ALCOHOL LICENSE COMMITTEE AGENDA

September 29, 2025 4:00 PM

Meeting Room A

160 S Macy Street Fond du Lac, Wisconsin

City-County Government Center

- I. ROLL CALL
 - A. Attendance
 - B. Declaration Quorum Present

II. CONSENT AGENDA

A. August 25, 2025 Minutes

III. INPUT

A. Audience Comments

The Presiding Officer Shall Limit Comments To Items Noticed On The Agenda

IV. ACTIONS

A. "Class B" Intoxicating Liquor and Class "B" Fermented Malt License

Limited Liability Co: 1836 Renegade Taproom, LLC

Agent Name: Tiffany Wiese d/b/a: 1836 Renegade Taproom

Business Address: 103 S Main Street

- B. Temporary Class "B" Licenses/Picnic Licenses
 - FDL Festivals, Inc (Fondy FallToberfest 10/11/2025)
 - FDL Blue Line Hockey (Various Hockey Events Dates Attached On Separate Sheet)

V. ADJOURN

ALCOHOL LICENSE COMMITTEE CITY OF FOND DU LAC, WISCONSIN

<u>Title:</u> August 25, 2025 Minutes

Subject:

Initiator:

Location:

Recommendation:

ATTACHMENTS:

File Name Description

☐ Minutes_2025_8_25_Meeting(1243).pdf minutes

ALCOHOL LICENSE COMMITTEE MEETING MINUTES CITY OF FOND DU LAC, WISCONSIN

Meeting Room A 160 S Macy Street

> August 25, 2025 4:00 PM

ROLL CALL

Attendance

Present
Scott Gilgenbach
Mason Gravelle
Andrew Hayes
Melissa Kolstad
Kathryn Strong Langolf

Absent

Brandon Hiller (excused)
Thomas Schuessler (excused)

Administrative Staff
Ali Panagopoulos, Deputy City Attorney
Anthony Hahn, Police Captain

Declaration Quorum Present

Chairperson Kolstad declared a quorum present.

CONSENT AGENDA

July 28, 2025 Minutes

A Motion was made by Kathryn Strong Langolf to approve July 28, 2025 minutes and seconded by Scott Gilgenbach, and the motion was **Passed**.

Ayes: Gilgenbach, Gravelle, Hayes, Kolstad, Strong Langolf

Absent: Hiller, Schuessler

ACTIONS

Class "B" Fermented Malt & "Class C" Wine License

Limited Liability Co: NoriFondduLac LLC

Agent Name: Wenkai Wang d/b/a: Nori Sushi and Grill

Business Address: 836 W Johnson Street

A Motion was made by Mason Gravelle to recommend for approval of Class "B" Fermented Malt & "Class C" Wine License for NoriFondduLac LLC at 836 W Johnson Street and seconded by Andrew Hayes, and the motion was **Passed**.

Ayes: Gilgenbach, Gravelle, Hayes, Kolstad, Strong Langolf

Absent: Hiller, Schuessler

Temporary Class "B" Licenses/Picnic Licenses

- Critter Junction Pet Rescue (Not your Grandma's Bingo 8/30/2025)
- Salute the Troops (Fondue Fest 9/6/2025)
- \bullet North Eastern WI American Guild of Organists (Halloween at the Cathedral 10/31/2025)

A Motion was made by Kathryn Strong Langolf to approve Temporary Class "B" Licenses/Picnic Licenses and seconded by Scott Gilgenbach, and the motion was **Passed**.

Ayes: Gilgenbach, Gravelle, Hayes, Kolstad, Strong Langolf

Absent: Hiller, Schuessler

ADJOURN

A Motion was made by Mason Gravelle to adjourn at 4:10 p.m. and seconded by Andrew Hayes, and the motion was **Passed**.

Ayes: Gilgenbach, Gravelle, Hayes, Kolstad, Strong Langolf

Absent: Hiller, Schuessler

ALCOHOL LICENSE COMMITTEE CITY OF FOND DU LAC, WISCONSIN

<u>Title:</u> "Class B" Intoxicating Liquor and Class "B" Fermented

Malt License

<u>Subject:</u> Limited Liability Co: 1836 Renegade Taproom, LLC

Agent Name: Tiffany Wiese d/b/a: 1836 Renegade Taproom

Business Address: 103 S Main Street

Initiator:

Location:

Recommendation:

ATTACHMENTS:

File Name Description

△ ALC_-_1836_RENEGADE_TAPROOM_Redacted.pdf application

Fond du Lac Police Department MEMO



To: City Manager Joe Moore

From: Captain R Duveneck

RE: Class B Intoxicating Liquor and Fermented Malt

Beverage license

1836 Renegade Taproom,

103 S Main St. Fond du Lac, Wl.

Date: 9/29/25

On September 23rd 2025, City Attorney Hoffmann, Deputy City Clerk Mand, Fire Department Assistant Chief Roberts, Director of Community Development Dyann Benson, and Police Captain Robb Duveneck met with applicant/owner Mrs. Tiffany Wiese regarding her proposal for a Class B Intoxicating Liquor and Fermented Malt Beverage license at her business 1836 Renegade Taproom, located at 103 S Main St, Fond du Lac, WI.

The legal business name is 1836 Renegade Taproom, LLC, DBA 1836 Renegade Taproom.

Mrs. Wiese advised this is primarily a craft beer establishment with a small food menu. They are looking to enhance the experience by also serving intoxicating liquor to provide options for their customers.

Mrs. Wiese currently holds a valid Responsible Alcohol serving certificate through the state of Wisconsin. Her manager, Mr. Gonzalez, was also present and advised he has 26 years' experience in the serving and hospitality business.

Captain Duveneck and City Attorney Hoffmann discussed with the applicant the City's expectations of being a license holder and the demerit point system.

Background checks were conducted on the applicant both in-house and NCIC/CIB, indicate no prior criminal history that would preclude the issuance of the license request. The Police Department has no objections to the license request.

Captain Robb Duveneck

07-31-25

Form

AB-200

Alcohol Beverage License Application

	Fo	r Munic	cipal	Use Only	i in
Munici			-		
CITY	OF	FOND	DU	LAC	
Licens	e Pe	riod			
		5/-	2 n /	2026	

License(s) Requested: (up to two boxes may be checked) Fees License Fees Background Check Fee \$. ☐ "Class A" Liquor (cider only) \$ 0 Reserve "Class B" Liquor \$ Publication Fee \$ Class C" Liquor (wine only) \$ ____100 Total Fees \$ Part A: Premises/Business Information 1. Legal Business Name (individual name if sole proprietorship) 1836 Renegade Taproom 2. Business Trade Name or DBA 4. Wisconsin Seller's Permit Number 3. FEIN 39-4024315 456-1032160073-02 5. Entity Type (check one) ☐ Sole Proprietor Limited Liability Company ☐ Partnership Corporation Nonprofit Organization 6. State of Organization 7. Date of Organization 8. Wisconsin DFI Registration Number 8/2**5**/25 9. Premises Address St. Main 10. City 11. State 12. Zip Code FOND DU LAC 54935 13. County 14. Governing Municipality: 📝 City 🔲 Town 🔲 Village 15. Aldermanic District of: FOND DU LAC Fond du Lac 16. Premises Phone 17. Premises Email 18. Website 1836 taproom@gmail.com 19. Premises Description - Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Includes first floor bar room w/small office in the back of the building. Includes two restrooms in back of building. Approximately 20. Mailing Address (if different from premises address) 22. State 23. Zip Code Fond du lac WI Part B: Questions 1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. If yes, list the details of violation below. Attach additional sheets if necessary. Law/Ordinance Violated Location Trial Date Penalty Imposed Was sentence completed? Law/Ordinance Violated Location Trial Date Penalty Imposed Was sentence completed?.... Yes

							<u> </u>
Are charges for any offenses pending a beverages.	gainst the business? Exc	clude traffic of	ffenses unles	s related to alco	hol [Yes	No
If yes, describe the nature and status of	pending charges using	the space bel	ow. Attach a	dditional sheets a	as neede	∍d.	
3. Is the applicant business or any of its o	officers directors memb	are agent er	mnlovaes o	where or other r	elated		\ /. \
individuals or entities a restricted inves	tor with any interest in a	ın alcohol bev	verage produ	icer or distributo	r? . [Yes	No No
Is the applicant business owned by ano If yes, provide the name(s) and FEIN(s)					eeded.	Yes	No
4a. Name of Business Entity		4b. Business					a.v. 14
	g# c	. پولم دېږي			* , *,	-	
5. Have the partners, agent, or sole propri this license period? Submit proof of con	etor satisfied the respon	sible beverag	e server trai	ning requirement	for	7 Voc	
6. Is the applicant business indebted to ar						Yes Yes	∐ No
7. Does the applicant business owe past of	•			•	_		No
Part C: Individual Information							\sim
List the name, title, and phone number for each							
Question 4: sole proprietor, all officers, directors managers, and agent of a limited liability compa			organization, a	I partners of a part	nership,	and all m	embers,
Include Form AB-100 for each person listed bel	ow. Corporations and LLCs	s must appoint	an agent by in	cluding Form AB-1	01.		
Last Name	First Name		Title		Phone	. •	
Wiese (Parker)	Tiffany (Agent)	Oune	/CEO	920	579	5605
Mora	Juan		COO		920	251	1290
Gonzalez	"Lupita"/Gu	adalupe	Many	ager	920	539	Ce645
				y			
Part D: Attestation							
One of the following must sign and attest	to this application:	2005 C Tetre - Dis 200 S S S S S S S S S S S S S S S S S S			Stagend (The Foreign)	******	er Deleterer (ETT), et TER, 21, est den
sole proprietor one genera	I partner of a partnership	• one	corporate of	ficer • one	membe	er of an I	LLC
READ CAREFULLY BEFORE SIGNING: Und I am acting solely on behalf of the applicant bu							
rights and responsibilities conferred by the lice	ense(s), if granted, will not l	be assigned to	another indivi	dual or entity. I as	gree to o	perate th	is business
according to the law, including but not limited to any portion of a licensed premises during in							
revocation of this license. I understand that are understand that I may be prosecuted for subm							
ingly provides materially false information on t						y person	WIIO KIIOW-
Last Name	First	Name				M.	l. as 1/
The Corker	Travil	littan	y _		Dhara	L_	M
Title OLMON/CEO	Email 1	icsc@g	v maail i	Como	Phone 920	579	5605
Signature	- 0 1	. Coc w g	Date	, /		<u> </u>	
Joseph Wex	re torle	- 1945年1月1日 会会というできまる機能できる。	1 9,	/4/2025			
Part E: For/Clerk Use Only	o Number		l need to		T Data !	inona- !	auad
OED A 0 000F	Se Number 2025 - 0163	0164	Date Lic	ense Granted	Date L	icense Is	sueu
Signature of Clerk/Deputy Clerk				Date Provisional I	_icense I	ssued (if	applicable)

Form		
Α	B-1	00

Alcohol Beverage Individual Questionnaire

All individuals involved in the alcohol beverage business must complete this form, including:

sole proprietor

- all officers, directors, and agent of a corporation or nonprofit organization
 members and agent of a limited liability company
- all partners of a partnership

Your alcohol beverage application or renewal is not complete until all required Individual Questionnaires are submitted.

