required
- 43. Grow organizational awareness by speaking to community groups

**Strategy 2: Engage/foster relationships with cornerstone businesses**

- 44. Build relationships via regular meetings with business partners

**Strategy 3: Communicate and solicit feedback from Business Improvement District members**

- 45. Publish Monthly News Bulletin
- 46. Serve as main contact for downtown concerns and solutions
- 47. Host an annual meeting and publish an annual report, as defined by state statute
- 48. Conduct an annual membership survey
- 49. Continue to grow sustainable funding and community support
- 50. Seek out grant opportunities to fund art related initiatives
- 51. Fundraising for Art Fund and Building Security Fund
- 52. Annual review of Strategic Plan, Bylaws, Policies and Procedures

### **2025 Budget Requests**

We support the continuation of the BID Assessment rate of \$2.60 per every \$1,000 in assessed value, with a minimum assessment of \$150 per property and a maximum of \$3,000 per property.

We appreciate the programmatic financial support from our Community Development Department for the Building Improvement Grant, New Business Grant, Experience Generator Grant, Creative Sign Grant, Catalytic Project and downtown landscaping enhancements.

We also truly appreciate the ongoing support, collaboration and professional support from all city departments and City Council has shown the DFP and to the entire downtown district.

### **2025 DFP Board of Directors**

**President** - JJ Raflik, *Fond du Lac Family YMCA*

**Vice President** – Sam Meyer, *State Farm Insurance and 18 Hands Ale Haus*

**Secretary** - Tyler Gross, *Ahern Gross Plumbing*

**Treasurer** – Andy Kittleson, *Fox Valley Savings Bank*

**Past President** - Dave Hopper, *Hopper's Silk Screening and Embroidery*

Dave Buechel, *Property Owner*

Ashley Deiler, *National Exchange Bank & Trust*

Monica Lara, *Argentum et Aurum Jewelry*

Sarah Palas, *Cellar District*

Brent Schumacher, *Schumacher Construction*

**Ex-Officio** - Dyann Benson, *City of Fond du Lac*

**Ex-Officio** – Sadie Howell, *Envision Greater Fond du Lac*

### **Staff**

Amy Krupp, *Executive Director*

Darcie Holte, *Office Coordinator*

Cindy Laubenstein, *Bookkeeper*

Kristin Santini, *Events Coordinator*

Shelby Haanstad, *Special Events Assistant*

Julia Pearson, *Events and Social Media Intern*

**CITY COUNCIL MEETING AGENDA  
CITY OF FOND DU LAC, WISCONSIN**

Title: Ordinance No. 3815

Subject: An Ordinance Amending Chapter 339 Of The Code Of The  
City Of Fond du Lac Regarding Archery Practice Permits  
Introduction: City Attorney

Initiator:

Recommendation:

**ATTACHMENTS:**

File Name

ORDINANCE\_NO\_3815.10.1.25.pdf

archery.pdf

## ORDINANCE NO. 3815

### AN ORDINANCE AMENDING CHAPTER 339 OF THE CODE OF THE CITY OF FOND DU LAC REGARDING ARCHERY PRACTICE PERMITS

The City Council of the City of Fond du Lac do ordain as follows;

**Section 1.** That Chapter 339, Firearms and weapons; Section 339-2, **Air rifles, slingshots and bows and arrows and crossbows**, is hereby amended to read as follows: ( The highlighted and underlined text is new)

§339-2 **Air Rifles, slingshots, bows and arrows and crossbows.**

**B.** Bows and arrows and crossbows.

#### **(1) Definitions**

1. **Archery** means the discharge of arrows from a bow, including compound, recurve, or traditional bows.
2. **Crossbow** means a device consisting of a bow mounted transversely on a stock, designed to fire bolts or quarrels.
3. **Target Range** means a designated area for archery or crossbow practice that meets the safety standards in this ordinance.

**(2)** No person shall use any bow and arrow **or crossbow** within 100 yards from any building located on another person's land. This restriction does not apply if the person who owns the land on which the building is located allows the hunter to hunt within the specified distance of the building.

**(3)** Any person who hunts with a bow or crossbow shall discharge the arrow or bolt from the respective weapon toward the ground.

**(4)** **The chief of police or his designee shall have the authority to inspect areas that are proposed for archery practice to ensure practice can occur safely and pursuant to archery best practices and standards. The following will be required:**

1. **Backstops:** A suitable backstop or target butt capable of safely stopping arrows or bolts must be used.