Part A: Business Informat	ion		-				
1. Legal Business Name (individual							
183Ce Ronec	rade 7	aproom	1				
2. Business Trade Name or DBA	J	_					
1936 Reneg	ade 1	aproom					
3. Entity Type (check one)							
Sole Proprietor	Partnership	Limited L	iability	Company	/ Corp	oration	onprofit Organization
Part B: Individual Informa	tion		,				
1. Last Name	\			t Name			3. M.I.
Wiese (Parte	()			TIFF	any		M
4. Relationship to Business (Title)	/	5. Email			0	6.	Phone
Owner (CEO)		+iffwi	icsc a	gma	any ul. com	0	20 579 5605
7. Home Address				O			
725 Evergree	en Driv	re			1.0 7. 0		(Data of Dist)
8. City			9	. State	10. Zip Code	^	Date of Birth
Bronnsville				WI	5300 (ense/State ID State	of Incurance
12. Drivers License/State ID Number	er					M	or issuance .
						<i>f</i> ,	
Part C: Address History		.:					
1. Do you currently live in Wisc	onsin?						Yes 🗌 No 📗
If yes, provide the month and	d voor whon	vou pormonantly	movec	l to Misco	nein		(MM/YYYY)
ii yes, provide the month and	u year when	you permanently	movec	1 10 111300	7113111		12/1989
2. List in chronological order al	l of your add	resses within the	last 5	years. Att	ach additional s	heets if necessar	y.
Previous Address 1			City			State	Zip Code
482 Leona War	1		Oa	MP1C	td	WI	530Ce5
Previous Address 2	3		City			State	Zip Code
Previous Address 3			City			State	Zip Code
Previous Address 4			City			State	Zip Code
Previous Address 5			City			State	Zip Code
3. List all states and counties y	ou have live	d in as an adult.	Attach	additional	sheets if neces	ssary.	
State County	State	County		State	County .	State	County
W1 Walworth	W	Dodae		Wl	FDL		
State County	State	County		State	County	State	County
L					<u> </u>	I	

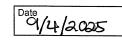
Continued →

Part D: Criminal History		-	
 Have you ever been convicted of any offenses (excluding for violation of any federal, Wisconsin, or another state 			. 🗌 Yes 🔀 No
If yes to question 1, please list details of each conviction	on below. Attach addition	onal sheets as needed.	
Law/Ordinance Violated	Location		Conviction Date
Penalty Imposed	<u>'</u>	Was sentence completed?	. Yes No
Law/Ordinance Violated	Location		Conviction Date
Penalty Imposed		Was sentence completed?	. Yes No
Law/Ordinance Violated	Location		Conviction Date
Penalty Imposed		Was sentence completed?	. Yes No
Are charges for any offenses currently pending against beverages) for violation of any federal, Wisconsin, or a ordinances? If yes to question 2, describe nature and status of pensheets as needed.	nother state's laws or	any county or municipal	. 🗌 Yes 🕅 No
Part E: Attestation			
READ CAREFULLY BEFORE SIGNING: Under penal truthfully. I certify that I am not prohibited from participal beverage industry as a restricted investor. I understand under penalty of state law. I further understand that I may with this application, and that any person who knowingly to forfeit not more than \$1,000 if convicted.	iting in this business of I that any license issu I be prosecuted for sul	due to any involvement in anothe ued contrary to Wis. Stat. Chapte bmitting false statements and affic alse information on this application	er tier of the alcoholer 125 shall be void davits in connection
Signature Hamy West		Date 9/5/2	025
V. // // // //			

Form

AB-101

Alcohol Beverage Appointment of Agent



Agent Type (check one)			
Original (no fee) Successor (\$10 fee for	municipal licen	sees only)	
Part A: Business Information			
1. Legal Business Name (individual name if sole proprietor) 1826 Renegade Taproom	LLC		
2. Business Trade Name or DBA 1836 Renegade Taproom			
3. Entity Type (check one) Limited Liability Compa	ny 🗀	Corporation [Nonprofit Organization
4. Alcohol Beverage Business Authorization <i>(check one)</i> Municipal Retail License State Permit	5. If successo	r agent, provide State Perm	nit or Municipal Retail License Number
6. Describe the reason for appointing a successor agent, if success	or is checked ab	ove.	
		:	
		6 - Jan 1981	
Part B: Agent Information			
1. Last Name	2. First Name		3. M.I.
Wiese (Parker)	Tif	fany	M
4. Email HFWese @ gmail. com 6. Home Address 785 Evergreen Drive			5. Phone 920 579 5665
6. Home Address 725 Evergreen Drive	•		
7. City Fond du Lae	8. State	9. Zip Code 54935	10. Date of Birth
11. Drivers License/State ID Number	enswared .	12. Drivers License/Sta	ate ID State of Issuance
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Port C. Agent Questions	v v sa se		
Part C: Agent Questions			
 Have you satisfied the responsible beverage server train Submit proof of completion. 	ning requireme	ent?	····· Yes No
2. Have you completed Form AB-100, Alcohol Beverage In Form AB-300, Alcohol Beverage Personal Questionnaire			Yes No
Have you been a Wisconsin resident for at least 90 cont See instructions for exceptions.	tinuous days?		······································
•			

Part D: Business Attestation		Service for Adj	
READ CAREFULLY BEFORE SIGNING: I, the corporation, nonprofit organization, or limited I beverage activities on such premises. I certify on behalf of the entity. If I am appointing a suc I understand that I may be prosecuted for subi any person who knowingly provides materially fif convicted.	liability company with full authority a that I am authorized by the above-na cessor agent, I rescind all previous a mitting false statements and affidavite	nd control of the pre amed entity to author gent appointments fo s in connection with t	mises and of all alcoholize this individual to act rithis premises. Further, his application, and that
Last Name WiCSC (Punter)	First Name		M.I. M
Title Owner / CEO	Email HH wise @ gmail.	com	Phone 120 579 5405
Signature Sylleny West Par	(c)	Date 9/4/	12025
Part E: Agent Attestation			
READ CAREFULLY BEFORE SIGNING: I, the nonprofit organization, or limited liability compared on the premises for the above-named busines and affidavits in connection with this application application may be required to forfeit not more	any and assume full responsibility for ss. I further understand that I may b n, and that any person who knowingl	the conduct of all ald e prosecuted for sub	cohol beverage activities mitting false statements
Last Name	First Name	,	M.I.
Wiese (farker)	Titany		P1
Signature Alama (1	Polal	Date 9/4	1/2025

CITY OF FOND DU LAC

Memorand	'um	
Date:	•	
To:	Chief of Police Attn: Records Division	
From:	City Clerk	
Subject:	Appointment of Agent Application	•
	The application copied on the reverse side was filed with this office within the preceding forty-eight hours.	·
•	It is respectfully requested that your recommendation on the granting and issuance of a license be provided to this office.	
CITY OF Memorand	FOND DU LAC	
Date:		
To:	City Clerk	•
From:	Chief of Police	
Subject:	Appointment of Agent Application	
·	I hereby recommend that the application be: Granted a license	09-24-35 - -
	·	



awarded to

Tiffany Wiese

This certificate represents the successful completion of an approved Wisconsin Department of Revenue Responsible Beverage Server Course in compliance with secs. 125.04(5)(a)5., 125.17(6), and 134.66(2m), Wis. Stats.

www.Wisconsin-Bartending.com

Training Provider

09/08/2025

Training Date



1836 Renegade Taproom Business Plan

Tiffany Wiese, Owner Created on July 28, 2025

Executive Summary

Owner

Tiffany Wiese, native of Fond du Lac County, grew up with respect and admiration for the tavern service industry with great-grandparents owning a family-owned business for approximately 15 years, and witnessing their initial business grow and transition into four family- owned restaurants following, within the village of Oakfield.

Tiffany has an extensive background in the healthcare and mental health industry in which she will continue to work while opening the business. Through direct experience and research, Tiffany has learned that loneliness and non-inclusiveness are leading factors for depression and suicidal ideation. Through Tiffany's experience with patients, she has learned that places like 1836 Renegade Taproom may be a place of belonging and community while promoting positive relationships and peer support needed to help overcome depression (and many other mental health issues). For those that may use beer as an unhealthy indulgence or defense mechanism, N/A options will be offered to promote the best lifestyle choices for those that may genetically or environmentally have challenges in their relationship with alcohol. This will create an environment where both participation in indulgence and sobriety are accepted, and support can still be present in either scenario.

Tiffany currently (and for the last 11 years) has been in leadership roles within the healthcare industry. She brings leadership expertise and has extensive experience with training, development, and engagement of healthy teams. Tiffany has been a formal and informal consultant for healthy, accountable teams within her current healthcare system, and will be able to transfer these skills into the tavern/food industry moving forward.

While Tiffany has not had direct vocational experience in the tavern industry, Tiffany has made it a point to learn and tour breweries local and throughout the United States over the past ten years appreciating the history and craft of the industry ultimately leading to the interest in opening this business. Tiffany also holds sentiment for the former bar at this location (Craft City) and what relationships and connections she was able to make with individuals within the community professionally and personally. Tiffany wants to offer the same experiences she had at Craft City with her future customers at 1836 Renegade Taproom, and offer a safe, fun, inclusive place to create or maintain positive relationships and experiences.

Operating Hours of Business

Monday-Friday: 4 PM-10 PM Saturdays: 12 PM-12 AM Sundays: 12 PM- 10 PM

Product

1836 is a craft beer-exclusive taproom with to-go inventory available for purchase. This taproom brings in tap beer from local and regional vendors/breweries to bring the consumer a variety of options to sample throughout the state within the comfort of Fond du Lac (close to their home). A small food menu will be implemented towards the end of 2026 (upon kitchen renovation) to accompany the beers featured on tap.

Initial plans for the food menu will include a weekly burger special, create your own burger options, and a few appetizer platter options including deep fried finger foods, or dips. The food will be prepared/cooked by the COO and chef, Juan Mora, who owns his own catering business "Catering by Juan".

Customers

The target audience for the taproom is adults 21+. Special events are geared to enhance experience for all age groups and demographics.

60+ senior discount for the "Mug Club" members. Will receive an annual 5\$ discount on the membership. Mug Club flyer attached at the end of the business plan.

Events offered will cater to a variety of interests included but not limited to:

- Music Mondays- (alternating between vinyl Mondays and music bingo); bring a vinyl and receive 1\$ off a tap (2 songs played); music bingo winners will receive a prize
- Soccer/Football Sundays- offering viewing for European soccer and American football with a variety of fans
- Throwback Thursdays- themed game/outfit days with drink specials that feature different decades

Other special events are included in the Marketing section of the business plan.

Culture

1836 will provide a culture that is inclusive to all walks of life engaging with different cultures, ages, socio-economic status through the interactions with staff and variation of products offered to customers.

Environmental culture will include seating, signage, and decor inclusive to multiple genders, body types/abilities, language, different intellectual levels, and mindful of sensory overstimulation. Quiet activities and games will be available for solo or group play.

Taproom staff and bartenders will be knowledgeable in the product to offer expertise to non-craft-beer drinkers; provide a comforting but appropriate presence with customers; and demonstrate through dress and behavior a professional demeanor. Bartenders will also be trained in bystander training to detect risk for violence, mental health emergencies, and sexual assault/human trafficking concerns. Resources for individuals struggling with these issues will be on hand to provide to customers when appropriate.

The safety of customers themselves, and for all customers being served, will be a priority within the business, and a pillar for the culture of the business.

Future of the Company

1836 will be a beer and small eats cornerstone of Fond du Lac with weekly themed events, a featured stop during city events (including the Farmers Market), and another spot to pick up togo craft beer outside of the local grocery stores.

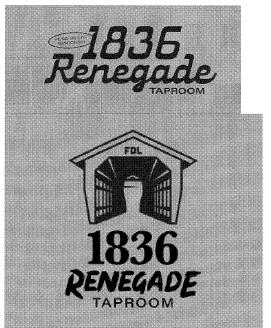
Company Description

Theme Inspiration

In 1836, the city of Fond du Lac lost by one vote (to Madison) the proud opportunity to become the state capital of Wisconsin. While Fond du Lac did not take the title, Fond du Lac still evolved with resiliency, building a strong economic workforce and long history of entrepreneurial successes achieved by many strong, willful leaders.

1836 will tie in these inspirational and impactful stories of the leaders that have touched the Fond du Lac community (and the world) throughout building structure/decor, themed menu items, and ongoing events that take place to enhance the taproom experience. For example, a Throwback Thursday theme may highlight (during Women's History Month) female leaders in history and offer a tap that salutes in name/style to women with a drink special.

Alternate logos for the business highlight and demonstrate some of these historical themes related to entrepreneurial endeavors and Fond du Lac being a large transportation (railroad) hub throughout time.





1836 culture is welcoming to those who are rebuilding or recalibrating life and loyalty after being left behind, betrayed, or not believed in. Influencing new leaders (or renegades), with new exchanges of ideas, over a beer...or two.

Mission Statement

To provide quality beer and ale options for the beer connoisseurs and beer novices alike. Provide a culture of inclusiveness, influence, and create an *experience* beyond the beer product itself.

Vision Statement

To be the taproom that creates positive memories, new friendships, exchanges of business ideas, and be considered the place for "everyone".

Principal Members

Tiffany Wiese — Owner, CEO *See bio in executive summary Juan Mora — COO

- Chef by background with 20+ years of experience in the food/service industry including management
- Currently owns catering company "Catering by Juan"
- Will be responsible for ordering of inventory, hiring/firing of new employees, educating/training of new employees, and leading event schedule/specials
- Will be head/sole Chef when food menu is developed and implemented

Lupita Gonzalez—Taproom Manager

- Bartender for 3 years (most spent working at Craft City, former bar at this location)
- Experience professionally in education/mentoring for 5+ years
- Will be responsible for shift schedules of employees, covering for emergencies, assistance in hiring and training of new employees, coordinating event schedules and specials

Market Research

Industry

1836 will join the bar/tavern industry and will market exclusively as a "taphouse" featuring a variety of craft beers versus crafting their own. There was concern about a newly opened craft beer brewery (Fond du Lac Beer Company) but this is a brewery featuring their created beer exclusively. Taprooms are able to host a variety of breweries in their businesses catering to a multitude of customers and abilities to bring in the most popular beers/flavors within the market.

Other bars/taverns on Main St of Fond du Lac, extending into the outskirts (approximately 20 total), feature a full liquor/beer bar with minimal crafts on tap offered. 1836 will <u>not</u> offer liquor and will exclusively only feature craft beer on taps (bringing in a variety of the surrounding brewery taps) so Fond du Lac residents don't have to leave Fond du Lac for their favorite breweries within the surrounding counties (e.g. Hop Hoya, Knuth, 3 Sheeps, etc). 1836 will offer wine/domestics as alternatives for customers. 1836 will feature a wide variety of N/A options as well for customers choosing to live a sober lifestyle.

In 2026, 1836 will open the taproom to small eats themed with crafts on tap creating an experience featuring local vendors/products. The burgers/appetizers offered will be coordinated with the monthly featured beers on tap or tap takeovers. For example, a new IPA beer release will be paired with a burger of the week/month featuring curry (pairing the saltiness of curry with the bitterness of the beer).

Company Advantages

1836 will have staff/bartenders trained and educated to provide details surrounding featured taps to help customers select the right beer for their palate and preference. Owner/Managers will be heavily involved in ongoing training and mentoring opportunities to make sure customers feel the "experience" as positive and inclusive on top of quality products.

Staff will be expected to complete the following training:

- "Green Dot" bystander training (alerting to concerns with community violence, victimization, crisis concerns)
- Masterclass in beer types and beer pairing
- Customer Service training (AIDET)

The product line is focused on beer, narrowing scope and expertise, allowing for more extensive knowledge in one area.

To-go beer is unique to 1836 regarding bar/tavern entities. Most to-go options locally are in grocery stores but don't always offer a unique variety for customers looking for something new, or a gift for their beer-lover friends.

Location/space is easy to get to and part of downtown.

Regulations

1836 will meet licensing requirements for sales of beer/ale products under the statute 125 and 945 under WI law.

Beer license and wine license will be obtained.

Bartenders license will be obtained for COO/Manager.

Food Safety handling license will be obtained in 2026.

Service Line

Product/Service

- Craft Beer (on tap /bottled/canned)
- Craft Beer to Go
- Small Food menu (2026)
- Banquet/Party hosting space

Pricing Structure

- Craft Beer –varies from 4-9\$/beer
- Food Menu items- varies from 8-16\$/appetizer or plate
- Banquet space- 150\$/3 hours; 40\$/hour every hour after 3 hours; 200\$/3 hours with bartender

Staffing/Payroll

- Payroll (15\$/hour for 61 hours weekly), \$3660 monthly (1 bartender per shift)
- Payroll (Bar Manager \$100/week), \$400 monthly (additional bartender needed will default to Manager)
- Payroll (COO), \$2,000 monthly (will function as Chief Operator/Chef)

Research and Development

The company is planning to conduct the following research and development:

- Create a financial projection plan for rest of 2025, 2026 and 2027 incorporating addition of food starting in 2026.
- Determine the need for additional staff with projected customer volumes
- Find trends in desired/preferred special event activities niche to the Fond du Lac area and highlighting different age groups

Marketing & Sales

Growth Strategy

To grow the company, 1836 will do the following:

- Network within the bar/restaurant industry for collaboration and partnership opportunities
- Establish a business social media presence with daily updates and "pushes"
- Utilize the Untapped application with its full benefits to highlight the business with new beer taps brought in, taps kicked, etc.
- Develop a "Mug Club" program where customers can receive unique and extra benefits with a paid membership. See "Mug Club" flyer as attachment

Communicate with the Customer

1836 will communicate with its customers by:

- Meeting with local owners/bar managers to notify them of new business, or ongoing business update
- Using social media such as Twitter, YouTube, Facebook, Instagram and LinkedIn for ongoing updates and sales opportunities

Special Events

1836 will host and organize weekly and monthly events to enhance attendance for the taproom. Planned ideas are as follows:

- Music Mondays (alternating between vinyl Mondays and music bingo); bring a vinyl and receive 1\$ off a tap (2 songs played); music bingo winners will receive a prize
- Tuesday Flight Nights (flights normally are 15\$; will be 12\$)
- Wednesdays Kick the Keg (whoever kicks the selected keg gets their tab paid for)
- Soccer/Football Sundays (shots of taps per bartender team pick who scores)
- Sweet and Sour Saturday (one Saturday per month)- featured sweet/sours will be 1\$ off
- Happy Hour- Monday through Thursday 5-7 pm- Buy 1, Get 1 special (with coin/token given)



Mug Club Membership

- \$50 annual fee
- Free personalized mug
- Early entry to tap takeovers
- \$1 off To Go 4 packs or higher
- 1 free beer on your birthday
- Automatic entry for membly merchandise drawings



ALCOHOL LICENSE COMMITTEE CITY OF FOND DU LAC, WISCONSIN

<u>Title:</u> Temporary Class "B" Licenses/Picnic Licenses

<u>Subject:</u> • FDL Festivals, Inc (Fondy FallToberfest -

10/11/2025)

• FDL Blue Line Hockey (Various Hockey Events -

Dates Attached On Separate Sheet)

Initiator:

Location:

Recommendation:

ATTACHMENTS:

File Name Description

☐ TEMPORARY_CLASS_B_LICENSES_Redacted.pdf applications

Form	
LOIL	

AB-220

Temporary Alcohol Beverage License

Municipality
CITY OF FOND DU LAC

License(s) Requested	, , , , , , , , , , , , , , , , , , , ,				Fees
Freetrien(s) traducered		·		License Fees	\$ 10.00
Temporary "Clas	e B" Wina	Temporary Class "E	l" Roor	Background Chec	
Idiliporary Clas	IQ L. VYIIIO	Temporary Olass L	, Deel		
				Total Fees	\$ 10.00
					ALC MEETING, A \$25.00 A TOTAL OF \$35.00 DUE.
Part A: Organization Inf	ormation				
1. Organization Name		1		,	
		stivals. Inc.			
2, Organization Permanent Add	•	ه م			
3. City	UN STY	·ee1		4. State	5. Zip Code
Ford du Lo	c			WI	54935
6, Malling Address (if different fr	om permanent i	address)			
7. FEIN	······	8. Date of Organization/Incorpo	oration	9. State of Organiza	b '
39-138785]	06/30/1981		Wiscon	<u>1817</u>
10. Phone 920-923-65	ies (free	11. Email director@fo	Cook		(Pekwille
12. Organization type (check on		Or actor es to	IPT ST.C	<u> </u>	(10k valine
☐ Bona Fide Club	-/ □ Church	Fair Association/	Adricultural Socia	sty 🖂 Veters	an's Organization
Lodge/Society		er of Commerce or similar Ci	**	-	,
П тотабологогогд	/A Glianio			and the second	. 101, 1110. 010.0,
13. Is this organization requir	ed to hold a W	/Isconsin Seller's permit?		***********	🗀 Yes 📈 No
14. Wisconsin Seller's Permit Nu	mber (if applica	(ble)			
			T		
15. Agent/Contact Person of Org	jenization in che	arge of Affair	16. Agent/Conte	ct Person's Phone Ni	umber of Email
17, Agent/Contact Person's Add	ress		18. Agent/Conta	ct Person's Date of B	irth
					, v.v.
Part B: Individual Inform	nation		-		
······································		r all officers, directors, and ag	jent of the organ	ization	
Last Name	First N	ame	Title		Phone
Biolo	R	obert	President	of Board	
Michals	Mo	ieghan	Vice Pres	side of "	
Hebel	D	Dan	Secre	fary "	
Holte	-	ane	Secre- Treasus	ear 19	