2. **Distance from Property Lines:** Targets must be placed so that arrows or bolts cannot leave the property on which they are discharged.
3. **Minimum Setback:** Targets must be a reasonable distance from public sidewalks, streets, alleys, or neighboring dwellings.
4. **Supervision:** Persons under [16] years of age must be supervised by an adult while shooting.
5. **Restricted Hours:** Discharge may occur only between daylight hours unless otherwise approved.

The chief or his designee will then issue a written annual permit for archery practice. The premises will be inspected yearly after they have received the first 12 month permit. A fee for the initial permit and re-inspections will be assessed as set out in the City's fee schedule.

**Section 2.** Any person violating the provisions of this Ordinance shall be subject to the penalty provided in Section 1-4 of the Code.

**Section 3.** The appropriate City officials are hereby authorized and directed to take such action as is necessary to effectuate the terms of this Ordinance.

**Section 4.** All other ordinances and resolutions inconsistent with the provisions of this Ordinance are hereby repealed.

**Section 5.** This Ordinance shall take effect and be in force upon its passage and publication as provided by law.

**ADOPTED:**

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Tiffany Brault, President  
Fond du Lac City Council

Attest:

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Margaret Hefter, City Clerk

City Attorney:

Reviewed 

# ***CITY OF FOND DU LAC - Memorandum***

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Date: September 18, 2025

To: City Manager, City Council

From: Deborah S.R. Hoffmann, City Attorney/Director of HR

Subject: Proposed Ordinance to allow the Police Department to Issue Archery practice permits

The State of Wisconsin prohibits local units of government from creating ordinances that regulate bow hunting other than the two restrictions that our ordinance currently has. *See Section 29.038, Wis. Stats.*

**3.** A local governmental unit may enact or adopt a restriction that does any of the following:

**a.** Prohibits a person from hunting with a bow and arrow or crossbow within a specified distance, not to exceed 100 yards, from a building located on another person's land. A restriction enacted or adopted under this subd. 3 a. shall provide that the restriction does not apply if the person who owns the land on which the building is located allows the hunter to hunt within the specified distance of the building.

**b.** Requires a person who hunts with a bow and arrow or crossbow to discharge the arrow or bolt from the respective weapon toward the ground.

We revised our code to comply with this requirement, as we had an urban bow-hunting ordinance when this state statute was passed. When we did those revisions, we also removed the ability of the police department to issue archery practice permits. There has been some interest from various citizens to have archery permits again, so we've drafted this proposed ordinance to allow for that. After discussion at the Sept. 24<sup>th</sup> Council meeting, we can bring this back for action at a subsequent meeting, if there is positive feedback.



## ORDINANCE NO. 3815

### AN ORDINANCE AMENDING CHAPTER 339 OF THE CODE OF THE CITY OF FOND DU LAC REGARDING ARCHERY PRACTICE PERMITS

The City Council of the City of Fond du Lac do ordain as follows;

**Section 1.** That Chapter 339, Firearms and weapons; Section 339-2, **Air rifles, slingshots and bows and arrows and crossbows**, is hereby amended to read as follows: ( The highlighted and underlined text is new)

§339-2 **Air Rifles, slingshots, bows and arrows and crossbows.**

**B.** Bows and arrows and crossbows.

#### **(1) Definitions**

1. **Archery** means the discharge of arrows from a bow, including compound, recurve, or traditional bows.
2. **Crossbow** means a device consisting of a bow mounted transversely on a stock, designed to fire bolts or quarrels.
3. **Target Range** means a designated area for archery or crossbow practice that meets the safety standards in this ordinance.

**(2)** No person shall use any bow and arrow **or crossbow** within 100 yards from any building located on another person's land. This restriction does not apply if the person who owns the land on which the building is located allows the hunter to hunt within the specified distance of the building.

**(3)** Any person who hunts with a bow or crossbow shall discharge the arrow or bolt from the respective weapon toward the ground.

**(4)** **The chief of police or his designee shall have the authority to inspect areas that are proposed for archery practice to ensure practice can occur safely and pursuant to archery best practices and standards. The following will be required:**

1. **Backstops:** A suitable backstop or target butt capable of safely stopping arrows or bolts must be used.

2. **Distance from Property Lines:** Targets must be placed so that arrows or bolts cannot leave the property on which they are discharged.
3. **Minimum Setback:** Targets must be a reasonable distance from public sidewalks, streets, alleys, or neighboring dwellings.
4. **Supervision:** Persons under [16] years of age must be supervised by an adult while shooting.
5. **Restricted Hours:** Discharge may occur only between daylight hours unless otherwise approved.

The chief or his designee will then issue a written annual permit for archery practice. The premises will be inspected yearly after they have received the first 12 month permit. A fee for the initial permit and re-inspections will be assessed as set out in the City's fee schedule.