 $Continued \rightarrow$

Name of Event (if applicable)				
Fordy Fall Tober Fest		- Milanian		
2. Dates of Operation			3. Hours of Ope	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Saturday, October 11	1 2025		10am -	1pm
4. Premises Address	rue (Adjac	1)		
555 N. Park Aver	nue Cragae	ar)	12.21	1
5. City FOND DU LAC			6. State WI	7. Zip Code 54935
B. County	9. Governing Municipality	/		0. Aldermanic District
FOND DU LAC	of: FOND DU			N/A
11. Organizer of Event (If not the named applicant) Peter Wilke		12. Email and/or Phone director@fd	Number for Org	
13. Organizer Website www.folfest.com		14. Event Website COLCEST. Co-	- I fondy b	falltobelest
Beverages to be Solo Ohildness activities. I around a been garden areas on oven Island Drieg Free Communities Part D: Attestation Who must sign this application?	in will bedis	ill enclude nusic area, or tenders will tributing will	a tempo as well loe serv stlomeds	trout food and nearly barrier as sumoudily ing beverages. to LDAC w/ Valid.
• one officer or director of the nonprofit of READ CAREFULLY BEFORE SIGNING: truthfully. I agree that I am acting solely or seeking the license. Further, I agree that the to another individual or entity. I agree to of from Wisconsin-permitted wholesalers. I unbe deemed a refusal to allow inspection. Set that any license issued contrary to Wis. State be prosecuted for submitting false statement provides materially false information on this	Under penalty of law in behalf of the applicate rights and responsiperate according to the derstand that lack of Such refusal is a misd at. Chapter 125 shall into and affidavits in co	ant organization and no bilities conferred by the ne law, including but no access to any portion o emeanor and grounds be void under penalty o prinection with this appli	t on behalf of a license(s), if got limited to, pu f a licensed pre- for revocation of state law. I fu cation, and tha	any other individual or entity pranted, will not be assigned rchasing alcohol beverages emises during inspection will of this license. I understand urther understand that I may at any person who knowingly
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CITY OF FOND DU LAC

Memorand	dum .
Date:	
To:	Chief of Police Attn: Records Division
From:	City Clerk
Subject:	Temporary Class B License
	The application copied on the reverse side was filed with this office within the preceding forty-eight hours. It is respectfully requested that your recommendation on the granting and issuance of a license be provided to this office.
EITY OF Memorand Date:	TOND DU LAC
To:	City Clerk
From:	Chief of Police
Subject:	Temporary Class B License
	I hereby recommend that the application be:
	X Granted a license CPT RD #14 8.88-25
	Denied a license
	Comments
	•

See Additional Information on reverse side. Contact the municipal <u>If not filed in 15 days prior to the pri</u>	to event, a \$25 CEP 0 9 2025
	a total of \$35 due. Application Date:
☐ Town ☐ Village ☑ City of FOND DU LAC	County of FOND DU LAC
The named organization applies for: (check appropriate box(es).) A Temporary Class "B" license to sell fermented malt beverage A Temporary "Class B" license to sell wine at picnics or similar at the premises described below during a special event beginning to comply with all laws, resolutions, ordinances and regulations (st and/or wine if the license is granted.	10 (3 (35) and ending 10 (5 (25) and agrees
ch. 181, Wis. S	anization
(a) Name Fond du Lac Blue Line Ice Center	
(b) Address 550 Fond du Lac Ave (Street) (c) Date organized 01/01/1969	☐ Town ☐ Village ☑ City
(d) If corporation, give date of incorporation	
(e) If the named organization is not required to hold a Wiscons box: □₂	sin seller's permit pursuant to s. 77.54 (7m), Wis. Stats., check this
(f) Names and addresses of all officers: President Doug Carlson: 430 5 National	Aue, Fond Du Lac. WI 54935
Vice President Tim Pickart: N9336 County Road, FDL,	WI 54937 N9193 US ITIGHUAT 451
Secretary Evie Schaefer	
Treasurer Aaron Schneider W4067 Parkview	a) Crt. Fond du Lac WI 54937
Location of Premises Where Beer and/or Wine Will Be So Beverage Records Will be Stored: (a) Street number Fond Du Lac Ave, Fond du Lac, WI 5493	old, Served, Consumed, or Stored, and Areas Where Alcohol
(b) Lot	Block
(c) Do premises occupy all or part of building?	
	r this application, which floor or floors, or room or rooms, license is
3. Name of Event	
(a) List name of the event Bears Hockey, Marian University NCAA Men's & Wom	ens, Marian University ACHA II and III & Blue Line Special Events
(b) Dates of event 0/3 - 10/5	
DECLA	RATION
An officer of the organization, declares under penalties of law that	the information provided in this application is true and correct to the provides materially false information in an application for a license (Name of Organization)
Date Filed with Clerk SEP 0 2 2025	Date Reported to Council or Board
Date Granted by Council	License No. C-2025-0134

CITY OF FOND DU LAC

•
Chief of Police Attn: Records Division
City Clerk
Temporary Class B License
The application copied on the reverse side was filed with this office within the preceding forty-eight hours.
It is respectfully requested that your recommendation on the granting and issuance of a license be provided to this office.
FOND DU LAC
City Clerk
Chief of Police
Temporary Class B License
I hereby recommend that the application be:
Marginet a license CPT R.D. #121 .09-03-25 Denied a license CPT R.D. #121 .09-03-25 License CPT R.D. #121 .09-03-25
Denied a license Chronted For All Dotes
Comments

See Additional Information on reve	f not filed in 15 days prior to	event, a \$25		SEP 0 2 2025
FEE \$ 10.00	ash fee will be charged, for a	total of \$35 due.		2.000
☐ Town ☐ Village ☑ Cit	ty of FOND DU LAC		County of FOND DU LA	(C
The named organization applies fo A Temporary Class "B" license to A Temporary "Class B" license to at the premises described below do to comply with all laws, resolutions, and/or wine if the license is granted	to sell fermented malt beverages to sell wine at picnics or similar g uring a special event beginning , ordinances and regulations (stat	gatherings under s.	125.51(10), Wis. Stats. and ending 10/12	25 and agrees
Organization (check appropriate A Name Fond du Lee Plus I	☐ Veteran's Organ ☐ Chamber of Co ch. 181, Wis. St	mmerce or similar	urch Lodg ir Association or Agriculti Civic or Trade Organiza	30.10 PH. 10.10 M. H. Janes H. 1988.
(a) Name Fond du Lac Blue I				
(b) Address 550 Fond du Lac	Ave			
(Street)		Town Vill	lage 🔽 City	
(c) Date organized 01/01/1969)			
(d) If corporation, give date of it	D'ADAY DALIN' IN DESCRIPTION OF THE PARTY OF			
(e) If the named organization is box:	s not required to hold a Wisconsi	n seller's permit pu	rsuant to s. 77.54 (7m), \	Nis. Stats., check this
(f) Names and addresses of al	l officers:			4.00
President Doug Carlson:	430 5 National		Do Lac, WI	54935
Vice President Tim Pickar	t: N9336 County Road , FDL, V	NI 54937 NG	193 US 1+16+6A	7 45
Secretary Evie Schaefer				
Treasurer Aaron Schi	neider W4067 Parkview	Crt, Fond d	ulac, WI 549	37
(g) Name and address of mana	ager or person in charge of affair:	: Sarah Shober, 100	04 Wisconsin Ave, North	Fond du Lac 54937
2. Location of Premises Where Beverage Records Will be S			med, or Stored, and A	reas Where Alcohol
	ic Ave, Folia da Lac, Wi 5495			
(b) Lot		Block		
(c) Do premises occupy all or p		District Name and the	Warrage of the late of the late of	10.00 to 20.00 Text
(d) If part of building, describe to cover:	fully all premises covered under	this application, wh	iich floor or floors, or roo	m or rooms, license is
3. Name of Event				
(a) List name of the event Bears	Hockey, Marian University NCAA Men's & Women	is, Marian University ACHA II	and III & Blue Line Special Events	
(b) Dates of event 10/10 -	10/12 2025			
	DECLAR	ATION		
An officer of the organization, declar best of his/her knowledge and bell may be required to forfeit not more	ares under penalties of law that th lief. Any person who knowingly p	he information prov		
Officer (Signatur	9/20/2023 e / Date)		(Name of Organization)	9
	250 0 9 2025			
Date Filed with Clerk	SEP 0 2 2025	Date Reported to	Council or Board	
Date Granted by Council		License No.	-2025-0135	

See Additional Information on	reverse side. Contact the municipal of If not filed in 15 days prior to	사람이 그리고 하는 사람이 얼마를 하게 했다.	iestions.	250 4.9 2025
FEE \$ 10.00	rush fee will be charged, for a	total of \$35 due.	and the second of the second of the second	SEP 0 2 2025
☐ Town ☐ Village ☑	City of FOND DU LAC		County of FOND DU	LAC
☐ A Temporary Class "B" lices☐ A Temporary "Class B" lices at the premises described below	es for: (check appropriate box(es).) unse to sell fermented malt beverages unse to sell wine at picnics or similar g under which will be a special event beginning to the self will be a special event beginning to the self will be a special event beginning to the self will be a special event beginning to the self will be a special event beginning to the self will be a special event beginning to the self will be a special event beginning to the self will be a special event beginning to the self will be a special event beginning to the self will be a special event beginning to the self will be a special event beginning to the self will be a special event beginning to the self will be a special event beginning to the self will be a special event beginning to the self will be a special event beginning to the self will be a self will be a special event beginning to the self will be a s	atherings under s.	125.51(10), Wis. Stats and ending 10 \\	s. 1\25 and agrees
1. Organization (check appropriate to the characteristics)	☐ Veteran's Organ☐ Chamber of Cor ch. 181, Wis. Sta	ization	ir Association or Agric	odge/Society ultural Society ization organized under
(a) Name Fond du Lac Bl				
(b) Address 550 Fond du (Street)	Lac Ave			
	1000	Town Vill	lage V City	
(c) Date organized 01/01/1				
(d) If corporation, give date			o sa cultura	une was a same
(e) If the named organization box:	on is not required to hold a Wisconsir	ı seller's permit pu	rsuant to s. 77.54 (7m), Wis. Stats., check this
(f) Names and addresses	of all officers:			
President Doug Carls		Aug Fond	Du Lac. WI	54935
	ckart: N9336 County Road, FDL, V		193 US ItIGH	
Secretary Evie Schae		16.42	t to or them	
Art of the Control of	Schneider W4067 Parkview	Art Fand d	ula WIT 5	1927
	nanager or person in charge of affair: nere Beer and/or Wine Will Be Solo pe Stored:	0		
(a) Street number Fond D	u Lac Ave, Fond du Lac, WI 54935	550		
(b) Lot		Block		
(c) Do premises occupy all	or part of building? ALL			
(d) If part of building, descrito cover:	ribe fully all premises covered under t	his application, wh	iich floor or floors, or r	oom or rooms, license is
2 Name of Event				
3. Name of Event	Bears Hockey, Marian University NCAA Men's & Women	s, Marian University ACHA II	and III & Blue Line Special Even	is.
The state of the s	ladar lada			
(b) Dates of event 107	(110) - 10/19/25			
	DECLAR	ATION		
	1 1	e information provi		
Officer Sour (Sig	\$/20/2025 hature / Date)	-/-	(Name of Organizati	on)
Date Filed with Clerk	SEP 0 2 2025	Date Reported to	Council or Board	
Date Granted by Council		License No. C	-2025-0131	6