**Section 2.** Any person violating the provisions of this Ordinance shall be subject to the penalty provided in Section 1-4 of the Code.

**Section 3.** The appropriate City officials are hereby authorized and directed to take such action as is necessary to effectuate the terms of this Ordinance.

**Section 4.** All other ordinances and resolutions inconsistent with the provisions of this Ordinance are hereby repealed.

**Section 5.** This Ordinance shall take effect and be in force upon its passage and publication as provided by law.

**ADOPTED:**

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Tiffany Brault, President  
Fond du Lac City Council

Attest:

---

Margaret Hefter, City Clerk

City Attorney:

Reviewed 

**CITY COUNCIL MEETING AGENDA  
CITY OF FOND DU LAC, WISCONSIN**

Title: Ordinance No. 3816

Subject: An Ordinance Amending Chapter 630, Vehicles And Traffic,  
Of The Code Of The City Of Fond du Lac To Add Parking  
Restrictions On South Main Street  
Introduction: City Engineer

Initiator:

Recommendation:

**ATTACHMENTS:**

**File Name**

Ordinance\_3816\_Chapter\_630\_S\_Main\_St.Rev.pdf

Main\_St.pdf

AP\_T\_9-18-25\_Add\_Parking\_Restrictions\_On\_South\_Main\_Street.pdf

## ORDINANCE NO. 3816

### AN ORDINANCE AMENDING CHAPTER 630, VEHICLES AND TRAFFIC, OF THE CODE OF THE CITY OF FOND DU LAC TO ADD PARKING RESTRICTIONS ON SOUTH MAIN STREET

The City Council of the City of Fond du Lac do ordain as follows:

**Section 1.** That Section 630-40, Schedule F, V. From 6:00 a.m. to 1:00 p.m. from May to October on Saturdays, is hereby amended as follows:

**Add Thereto:**

<b><i>Name of Street</i></b>	<b><i>Sides</i></b>	<b><i>Location</i></b>
Main Street, South	Both	Between East Division Street and Western Avenue.

**Section 2.** Any person violating the provisions of this Ordinance shall be subject to the penalty provided in Section 1-4 of the Code.

**Section 3.** The appropriate City officials are hereby authorized and directed to take such action as is necessary to effectuate the terms of this Ordinance.

**Section 4.** All other ordinances and resolutions inconsistent with the provisions of this Ordinance are hereby repealed.

**Section 5.** This Ordinance shall take effect and be in force upon its passage and publication as provided by law.

**ADOPTED:**

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Tiffany Brault, President  
Fond du Lac City Council

Attest:

City Attorney:

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Margaret Hefter, City Clerk

Reviewed 

# ***CITY OF FOND DU LAC - Memorandum***

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Engineering and Traffic Division

**Date:** September 18, 2025

**To:** Advisory Parking and Traffic Board

**From:** Christopher Johnson, P.E., City Engineer

**Re:** Request to add parking restrictions along S Main Street

This memo and Exhibit “A” covers agenda item listed as “A” for the Advisory Parking & Traffic Board’s September 18, 2025 meeting:

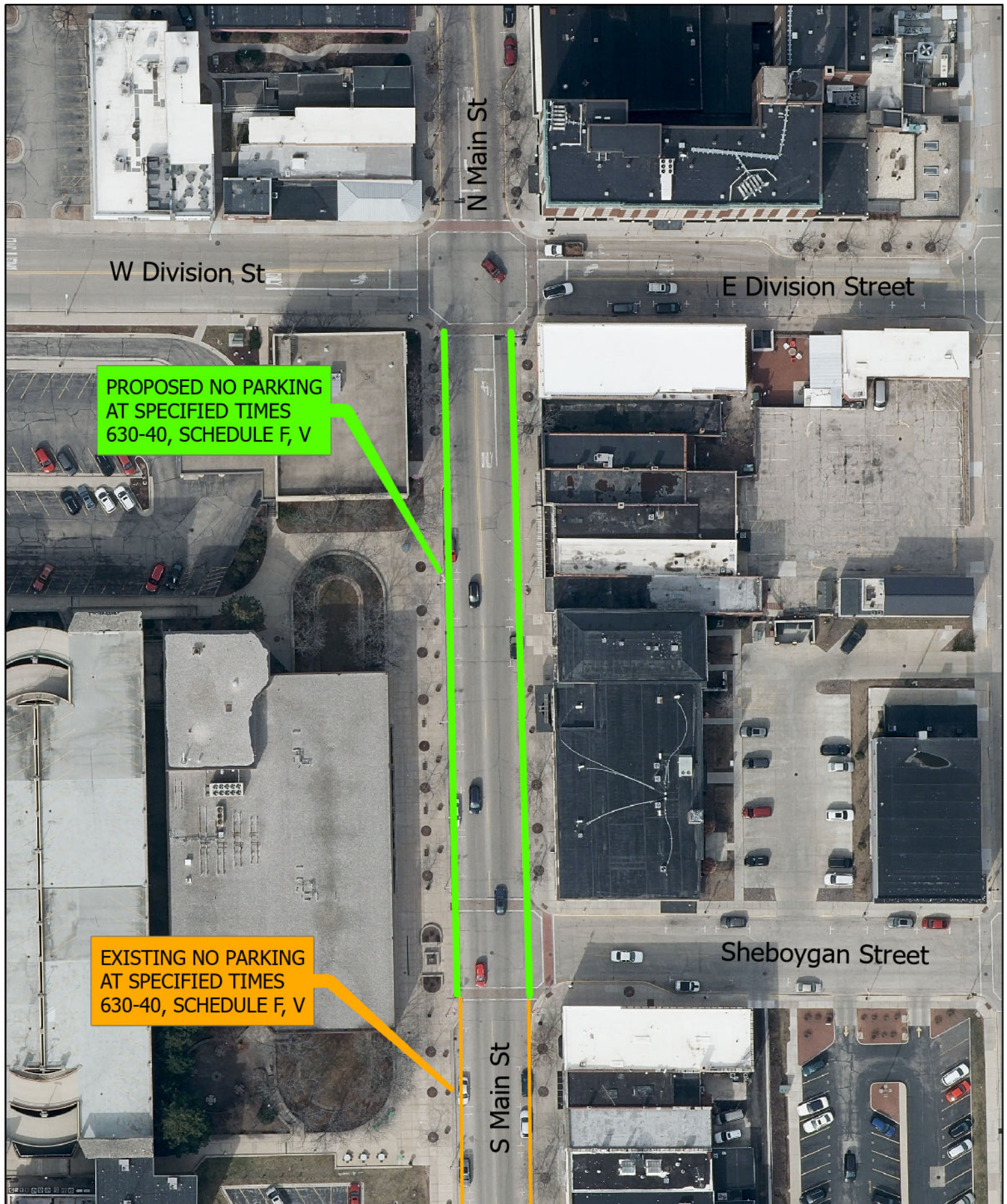
Request to add parking restriction “No Parking at Specified Times” From 6:00 a.m. to 1:00 p.m. from May to October on Saturdays., in accordance with Code of Ordinances Section 630-40, Schedule F, V.

Location: Main Street, South, Between Division Street to Western Avenue.

*Request to Add Parking Restrictions* – Community Development has requested the additional parking restrictions along S. Main Street. The existing parking restrictions in the code are from Western Avenue to Sheboygan Street. The proposed parking restrictions would add one block to the restrictions (Sheboygan Street to Division Street). The expanded area will better accommodate the expanded footprint of the Farmer’s Market. The expanded footprint will also better accommodate the additional areas needed to deploy the motor vehicle barriers. The downtown businesses, the DFP and others are aware and supportive of the expansion.

*Engineering and Traffic Division Recommendation* – Engineering and Traffic Division does support the additional parking restrictions.





ADVISORY PARKING & TRAFFIC BOARD

PROPOSED PARKING RESTRICTIONS  
S MAIN STREET

EXHIBIT 'A'

**DISCLAIMER**

THE CITY OF FOND DU LAC CREATES AND MAINTAINS GEOSPATIAL PRODUCTS FOR ITS OWN USE. THESE RESOURCES ARE NOT INTENDED TO BE USED FOR LEGAL, ENGINEERING, OR SURVEY PURPOSES, AND ARE PROVIDED "AS-IS" WITHOUT WARRANTY OF ANY KIND. THE CITY OF FOND DU LAC ASSUMES NO LIABILITY FOR THE ACCURACY, CORRECTNESS, OR USE OF THESE PRODUCTS.