FEE \$10.00 FEE \$10.00	led in 15 days prior to event, a	\$25	SEP 0 2 2025
	will be charged, for a total of OND DU LAC	County of FOND DU LA	
		County of TOND BOLA	
The named organization applies for: (check A Temporary Class "B" license to sell fe A Temporary "Class B" license to sell what the premises described below during a set to comply with all laws, resolutions, ordinary and/or wine if the license is granted.	rmented malt beverages at picnics ine at picnics or similar gatherings special event beginning 100	under s. 125.51(10), Wis. Stats.	and agrees
1. Organization (check appropriate box) →	Veteran's Organization Chamber of Commerce of the contract of	☐ Church ☐ Lodg ☐ Fair Association or Agricultu or similar Civic or Trade Organiza	이 교리는 이 생생님은 그렇게 되었다. 그로 가르다 .
(a) Name Fond du Lac Blue Line Ice	Center		
(b) Address 550 Fond du Lac Ave (Street)			
	Town	☐ Village ☑ City	
(c) Date organized 01/01/1969			
(d) If corporation, give date of incorpora			
(e) If the named organization is not req box:	uired to hold a Wisconsin seller's	permit pursuant to s. 77.54 (7m), V	Vis. Stats., check this
(f) Names and addresses of all officers President Doug Carlson: 430		Fond Du Lac, WI	54935
Vice President Tim Pickart: N933			
	5 Gounty Hoad, FDE, WI 54937	N9193 US ITIGHUA	1 151
Secretary Evie Schaefer		C 1 1 1 1 - 10	ord
Treasurer Aaron Schneider			
(g) Name and address of manager or p	erson in charge of affair: Sarah Sh	ober, 1004 Wisconsin Ave, North F	Fond du Lac 54937
2. Location of Premises Where Beer as	nd/or Wine Will Be Sold. Server	d. Consumed, or Stored, and A	reas Where Alcohol
Beverage Records Will be Stored:	, a. e	~~	
(a) Street number Fond Du Lac Ave,	Fond du Lac, WI 54935	350	
(b) Lot	Block		
(c) Do premises occupy all or part of be	uilding? ALL		
(d) If part of building, describe fully all p		cation, which floor or floors, or root	m or rooms. license is
to cover:	V 2000 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 -		
3. Name of Event			
(a) List name of the event Bears Hockey, Mar	ian University NCAA Men's & Womens, Marian Univ	ersity ACHA II and III & Blue Line Special Events	
(b) Dates of event 10/24/25 - 10			
10/0/10) 10/	44100		
	DECLARATION		
An officer of the organization, declares und		ation provided in this application is	true and correct to the
best of his/her knowledge and belief. Any may be required to forfeit not more than \$1	person who knowingly provides m	aterially false information in an ap	oplication for a license
may be required to forter flor yhole than \$7			
Officer \ Jone \ adsor	3/20/2025	, / 5	
(Sighature / Date)		(Name of Organization)	
-	D 0 0 2025	1	
	P 0 2 2025		
Date Filed with Clerk	Date Re	eported to Council or Board	
		No. C-2025-0137	
Date Granted by Council	License	No. C 3000 0137	

FEE \$	dditional Information on reverse side. Conta 10.00	15 days prior to eve charged, for a total	ent, a \$25		SEP 0 2 2025
Tow				County of FOND DU L	
A To	med organization applies for: (check approper particular of the content of the co	d malt beverages at policinics or similar gathe event beginning 10	erings under s. 31 25	125.51(10), Wis. Stats. and ending	125 and agrees
		ch. 181, Wis. Stats.	erce or similar	urch Lod ir Association or Agricul Civic or Trade Organiz	
	Name Fond du Lac Blue Line Ice Cente	r			
	Address 550 Fond du Lac Ave (Street) Date organized 01/01/1969		Town Vill	age 🔽 City	
(d)	If corporation, give date of incorporation				
(e)	If the named organization is not required to box:	hold a Wisconsin se	eller's permit pu	rsuant to s. 77.54 (7m),	Wis. Stats., check this
(f)	Names and addresses of all officers: President Doug Carlson: 430 5	Mational A	we Fond	Du Lac, WI	54935
	Vice President Tim Pickart: N9336 Cour	ty-Road, FDL, WI 5	54937 Ng	193 US ItiGHUA	17 451
	Secretary Evie Schaefer				
	Treasurer Aaron Schneider W4	067 Parkview C	rt Fand d	u.Lac. WI 549	37
	Name and address of manager or person in cation of Premises Where Beer and/or Verage Records Will be Stored:				
(a)	Street number Fond Du Lac Ave, Fond d	lu Lac, WI 54935	550		
(b)	Lot	The state of the s	Block		
(c)	Do premises occupy all or part of building?	Ail			
(d)	If part of building, describe fully all premise to cover:	es covered under this	application, wh	ich floor or floors, or roo	om or rooms, license is
3. Na	me of Event	ili. NGAA Maria 8 Waxaa Maria	wien (Injugratis ACMA II	and III & Dhya I Ing Coopin Events	
100	List name of the event Bears Hockey, Marian University				
(b)	Dates of event /0/3//25 - 11/2/2	15			
best o	icer of the organization, declares under pena f his/her knowledge and belief. Any person e required to forfeit not more than \$1,000.	DECLARAT alties of law that the ir who knowingly provi	nformation provi	ided in this application is false information in an a	s true and correct to the application for a license
Office		1/2025	1	(Name of Organization	υ
Date F	Filed with Clerk SEP 0 2 20)25	ate Reported to	Council or Board	
Date (Granted by Council		icense No	C-2025	- 0138

	ontact the municipal clerk if you have questions.
FEE \$ 10.00 If not filed rush fee will	in 15 days prior to event, a \$25 1 be charged, for a total of \$35 due. Application Date: SEP 0 2 2025
☐ Town ☐ Village ☑ City of FON	D DU LAC County of FOND DU LAC
☐ A Temporary "Class B" license to sell wine at the premises described below during a specified	ented malt beverages at picnics or similar gatherings under s. 125.26(6), Wis. Stats. at picnics or similar gatherings under s. 125.51(10), Wis. Stats.
1. Organization (check appropriate box) →	Bona fide Club
(a) Name Fond du Lac Blue Line Ice Ce	inter
(b) Address 550 Fond du Lac Ave	
(Street)	☐ Town ☐ Village ☑ City
(c) Date organized 01/01/1969	
(d) If corporation, give date of incorporation	n
(e) If the named organization is not require box:	ed to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats., check this
(f) Names and addresses of all officers: President Doug Carlson: 430	5 Notional Ave Fond Du Lac WI 54935
Vice President Tim Pickart: N9336 C	County Road, FDL, WI 54937 N9193 US ITIGHUAY IS
Secretary Evie Schaefer	
Treasurer Aaron Schneider	W4067 Parkview Crt, Fond du Lac, WI 54937
(g) Name and address of manager or pers	on in charge of affair: Sarah Shober, 1004 Wisconsin Ave, North Fond du Lac 54937
	A LANGE AND A LANG
2. Location of Premises Where Beer and/ Beverage Records Will be Stored:	or Wine Will Be Sold, Served, Consumed, or Stored, and Areas Where Alcohol
(a) Street number Fond Du Lac Ave, For	nd du Lac, WI 54935 557)
(b) Lot	Block
(c) Do premises occupy all or part of build	ing?
	mises covered under this application, which floor or floors, or room or rooms, license is
3. Name of Event	
(a) List name of the event Bears Hockey, Marian U	University NCAA Men's & Womens, Marian University ACHA II and III & Blue Line Special Events
	1/25
(b) Dates of event 11/7/25 - 11/9	725
	DECLARATION
An officer of the organization, declares under places of his/her knowledge and belief. Any permay be required to forfeit not more than \$1,00	penalties of law that the information provided in this application is true and correct to the son who knowingly provides materially false information in an application for a license 10.
() / 3	120/2025
Officer Signature / Date)	
	/ (Name of Organization)
SEP 02	2025
Date Filed with Clerk	Date Reported to Council or Board
Date Granted by Council	License No

See Additional Information on reverse side.		questions.
FEE \$ 10.00 If not file	ed in 15 days prior to event, a \$25 ill be charged, for a total of \$35 du	Application Date: SEP 0 2 2025
☐ Town ☐ Village ☑ City of FC	ND DU LAC	County of FOND DU LAC
☐ A Temporary "Class B" license to sell win at the premises described below during a sp	mented malt beverages at picnics or single at picnics or similar gatherings under secial event beginning 11 14 25	
1. Organization (check appropriate box) →	☐ Veteran's Organization ☐☐ Chamber of Commerce or simil ch. 181, Wis. Stats.	Church
(a) Name Fond du Lac Blue Line Ice (Center	
(b) Address 550 Fond du Lac Ave		
(Street)	☐ Town	Village City
(c) Date organized 01/01/1969		
(d) If corporation, give date of incorporat	ion	
		pursuant to s. 77.54 (7m), Wis. Stats., check this
(f) Names and addresses of all officers:		
President Doug Carlson: 430	S. Mational Aug, For	nd Du Lac, WI 54935
Vice President Tim Pickart: N9336	County Road, FDL, WI 54937 N	9193 US ITIGHUAT 451
Secretary Evie Schaefer		
	W4067 Parkview Crt, Fond	Jules WT 54920
(g) Name and address of manager or pe	rson in charge of allali. Salari Shober,	1004 Wisconsin Ave, North Fond du Lac 54937
-		
Beverage Records Will be Stored:		sumed, or Stored, and Areas Where Alcohol
(a) Street number Fond Du Lac Ave, F	ond du Lac, WI 54935 55 C)
(b) Lot	Block	
(c) Do premises occupy all or part of bui	Iding? A1)	
		which floor or floors, or room or rooms, license is
1 10 0 0 0 2 0 0 0 0		
 Name of Event (a) List name of the event Bears Hockey, Maria 	a University NCAA Men's & Womens, Marian University ACI	HA II and III & Rive I Inc Special Events
(b) Dates of event 1/14/25 - 11/12	125	
	DECLARATION	
	erson who knowingly provides material	rovided in this application is true and correct to the lly false information in an application for a license
	8/20/2025	
Officer \ low (/sox	4/20/2003	
(Sighature / Date)		(Name of Organization)
	4	The second second
SEP 0 2 20	125	
Date Filed with Clerk	Date Reported	to Council or Board
		0
Date Granted by Council	License No.	C-2025-0140

		If not filed	ontact the municipal cl in 15 days prior to	event, a \$25		SEP 0 2 2025
FEE \$1		rush fee will	be charged, for a to	otal of \$35 due.		
☐ Town	☐ Village	City of FONI	D DU LAC		County of FOND DU I	LAC
A Ten A Ten at the pre to comple	nporary "Class B" lic emises described be	cense to sell ferme cense to sell wine elow during a spec utions, ordinances	ented malt beverages a at picnics or similar ga ial event beginning	therings under s.		
1. Orga	nization (check app	ropriate box) →	Bona fide Club Veteran's Organiz Chamber of Com ch. 181, Wis. Stat	zation	ir Association or Agricu	dge/Society Iltural Society zation organized under
(a) N	ame Fond du Lac	Blue Line Ice Ce				
(b) A	ddress 550 Fond o	du Lac Ave				
	(Street)			Town Vil	lage V City	
(c) D	ate organized 01/01	1/1969				
(d) If	corporation, give da	ate of incorporation	1			
(e) If	the named organiza	ation is not require	d to hold a Wisconsin	seller's permit pu	ursuant to s. 77.54 (7m)	, Wis. Stats., check this
	ames and addresse	s of all officers:				1.000.3
P	resident Doug Car	Ison: 430	5. Mational	Aue Fond	Ju Lac, WI	54935
V	ice President Tim F	Pickart: N9336 C	ounty Road, FDL, W	154937 Ng	193 US 1416HU	AT IS
S	ecretary Evie Scha	tefer				
T	reasurer Aaron	Schneider 1	N4067 Parkview	Crt, Fond o	lulac, WI 54	937
(g) N	lame and address of	f manager or person	on in charge of affair:	Sarah Shober, 10	04 Wisconsin Ave, North	h Fond du Lac 54937
						1
Beve	erage Records Will	be Stored:	or Wine Will Be Sold	, Served, Consu	umed, or Stored, and	Areas Where Alcohol
(b) L				Block		
(c) D	o premises occupy	all or part of buildi	ing? All	-		
(d) If				is application, wl	nich floor or floors, or ro	oom or rooms, license is
3. Nam	e of Event					
(a) L	ist name of the ever	nt Bears Hockey, Marian U	niversity NCAA Men's & Womens,	Marian University ACHA	Il and III & Blue Line Special Events	1
(b) D	ates of event 11/2	21/25-11/23/	25'			
			DECLAR	ATION		
best of h	er of the organization his/her knowledge a required to forfeit no	nd belief. Any pers	penalties of law that the son who knowingly pro	e information prov	rided in this application false information in an	is true and correct to the application for a license
Officer	Jong (5	Signature / Date)	20/ 2023	-/-	(Name of Organization	on)
		SEP 0	2 2025			
Date File	ed with Clerk	7		Date Reported to	Council or Board	
Date Gra	anted by Council			License No.	1-2025-014	1

See Additional Information on reverse side.	Contact the municipal clerk if you have qu i in 15 days prior to event, a \$25	iestions.
	ll be charged, for a total of \$35 due.	Application Date: SEP 0 2 2025
☐ Town ☐ Village ☑ City of FON	ND DU LAC	County of FOND DU LAC
The named organization applies for: (check applies for: (check applies for: A Temporary Class "B" license to sell ferm A Temporary "Class B" license to sell wine at the premises described below during a spet to comply with all laws, resolutions, ordinance and/or wine if the license is granted.	ented malt beverages at picnics or similar at picnics or similar gatherings under s. ecial event beginning \frac{11 28 25}{25}	
1. Organization (check appropriate box) →	☐ Veteran's Organization ☐ Fai ☐ Chamber of Commerce or similar ch. 181, Wis. Stats.	urch
(a) Name Fond du Lac Blue Line Ice Co	enter	
(b) Address 550 Fond du Lac Ave		
(Street)	Town Vill	lage 🗹 City
(c) Date organized 01/01/1969		
(d) If corporation, give date of incorporation		77.54.77-2 AAS- Ot-111-11-1-
(e) If the named organization is not require box:	ed to hold a Wisconsin seller's permit pu	irsuant to s. 77.54 (7m), Wis. Stats., check this
(f) Names and addresses of all officers:		
President Doug Carlson: 430		Du Lac, WI 54935
Vice President Tim Pickart: N9336 C	County Road, FDL, WI 54937 NG	193 US ITIGHUAT 151
Secretary Evie Schaefer		
Treasurer Aaron Schneider	W4067 Parkview Crt, Fond d	u Lac, WI 54937
(g) Name and address of manager or pers	son in charge of affair: Sarah Shober, 100	04 Wisconsin Ave, North Fond du Lac 54937
Beverage Records Will be Stored:	~~	imed, or Stored, and Areas Where Alcohol
(a) Street number Fond Du Lac Ave, Fo	nd du Lac, WI 54935 550	
(b) Lot	Block	
(c) Do premises occupy all or part of build		
(d) If part of building, describe fully all pre to cover:	mises covered under this application, wh	nich floor or floors, or room or rooms, license is
2 Name of Paris		
 Name of Event (a) List name of the event Bears Hockey, Marian 	University NCAA Men's & Womens, Marian University ACHA II	and III & Blue Line Special Events
(b) Dates of event $11/28/25 - 11/30$	7	The part of the Control of the Contr
(b) Dates of Storic 11/30/25 11/30	[0	
	DECLARATION	
	penalties of law that the information provi rson who knowingly provides materially i	ided in this application is true and correct to the false information in an application for a license
	8/20/2025	
Officer Signature / Date)		(Name of Organization)
CED (0 2 2025	
Date Filed with Clerk	Date Reported to	Council or Board
Date Granted by Council	License No	C-2025-0142

See Additional Information on reverse side. Contact the n	SEP II & AII/A
FEE \$10.00 If not filed in 15 days rush fee will be charge	d, for a total of \$35 due. Application Date:
☐ Town ☐ Village ☑ City of FOND DU LAC	County of FOND DU LAC
A Temporary "Class B" license to sell wine at picnics of at the premises described below during a special event be	peverages at picnics or similar gatherings under s. 125.26(6), Wis. Stats. or similar gatherings under s. 125.51(10), Wis. Stats.
☐ Cham	fide Club Church Lodge/Society on's Organization Fair Association or Agricultural Society ber of Commerce or similar Civic or Trade Organization organized under 1, Wis. Stats.
(b) Address 550 Fond du Lac Ave (Street)	
	☐ Town ☐ Village ✔ City
(c) Date organized 01/01/1969	
(d) If corporation, give date of incorporation	
box:	Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats., check this
(f) Names and addresses of all officers:	
D OI 44	Lonal Aux, Fond Du Lac, WI 54935
Vice President Tim Pickart: N9336 County Roa	t, FDL, WI 54937 N9193 US ITIGHUAT 151
Secretary Evie Schaefer	
Treasurer Agran Schneider W4067 R	arkview Crt, Fond du Lac, WI 54937
	e of affair: Sarah Shober, 1004 Wisconsin Ave, North Fond du Lac 54937
(a) Street number Fond Du Lac Ave, Fond du Lac,	WI 54935 550
(b) Lot	Block
(c) Do premises occupy all or part of building?	
(d) If part of building, describe fully all premises cover to cover:	ed under this application, which floor or floors, or room or rooms, license is
3. Name of Event (a) List name of the event Bears Hockey, Marian University NCAA M	
(b) Dates of event 12/5/25- 12/7/25	
An officer of the organization, declares under penalties of	DECLARATION Ilaw that the information provided in this application is true and correct to the owingly provides materially false information in an application for a license (Name of Organization)
Date Filed with Clerk	Date Reported to Council or Board
Date Granted by Council	License No

FEE \$10		If not fil	led in 15 days prior to	lerk if you have questions. event, a \$25 otal of \$35 due. Application Date	SEP 0 2 2025
Town	☐ Village	City of F		County of FONI	
☐ A Temp ☐ A Temp at the pred to comply	d organization ap porary Class "B" porary "Class B" mises described	oplies for: (check license to sell fe license to sell w below during a s olutions, ordinar	c appropriate box(es).) rmented malt beverages a ine at picnics or similar ga pecial event beginning	at picnics or similar gatherings und atherings under s. 125.51(10), Wis.	er s. 125.26(6), Wis. Stats. Stats. 3 14 35 and agrees
	ization (check ap me Fond du La		Veteran's Organi ☐ Chamber of Conch. 181, Wis. Sta	zation	
	dress 550 Fond		77.77		
(5) 710	(Street,			Town Village V City	
(c) Da	te organized 01/0	01/1969		lown only	
	orporation, give		ation		
(e) If the			· · · · · · · · · · · · · · · · · · ·	seller's permit pursuant to s. 77.54	4 (7m), Wis. Stats., check this
	mes and address	ses of all officers	i.	El company to the company	600000
Pre	esident Doug Ca	arlson: 430	5 National	Ave, Fond Du Lac, G	DI 54935
Vic	e President Tim	Pickart: N933	6 County Road, FDL, W	154937 N9193 US 141	UHUAT 451
Se	cretary Evie Sch	naefer			
Tre	asurer Agran	Schneider	W4067 Parkview	Crt, Fond du Lac, WI	54937
Bever	age Records W	ill be Stored:	nd/or Wine Will Be Sold Fond du Lac, WI 54935	, Served, Consumed, or Stored	, and Areas Where Alcohol
2.0		a Du Luo Avo,	1 011d dd LdG, 111 0-1000	T100 75 1 (800)	
(b) Lot			that o A - A	Block	
(d) If p	2011001	escribe fully all p		nis application, which floor or floors	s, or room or rooms, license is
	t name of the eve			, Marian University ACHA II and III & Blue Line Speci	
(b) Da	tes of event	12/12/25 - 12	114/25		
An officer	of the organization	on dooloroo uno	DECLAR		potion is true and correct to the
best of his	of the organizations/her knowledge quired to forfeit r	and belief. Any	person who knowingly pro ,000. \$/20/2025	e information provided in this application ovides materially false information (Name of Org.	in an application for a license
Date Filed	with Clerk	3EF 0 2	Z023	Date Reported to Council or Board	1
Date Gran	ted by Council _			License No. C-308	5-0144

See Additional Inform	mation on reverse side. (estions.	
FEE \$ 10.00	If not filed rush fee wi	d in 15 days prior to o 11 be charged, for a to	event, a \$25 otal of \$35 due.	Application Date:	SEP 0 2 2025
Town Villa	age City of FO	ND DU LAC		County of FOND DU	LAC
☐ A Temporary Clas ☐ A Temporary "Cla at the premises desc	tion applies for: (check a) ss "B" license to sell ferm ass B" license to sell wine cribed below during a spe	nented malt beverages a e at picnics or similar ga ecial event beginning	therings under s. 月月よち	125.51(10), Wis. Stat and ending トンノ	s. 1 25 and agrees
to comply with all law and/or wine if the lice		es and regulations (state	, federal or local) a	affecting the sale of fe	rmented malt beverages
1. Organization (ch	heck appropriate box) →	Bona fide Club Veteran's Organiz Chamber of Com ch. 181, Wis. Stat	zation	r Association or Agric	odge/Society cultural Society nization organized under
(a) Name Fond	du Lac Blue Line Ice C	enter			
(b) Address 550	Fond du Lac Ave				
	(Street)		Town Vill	age V City	
(c) Date organize	ed 01/01/1969				
(d) If corporation,	, give date of incorporation	on			
(e) If the named of box:	organization is not requir	ed to hold a Wisconsin	seller's permit pu	rsuant to s. 77.54 (7m	n), Wis. Stats., check this
(f) Names and a	ddresses of all officers:		A		
President Do	oug Carlson: 430	5. Mational	Auc Fond	Ju Lac, WI	54935
Vice Presider	nt Tim Pickart: N9336 (County Road, FDL, W	154937 Ng	193 US ItIGH	JAT 151
Secretary Ev	ie Schaefer				
Treasurer /	Aaron Schneider	W4067 Parkview	Crt. Fond d	u. Lac WI 5	1937
	dress of manager or per				
(0)					
* 17.00 0 X 0 W 1 W 1				- r - r - r - r - r - r - r - r - r - r	TO COLUMN TO SHEET AND
Beverage Recor	rds Will be Stored:		, Served, Consu	med, or Stored, and	d Areas Where Alcohol
(a) Street numbe	Fond Du Lac Ave, Fo	and du Lac, WI 54935	550		
(b) Lot			Block		
(c) Do premises	occupy all or part of build	ding? All			
(d) If part of build		emises covered under th			room or rooms, license is
3. Name of Event					
	the event Bears Hockey, Marian				
(b) Dates of ever	nt 12/14/25-12/21/2	5			
		DECLARA	ATION		
best of his/her know.	ledge and belief. Any pe	penalties of law that the erson who knowingly pro	information provi	ided in this application alse information in ar	n is true and correct to the n application for a license
may be required to fo	orfeit not more than \$1,00				
()	/ / / :	2/20/2025		NO	
Officer 1	(Signature / Date)		1	10	
1) (Signature / Date)		1 1	(Name of Organizat	ion)
	SEP 02	2 2025			
Date Filed with Clerk			Date Reported to	Council or Board	
A Section of the second			ATTENDED OF THE PARTY OF		N. V.
Date Granted by Cou	ıncil		License No	C-2025-C	145