# South Main Street Mailing List

Parcel Number	Site Address	Mailing Address 1	Mailing City	Mailing State	Mailing Zip
FDL-15-17-10-43-619-00	8 S MAIN ST	PO BOX 35605	DALLAS	TX	75235
FDL-15-17-10-43-618-00	18 S MAIN ST	PO BOX 150	FOND DU LAC	WI	54936
FDL-15-17-10-43-620-00	30 S MAIN ST	45 S NATIONAL AVE	FOND DU LAC	WI	54935
FDL-15-17-10-43-618-01	0 S MAIN ST	PO BOX 146	EDEN	WI	53019
FDL-15-17-10-44-846-00	55 S MAIN ST	PO BOX 460169	HOUSTON	TX	77056
FDL-15-17-10-44-845-00	47 S MAIN ST	47 S MAIN ST	FOND DU LAC	WI	54935
FDL-15-17-10-44-844-00	45 S MAIN ST	45 S MAIN ST	FOND DU LAC	WI	54935
FDL-15-17-10-44-843-00	43 S MAIN ST	W4806 FULTON ST	FOND DU LAC	WI	54935
FDL-15-17-10-44-842-00	41 S MAIN ST	W4806 FULTON ST	FOND DU LAC	WI	54935
FDL-15-17-10-44-839-10		855 MORRIS ST	FOND DU LAC	WI	54935
FDL-15-17-10-44-839-20		23 S MAIN ST STE 101	FOND DU LAC	WI	54935
FDL-15-17-10-44-839-30		PO BOX 1536	FOND DU LAC	WI	54936
FDL-15-17-10-44-839-40		PO BOX 1536	FOND DU LAC	WI	54936
FDL-15-17-10-44-839-50		23 S MAIN ST STE 101	FOND DU LAC	WI	54935
FDL-15-17-10-44-839-60		PO BOX 1536	FOND DU LAC	WI	54936
FDL-15-17-10-44-835-00	9 S MAIN ST	42 N MAIN ST	FOND DU LAC	WI	54935
FDL-15-17-10-44-834-00	7 S MAIN ST	7 S MAIN ST	FOND DU LAC	WI	54935
FDL-15-17-10-44-833-00	5 S MAIN ST	PO BOX 150	FOND DU LAC	WI	54936
FDL-15-17-10-44-832-00	1 S MAIN ST	PO BOX 150	FOND DU LAC	WI	54936
FDL-15-17-10-44-816-00	1 N MAIN ST	1 N MAIN ST	FOND DU LAC	WI	54935
FDL-15-17-10-44-831-00	9 N MAIN ST	1 N MAIN ST	FOND DU LAC	WI	54935
FDL-15-17-10-44-830-00	15 N MAIN ST	3909 SCHUSTER DR	WEST BEND	WI	53090
FDL-15-17-10-44-817-00	0 N PORTLAND ST	PO BOX 150	FOND DU LAC	WI	54936
FDL-15-17-10-44-829-00	21 N MAIN ST	3125 WESTERN AVENUE	JACKSON	WI	53037
FDL-15-17-10-44-828-00	25 N MAIN ST	3125 WESTERN AVENUE	JACKSON	WI	53037
FDL-15-17-10-43-513-00	28 N MAIN ST	PO BOX 1691	FOND DU LAC	WI	54936
FDL-15-17-10-43-514-00	24 N MAIN ST	22 N MAIN ST	FOND DU LAC	WI	54935
FDL-15-17-10-43-515-00	22 N MAIN ST	22 N MAIN ST	FOND DU LAC	WI	54935
FDL-15-17-10-43-516-00	20 N MAIN ST	W10716 KONOW RD	ROSENDALE	WI	54974
FDL-15-17-10-43-517-00	18 N MAIN ST	18 N MAIN ST	FOND DU LAC	WI	54935
FDL-15-17-10-43-518-00	16 N MAIN ST	18 N MAIN ST	FOND DU LAC	WI	54935
FDL-15-17-10-43-519-00	14 N MAIN ST	N6095 WESTVIEW CT	FOND DU LAC	WI	54937
FDL-15-17-10-43-520-00	10 N MAIN ST	N6095 WESTVIEW CT	FOND DU LAC	WI	54937

# South Main Street Mailing List

FDL-15-17-10-43-521-00	8 N MAIN ST	15 W DIVISION ST	FOND DU LAC	WI	54935
FDL-15-17-10-43-522-00	6 N MAIN ST	N10026 ST PAUL RD	MALONE	WI	53049
FDL-15-17-10-43-523-00	4 N MAIN ST	4 N MAIN ST	FOND DU LAC	WI	54935
FDL-15-17-10-43-524-00	2 N MAIN ST	2 N MAIN ST	FOND DU LAC	WI	54935



**ADVISORY PARKING AND TRAFFIC BOARD MINUTES**

160 S Macy Street Fond du Lac, Wisconsin

Meeting Room A

September 18, 2025 1:30 PM

ROLL CALL

Attendance

Present

Andrew Klemp

Thomas Schuessler

Renee Wagner

John Williams

Absent

Gary Griessmeyer (Unexcused)

Michael Huber (Excused)

Joe Venhuizen (Excused)

Declaration Quorum Present

Chairperson Williams declared a quorum present.