See Additional Inform	nation on reverse side. C			estions.	
FEE \$10.00	If not filed rush fee wil	d in 15 days prior to 11 be charged, for a	event, a \$25 total of \$35 due.	Application Date:	SEP 0 2 2025
☐ Town ☐ Villa	E 20			County of FOND DU L	AC
☐ A Temporary Clas ☐ A Temporary "Clas at the premises described at t	ion applies for: (check aps "B" license to sell ferm as B" license to sell wine ribed below during a spes, resolutions, ordinance arse is granted.	nented malt beverages e at picnics or similar g ecial event beginning _	atherings under s.	125.51(10), Wis. Stats. and ending 12 29	and agrees
	eck appropriate box) →	ch. 181, Wis. Sta	ization	r Association or Agricul	dge/Society Itural Society zation organized under
	du Lac Blue Line Ice Co	enter			
The second secon	Fond du Lac Ave				
	(Street)		Town Vill	age 🗹 City	
(c) Date organize	d 01/01/1969				
(d) If corporation,	give date of incorporation	on .			
box: (f) Names and ac	organization is not required dresses of all officers:				
President Do		S. National		Du Lac, WI	54935
Vice Presiden	t Tim Pickart: N9336 (Sounty-Road, FDL, V	VI 54937 Ng	193 US ItIGHUA	77 151
Secretary Evi	e Schaefer				
	aron Schneider	W4067 Parkview	Crt Fond d	uluc WI 54	937
	dress of manager or pers				
(g) Traine and add	ness of manager of pers	son in charge of alian.	Caran Chobar, 100	T TVICOOTIGITT (VO, TVOTA	
Beverage Recor	nises Where Beer and ds Will be Stored: - Fond Du Lac Ave, Fo		m	med, or Stored, and A	Areas Where Alcohol
	TOTAL DU LAC AVE, TO	nu uu Lac, Wi 54550	- 15		
(b) Lot		2.1	Block		
	occupy all or part of build	-			
(d) If part of build to cover:	ing, describe fully all pre	mises covered under t	this application, wh	ich floor or floors, or ro	om or rooms, license is
3. Name of Event		The same of the sa			
Table 1 and	he event Bears Hockey, Marian				
(b) Dates of even	t 12/26/25-12/25	125			
		DECLAR	ATION		
best of his/her knowl	nization, declares under ledge and belief. Any pe orfeit not more than \$1,00	penalties of law that the erson who knowingly pi	e information provi		
	/) ,	8/20/2025	-		
Officer \	1 len	1/20/2020	,	13	
Officer 198	(Signature / Date)			(Name of Organization	7)
Date Filed with Clerk	SEP	0 2 2025	Date Reported to	Council or Board	
Date Granted by Cou	ncil		License No	C-2025-0	146

See Additional Information on reverse side. Contact	the municipal clerk if you have qu days prior to event, a \$25	iestions.
FEE \$ 10.00 rush fee will be ch	arged, for a total of \$35 due.	Application Date: SEP 0 2 2025
☐ Town ☐ Village ☑ City of FOND DU L	AC	County of FOND DU LAC
The named organization applies for: (check appropriated A Temporary Class "B" license to sell fermented managed A Temporary "Class B" license to sell wine at picture at the premises described below during a special event to comply with all laws, resolutions, ordinances and reand/or wine if the license is granted.	nalt beverages at picnics or similatics or similatics or similar gatherings under s. nt beginning \left\tag{10}	and ending \ 04 26 and agrees
Ĺv. □ c	eteran's Organization 🔲 Fai	urch
(b) Address 550 Fond du Lac Ave		
(Street)	Taura D Val	lage V City
	☐ Town ☐ Vill	lage 🗹 City
(c) Date organized 01/01/1969		
(d) If corporation, give date of incorporation	Id - Missassis and day	TO THE STATE OF TH
(e) If the named organization is not required to he box:	id a vvisconsin seller's permit pu	irsuant to s. 77.54 (7m), Wis. Stats., check this
(f) Names and addresses of all officers:		
President Doug Carlson: 430 5	Wational Ave Fond	Ju Lac, WI 54935
Vice President Tim Pickart: N9336 County		193 US ITIGHUAT ISI
Secretary Evie Schaefer		. (0 02 (1.2.1.2.1.2.1
Treasurer Aaron Schneider W406	7 Parkview Ort Fand d	W Lee WT 54937
2. Location of Premises Where Beer and/or Win Beverage Records Will be Stored: (a) Street number Fond Du Lac Ave, Fond du L	e Will Be Sold, Served, Consu	
(b) Lot	All Block_	
(c) Do premises occupy all or part of building?		V. I. G
(d) If part of building, describe fully all premises of to cover:	overed under this application, wh	lich floor or floors, or room or rooms, license is
3. Name of Event		
(a) List name of the event Bears Hockey, Marian University N	CAA Men's & Womens, Marian University ACHA II	I and III & Blue Line Special Events
(b) Dates of event 1/2/26-1/4/26		
(b) Butto of Groth 1/3/26- 1/4/26		
	DECLARATION	
A 661 6 41	DECLARATION	
An officer of the organization, declares under penaltic best of his/her knowledge and belief. Any person wh may be required to forfeit not more than \$1,000.		
() /) 1 3/20/2	025	
Officer Signature / Date)		(Name of Organization)
SEP 0 2 2025		
Date Filed with Clerk	Date Reported to	Council or Board
Date Granted by Council	License No	7-2025-0147

See Additional Information on reverse side.	Contact the municipal clerk if y d in 15 days prior to event,	
FEE \$ 10.00 rush fee wi	ll be charged, for a total o	£ ¢25 dra Application Date:
☐ Town ☐ Village ☑ City of FO	ND DU LAC	County of FOND DU LACSEP 0 2 2025
A Temporary "Class B" license to sell win at the premises described below during a sp	nented malt beverages at picnie at picnie at picnics or similar gatherin ecial event beginning	ics or similar gatherings under s. 125.26(6), Wis. Stats. gs under s. 125.51(10), Wis. Stats.
 Organization (check appropriate box) → (a) Name Fond du Lac Blue Line Ice C 	ch. 181, Wis. Stats.	☐ Church ☐ Lodge/Society ☐ Fair Association or Agricultural Society e or similar Civic or Trade Organization organized under
(b) Address 550 Fond du Lac Ave	Jenes	
(Street)	П-	□ V60 □ O50
	L Tow	n Village 🗸 City
(c) Date organized 01/01/1969		
(d) If corporation, give date of incorporation		77 F4 (7-) WE OLD - 1-1-1-1-
(e) If the named organization is not requi	red to hold a vvisconsin seller	's permit pursuant to s. 77.54 (7m), Wis. Stats., check this
(f) Names and addresses of all officers:		
President Doug Carlson: 430	S. National Ave	Fond Du Lac, WI 54935
Vice President Tim Pickart: N9336-		
Secretary Evie Schaefer		
	W4067 Parkview Crt	Fond du Lac, WI 54937
		Shober, 1004 Wisconsin Ave, North Fond du Lac 54937
 Location of Premises Where Beer and Beverage Records Will be Stored: (a) Street number Fond Du Lac Ave, Formula (A) Street number Fond Du Lac Ave, Formula (B) Street numbe	and the second of the second of the second	ed, Consumed, or Stored, and Areas Where Alcohol
(b) Lot	Block	, , , , , , , , , , , , , , , , , , ,
(c) Do premises occupy all or part of bui	4 4	
(d) If part of building, describe fully all pro-		olication, which floor or floors, or room or rooms, license is
3. Name of Event		
(a) List name of the event Bears Hockey, Marian	n University NCAA Men's & Womens, Marian U	Iniversity ACHA II and III & Blue Line Special Events
(b) Dates of event 1/9/26 - 1/11/29		
(b) Dates of Storic 1/4/20 - 1/11/28		
	DECLARATION	M.
best of his/her knowledge and belief. Any permay be required to forfeit not more than \$1,0	r penalties of law that the informerson who knowingly provides	mation provided in this application is true and correct to the materially false information in an application for a license
(Sighature / Date)		(Name of Organization)
Date Filed with ClerkSE	P 0 2 2025 Date	Reported to Council or Board
Date Granted by Council	Licen	se No C-2025-0148

See Additional FEE \$ 10.00	al Information o	If not filed	Contact the municipal c in 15 days prior to	event, a \$25		CED A 9 2025
			ll be charged, for a t	total of \$35 due.		SEP 0 2 2025
Town	∐ Village	City of FON	ND DU LAC		County of FOND DU I	_AC
☐ A Tempora ☐ A Tempora at the premise to comply with	ary Class "B" li ary "Class B" li es described b	cense to sell ferm cense to sell wine elow during a spe lutions, ordinance	e at picnics or similar ga ecial event beginning	atherings under s	ar gatherings under s. 1 . 125.51(10), Wis. Stats. _ and ending _ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	and agrees
		oropriate box) →	ch. 181, Wis. Sta	zation	ir Association or Agricu	dge/Society Itural Society zation organized under
	-	Blue Line Ice Ce	enter			
(b) Addres	ss 550 Fond (Street)	du Lac Ave				
		U.S. e. e.		Town Vii	lage 🗸 City	
	organized 01/0		_			
		ate of incorporation	/ ·	1 To 1		
(e) If the r box: √		ation is not require	ed to hold a Wisconsin	seller's permit pu	ursuant to s. 77.54 (7m),	, Wis. Stats., check this
(f) Name	s and addresse	es of all officers:				
	ent Doug Ca		S. Mational	Aue Fond	Do Lac, WI	54935
Vice P	resident Tim		County Road, FDL, W		193 US 1416HU	
	tary Evie Sch					
		()	W/4067 Parkview	Out Fand	lulac, WI 54	927
2. Location Beverage	of Premises V	Where Beer and		l, Served, Consu	04 Wisconsin Ave, North	Areas Where Alcohol
(b) Lot	namber <u></u>			Block		
	minos agaunu	all or part of build	ding? All	DIOCK		
	of building, de	scribe fully all pre			nich floor or floors, or ro	om or rooms, license is
3. Name of (a) List na		nt Bears Hockey, Marian I	University NCAA Men's & Womens	, Marian University ACHA	I and III & Blue Line Special Events	
(b) Dates	of event	1/16/26-1/1	8/26			
			DECLAR	ATION		
best of his/he	er knowledge a red to forfeit no	and belief. Any per ot more than \$1,00	penalties of law that the rson who knowingly pro	e information prov		is true and correct to the application for a license
Date Filed wit	h Clerk	SEP (0 2 2025	Date Reported to	Council or Board	
Date Granted	by Council			License No.	1-2025-0146	1