\*\*\*\*\*Other Business\*\*\*\*\*

**ACTIONS**

Request to Add Parking Restrictions On South Main Street

Request to add parking restriction "No Parking At Specified Times" from 6:00 a.m. To 1:00 p.m. from May to October on Saturdays, in accordance with Code of Ordinances Section 630-40, Schedule F,V.

Location: Main Street, South, Between Division Street to Western Avenue

A Motion was made by John Williams to recommend approval to City Council to add parking restrictions on South Main Street and seconded by Thomas Schuessler, and the motion was **Passed**.

Ayes: Klemp, Schuessler, Wagner, Williams

Absent: Griessmeyer, Huber, Venhuizen

\*\*\*\*\*Other Business\*\*\*\*\*

**CITY COUNCIL MEETING AGENDA  
CITY OF FOND DU LAC, WISCONSIN**

Title: Ordinance No. 3817

Subject: An Ordinance Amending Chapter 630, Vehicles And Traffic,  
Of The Code Of The City Of Fond du Lac To Add Parking  
Restrictions On South National Avenue  
Introduction: City Engineer

Initiator:

Recommendation:

**ATTACHMENTS:**

**File Name**

Ordinance\_3817\_Chapter\_630\_S\_National\_Ave.Rev.pdf

national\_ave.pdf

AP\_T\_9-18-25\_Add\_Parking\_Restrictions\_On\_South\_National\_Avenue.pdf

## ORDINANCE NO. 3817

### AN ORDINANCE AMENDING CHAPTER 630, VEHICLES AND TRAFFIC, OF THE CODE OF THE CITY OF FOND DU LAC TO ADD PARKING RESTRICTIONS ON SOUTH NATIONAL AVENUE

The City Council of the City of Fond du Lac do ordain as follows:

**Section 1.** That Section 630-39, Schedule E, “No Parking Zones”, is hereby amended as follows:

**Add Thereto:**

<b><i>Name of Street</i></b>	<b><i>Sides</i></b>	<b><i>Location</i></b>
National Avenue, South	West	from a point 95 feet south of the south right-of-way of S. Royal Avenue south 110 feet.

**Section 2.** Any person violating the provisions of this Ordinance shall be subject to the penalty provided in Section 1-4 of the Code.

**Section 3.** The appropriate City officials are hereby authorized and directed to take such action as is necessary to effectuate the terms of this Ordinance.

**Section 4.** All other ordinances and resolutions inconsistent with the provisions of this Ordinance are hereby repealed.

**Section 5.** This Ordinance shall take effect and be in force upon its passage and publication as provided by law.

**ADOPTED:**

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Tiffany Brault, President  
Fond du Lac City Council

Attest:

City Attorney:

---

Margaret Hefter, City Clerk

Reviewed 

# ***CITY OF FOND DU LAC - Memorandum***

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Engineering and Traffic Division

**Date:** September 18, 2025

**To:** Advisory Parking and Traffic Board

**From:** Christopher Johnson, P.E., City Engineer

**Re:** Request to add parking restrictions along S National Avenue

This memo and Exhibit “B” covers agenda item listed as “B” for the Advisory Parking & Traffic Board’s September 18, 2025 meeting:

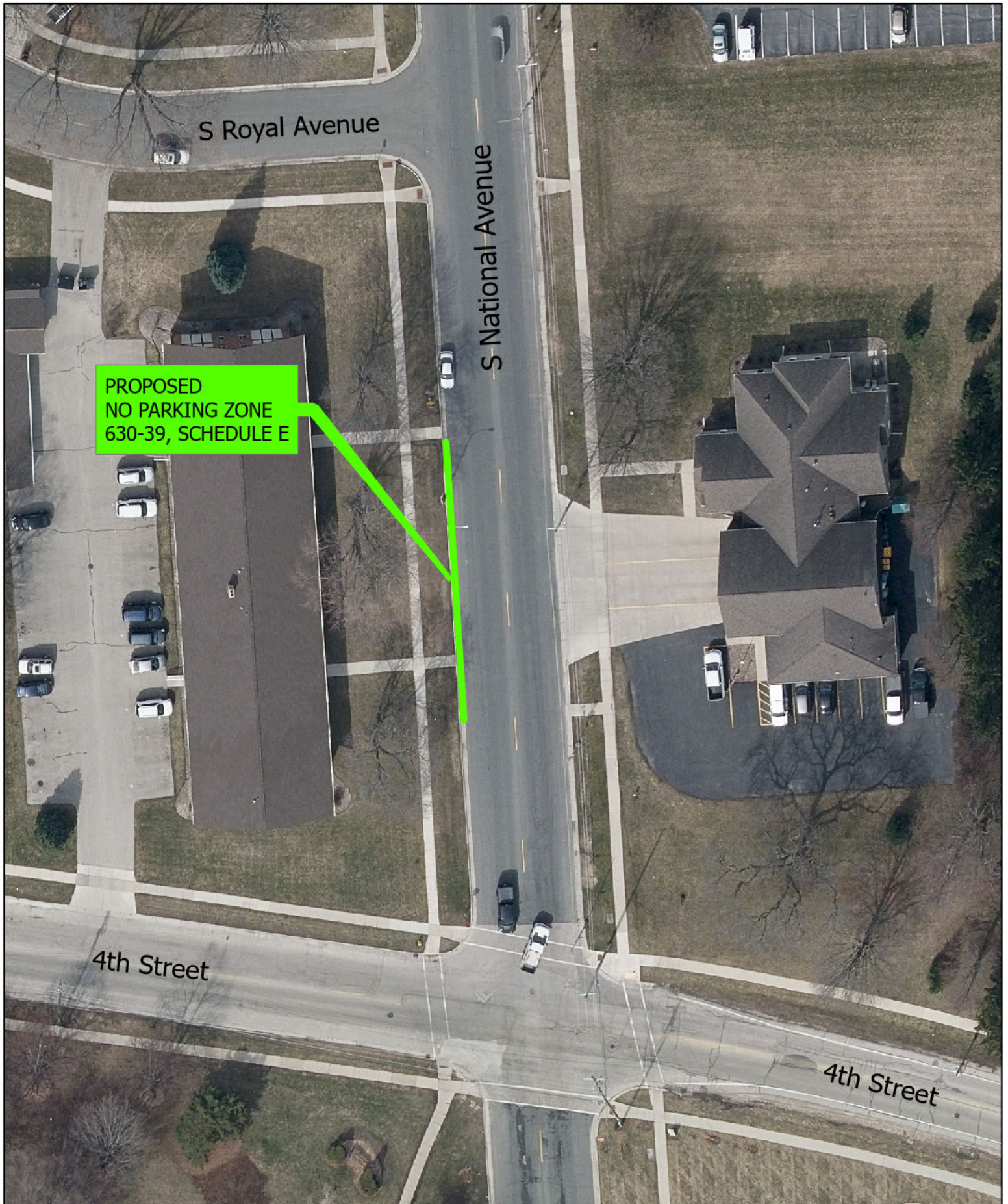
Request to add parking restriction “No Parking Zones” in accordance with Code of Ordinances Section 630-39, Schedule E.

Location: National Avenue, South, West Side from point 95-feet south of the south right-of-way of S. Royal Avenue south 110-feet.

*Request to Add Parking Restrictions* – City of Fond du Lac Fire Department has requested the additional parking restrictions along S. National Avenue. The area in question is directly across from Fire Station No. 2. Fire equipment has a difficult time exiting the Fire Station when vehicles are parked on the west side of S. National Avenue. The additional parking restrictions will allow emergency equipment to exit the fire station quicker and safer.

*Engineering and Traffic Division Recommendation* – Engineering and Traffic Division does support the parking restrictions.





PROPOSED  
NO PARKING ZONE  
630-39, SCHEDULE E

4th Street

4th Street



ADVISORY PARKING & TRAFFIC BOARD

PROPOSED NO PARKING ZONE  
S NATIONAL AVENUE

EXHIBIT 'B'

**DISCLAIMER**  
THE CITY OF FOND DU LAC CREATES AND MAINTAINS GEOSPATIAL PRODUCTS FOR ITS OWN USE. THESE RESOURCES ARE NOT INTENDED TO BE USED FOR LEGAL, ENGINEERING, OR SURVEY PURPOSES, AND ARE PROVIDED "AS-IS" WITHOUT WARRANTY OF ANY KIND. THE CITY OF FOND DU LAC ASSUMES NO LIABILITY FOR THE ACCURACY, CORRECTNESS, OR USE OF THESE PRODUCTS.



Parcel Number	Site Address	Mailing Address 1	Mailing City	Mailing State	Mailing Zip
FDL-15-17-11-44-755-00	30 N NATIONAL AVE	30 N NATIONAL AVE	FOND DU LAC	WI	54935
FDL-15-17-11-44-756-00	24 N NATIONAL AVE	PO BOX 147	LOMIRA	WI	53048
FDL-15-17-11-44-757-00	20 N NATIONAL AVE	20 N NATIONAL AVE	FOND DU LAC	WI	54935
FDL-15-17-11-44-758-00	677 E DIVISION ST	677 E DIVISION ST	FOND DU LAC	WI	54935
FDL-15-17-12-33-549-00	31 N NATIONAL AVE	N5644 COUNTY ROAD G	ST CLOUD	WI	53079
FDL-15-17-12-33-550-00	21 N NATIONAL AVE	N5644 COUNTY ROAD G	ST CLOUD	WI	53079
FDL-15-17-12-33-551-00	15 N NATIONAL AVE	N5644 COUNTY ROAD G	ST CLOUD	WI	53079
FDL-15-17-12-33-552-00	693 E DIVISION ST	534 SARAH DR	FOND DU LAC	WI	54935
FDL-15-17-11-44-760-00	644 E DIVISION ST	1741 MORGAN LN	COLLEGEVILLE	PA	19426
FDL-15-17-11-44-761-00	18 S NATIONAL AVE	45 S NATIONAL AVE	FOND DU LAC	WI	54935
FDL-15-17-11-44-762-00	24 S NATIONAL AVE	45 S NATIONAL AVE	FOND DU LAC	WI	54935
FDL-15-17-11-44-763-00	30 S NATIONAL AVE	45 S NATIONAL AVE	FOND DU LAC	WI	54935
FDL-15-17-11-44-764-00	36 S NATIONAL AVE	45 S NATIONAL AVE	FOND DU LAC	WI	54935
FDL-15-17-11-44-765-00	44 S NATIONAL AVE	45 S NATIONAL AVE	FOND DU LAC	WI	54935
FDL-15-17-11-44-766-00	48 S NATIONAL AVE	45 S NATIONAL AVE	FOND DU LAC	WI	54935
FDL-15-17-11-44-767-00	54 S NATIONAL AVE	45 S NATIONAL AVE	FOND DU LAC	WI	54935
FDL-15-17-11-44-768-00	60 S NATIONAL AVE	45 S NATIONAL AVE	FOND DU LAC	WI	54935
FDL-15-17-14-11-001-00	66 S NATIONAL AVE	66 S NATIONAL AVE	FOND DU LAC	WI	54935
FDL-15-17-14-11-002-00	74 S NATIONAL AVE	45 S NATIONAL AVE	FOND DU LAC	WI	54935
FDL-15-17-14-11-003-00	82 S NATIONAL AVE	82 S NATIONAL AVE	FOND DU LAC	WI	54935
FDL-15-17-14-11-004-00	90 S NATIONAL AVE	90 S NATIONAL AVE	FOND DU LAC	WI	54935
FDL-15-17-14-11-005-00	96 S NATIONAL AVE	45 S NATIONAL AVE	FOND DU LAC	WI	54935
FDL-15-17-14-11-006-00	102 S NATIONAL AVE	102 S NATIONAL AVE	FOND DU LAC	WI	54935
FDL-15-17-14-11-007-00	659 E 2ND ST	190 E 2ND ST	FOND DU LAC	WI	54935
FDL-15-17-14-11-076-00	650 E 2ND ST	333 BISHOPS WAY STE 160	BROOKFIELD	WI	53005
FDL-15-17-14-11-077-00	150 S NATIONAL AVE	333 BISHOPS WAY STE 160	BROOKFIELD	WI	53005
FDL-15-17-13-22-254-01	175 S NATIONAL AVE	4135 S 104TH ST	GREENFIELD	WI	53228
FDL-15-17-13-22-253-00	153 S NATIONAL AVE	PO BOX 404	PARDEEVILLE	WI	53954
FDL-15-17-12-33-553-00	75 S NATIONAL AVE	45 S NATIONAL AVE	FOND DU LAC	WI	54935



**ADVISORY PARKING AND TRAFFIC BOARD MINUTES**

160 S Macy Street Fond du Lac, Wisconsin

Meeting Room A

September 18, 2025 1:30 PM

ROLL CALL

Attendance

Present

Andrew Klemp

Thomas Schuessler

Renee Wagner

John Williams

Absent

Gary Griessmeyer (Unexcused)

Michael Huber (Excused)

Joe Venhuizen (Excused)

Declaration Quorum Present

Chairperson Williams declared a quorum present.

\*\*\*\*\*Other Business\*\*\*\*\*

**ACTIONS**

Request to Add Parking Restrictions On South National Avenue

Request to add parking restriction "No Parking Zones" in accordance with Code of Ordinances Section 630-39, Schedule E.

Location: National Avenue. South, West Side from point 95-feet South of the South right-of-way of S. Royal Avenue south 110 feet.

A Motion was made by Andrew Klemp to recommend approval to City Council to add parking restrictions on South National Avenue and seconded by Thomas Schuessler, and the motion was **Passed.**

Ayes: Klemp, Schuessler, Wagner, Williams

Absent: Griessmeyer, Huber, Venhuizen

\*\*\*\*\*Other Business\*\*\*\*\*