S	ee A	dditional Information		Contact the municipal o		iestions.	
FI	EE 9	10.00	If not filed rush fee wil	in 15 days prior to 1 be charged, for a	event, a \$25 total of \$35 due.	Application Date:	SEP 0 2 2025
	Tov	vn 🗌 Village		ID DU LAC		County of FOND DU LA	AC
at	AT AT the	emporary Class "B' emporary "Class B' premises described	" license to sell wine I below during a spe solutions, ordinance	ented malt beverages at picnics or similar g cial event beginning <u>(</u>	atherings under s.	ar gatherings under s. 12 125.51(10), Wis. Stats. and ending <u>DI</u> <u>25</u> affecting the sale of ferm	26 and agrees
1.		ganization (check a		ch. 181, Wis. Sta	ization	urch Lodo ir Association or Agricult Civic or Trade Organiza	
	(a)	Name Fond du La	ac Blue Line Ice Ce	enter			
	(b)	Address 550 Fon	d du Lac Ave				
		(Stree	et)		Town Vill	lage 🗸 City	
	(c)	Date organized 01	/01/1969				
		[[[[[[[[[[[[[[[[[[[date of incorporatio	on.			
		네트 시에 및 시에 걸음을 보고 주었다.			n seller's permit pu	rsuant to s. 77.54 (7m), \	Wis. Stats., check this
	(f)	Names and address	sses of all officers:				
		President Doug C	Carlson: 430	5. National	Aue Fond	Ju Lac. WI	54935
				County Road, FDL, V	VI 54937 N9	193 US ItIGHUA	d 151
		Secretary Evie So					
				WANGT Padrie	Not Earl 1	ules WIT 549	20
	1-1					ulac, WI 549	
	(g)	Name and address	of manager or pers	son in charge of affair:	Saran Shober, 100	04 Wisconsin Ave, North	Fond du Lac 54937
2	Be	verage Records V	Vill be Stored:			med, or Stored, and A	reas Where Alcohol
	(a)	Street number For	nd Du Lac Ave, Fo	nd du Lac, WI 54935	550		
	(b)	Lot			Block		
	(c)	Do premises occu	py all or part of build	ling? Ail			
	(d)	If part of building, to cover:	describe fully all pre	A A STATE OF THE PARTY OF THE P	his application, wh	nich floor or floors, or roo	om or rooms, license is
3		me of Event List name of the event	vent Bears Hockey, Marian I	University NCAA Men's & Women	s, Marian University ACHA II	I and III & Blue Line Special Events	
		Dates of event					
	(2)	Dates of Storik	1121124 112	1/050			
				2501.42	471011		
			ar are a second	DECLAR			2.5 37
b	est o	f his/her knowledge		rson who knowingly pi		ided in this application is false information in an a	
			111 5	120/2025	-	~	
C	ffice	1	Six	720/2000	1		
	moon	- Our	(Signature / Date)			(Name of Organization))
D	ate F	Filed with Clerk	SEP 0	2 2025	Date Reported to	Council or Board	
D	ate (Granted by Council			License No	C-2035-019	50

See Additional Information on reverse side. C	in 15 days prior to event, a		250 00 2025
	l be charged, for a total of		SEP 0 2 2025
☐ Town ☐ Village ☑ City of FON	D DU LAC	County of FOND DU	LAC
The named organization applies for: (check applies for the line of	ented malt beverages at picnics at picnics or similar gatherings cial event beginning	under s. 125.51(10), Wis. Stats	1 26 and agrees
1. Organization (check appropriate box) →	Bona fide Club Veteran's Organization Chamber of Commerce och. 181, Wis. Stats.	☐ Church ☐ Lo ☐ Fair Association or Agrice or similar Civic or Trade Organ	
(a) Name Fond du Lac Blue Line Ice Ce			
(b) Address 550 Fond du Lac Ave			
(Street)	Town	☐ Village ☑ City	
(c) Date organized 01/01/1969			
(d) If corporation, give date of incorporation	in .		
(e) If the named organization is not require box:		permit pursuant to s. 77.54 (7m)), Wis. Stats., check this
(f) Names and addresses of all officers:			
President Doug Carlson: 430	S. National Ave	, Fond Du Lac, WI	54935
Vice President Tim Pickart: N9336 C	County Road, FDL, WI 54937	N9193 US 1416HU	AT 151
Secretary Evie Schaefer			
Treasurer Aaron Schneider	W4067 Parkview Crt,	Fond du Lac, WI 54	1937
2. Location of Premises Where Beer and/ Beverage Records Will be Stored: (a) Street number Fond Du Lac Ave, For	7	d, Consumed, or Stored, and	Areas Where Alcoho
(b) Lot	Block		
(c) Do premises occupy all or part of build			
(d) If part of building, describe fully all pre-	7	cation, which floor or floors, or r	oom or rooms, license is
3. Name of Event (a) List name of the event Bears Hockey, Marian to			
(b) Dates of event $1/30/26 - 3/1/26$			
An officer of the organization, declares under best of his/her knowledge and belief. Any permay be required to forfeit not more than \$1,00	rson who knowingly provides m	ation provided in this application naterially false information in an	is true and correct to the application for a license
Officer (Signature / Date)	120/2025 -	(Name of Organizati	on)
Date Filed with Clerk SEP	0 2 2025	eported to Council or Board	
Date Granted by Council		No. C-2025-0	
- De la Caracter de l			

	le. Contact the municipal clerk if you have (filed in 15 days prior to event, a \$25	
FEE \$ 10.00 rush fee	e will be charged, for a total of \$35 due	e. Application Date: SEP 0 2 2025
☐ Town ☐ Village ☑ City of	FOND DU LAC	County of FOND DU LAC
A Temporary "Class B" license to sell at the premises described below during a	fermented malt beverages at picnics or similar gatherings under some special event beginning	illar gatherings under s. 125.26(6), Wis. Stats. s. 125.51(10), Wis. Stats. and ending 26826 and agrees affecting the sale of fermented malt beverages
Organization (check appropriate box) (a) Name Fond du Lac Blue Line lo	☐ Veteran's Organization ☐ F☐ Chamber of Commerce or similar ch. 181, Wis. Stats.	Church
	C OCITICI	
(b) Address 550 Fond du Lac Ave		
(c) Date organized 01/01/1969	☐ Town ☐ V	/illage v City
	- Line	
 (d) If corporation, give date of incorpo (e) If the named organization is not rebox: 		pursuant to s. 77.54 (7m), Wis. Stats., check this
(f) Names and addresses of all office	ers:	
President Doug Carlson: 43	O S. National Aux, For	12 Ju Lac, WI 54935
	36 County Road, FDL, WI 54937 No.	7193 US ITICHUAT 151
Secretary Evie Schaefer		
Treasurer Agron Schneide	X W4067 Parkview Crt, Fond	du, Lac WI 54937
2. Location of Premises Where Beer Beverage Records Will be Stored:	and/or Wine Will Be Sold, Served, Cons	004 Wisconsin Ave, North Fond du Lac 54937 sumed, or Stored, and Areas Where Alcohol
(a) Street number Fond Du Lac Ave	Fond du Lac, WI 54935 550	
(b) Lot	Block	
(c) Do premises occupy all or part of	building? All	
to onlyon	I premises covered under this application, v	which floor or floors, or room or rooms, license is
	Marian University NCAA Men's & Womens, Marian University ACHA	A II and III & Blue Line Special Events
(b) Dates of event 2/6/26-2/8	8/25	
An officer of the experientian declares w	DECLARATION	ovided in this application is true and correct to the
best of his/her knowledge and belief. An may be required to forfeit not more than	y person who knowingly provides materially	y false information in an application for a license
Officer SEP (0 2 2025	(Name of Organization)
Date Filed with Clerk		to Council or Board
Date Granted by Council	License No.	C-2025-0152

See Additional Information				uestions.	
FEE \$ 10.00	If not filed rush fee wil	l in 15 days prior to e 1 be charged, for a to	otal of \$35 due.	Application Date: _	SEP 0 2 2025
☐ Town ☐ Village	City of FON	ID DU LAC		County of FOND DU	JLAC
The named organization a A Temporary Class "B" A Temporary "Class B" at the premises described to comply with all laws, resand/or wine if the license in	license to sell ferme license to sell wine below during a spe solutions, ordinance	ented malt beverages a at picnics or similar ga cial event beginning	therings under s.	125.51(10), Wis. State and ending	ts. 15/26 and agrees
1. Organization (check a		ch. 181, Wis. Stat	ation	ir Association or Agric	odge/Society cultural Society nization organized under
(a) Name Fond du La	ic Blue Line Ice Ce	enter			
(b) Address 550 Fond	d du Lac Ave				
(Stree	t)		Town Vil	lage V City	
(c) Date organized 01/	01/1969				
(d) If corporation, give	date of incorporatio	on .			
(e) If the named organ box:	ization is not require	ed to hold a Wisconsin	seller's permit pu	irsuant to s. 77.54 (7n	n), Wis. Stats., check this
(f) Names and addres President Doug C	ses of all officers: arlson: 430	5. Wational	Auc Fand) Ju Lac, WI	54935
Vice President Tin	n Pickart: N9336 C	County Road, FDL, W	54937 NG	193 US 1416H	WAT 151
Secretary Evie Sc	haefer				
Treasurer Agray	Schneider	W4067 Parkview	Crt . Fond d	lulac . WI 5	4937
(g) Name and address	of manager or pers	son in charge of affair: 8	Sarah Shober, 100	04 Wisconsin Ave, No	orth Fond du Lac 54937
	The state of the s	Entransity Comment			
2. Location of Premises Beverage Records V (a) Street number For	Vill be Stored:		Served, Consu	ımed, or Stored, an	d Areas Where Alcohol
(b) Lot	la Da Lao / (vo, 1 o	10 00 200, 111 0 1000	Block		
	av all as part of build	ding? All	DIOCK		
(c) Do premises occur			is application wh	high floor or floors, or	room or rooms, license is
		mises covered under th		lich hoor of hoors, or	Toom or rooms, needse is
3. Name of Event (a) List name of the ev (b) Dates of event _3	. 7	University NCAA Men's & Womens,		II and III & Blue Line Special Eve	
		DECLARA	ATION		
An officer of the organizat best of his/her knowledge may be required to forfeit	and belief. Any pei not môre than \$1,00	penalties of law that the rson who knowingly pro 20.	information prov	rided in this applicatio false information in a	n is true and correct to the n application for a license
Officer Ook	(Signature / Date)	8/20/2025		(Name of Organiza	rtion)
		N. A. C.	1	/ (realise of Organiza	
	SEP 0 2 2	1025			
Date Filed with Clerk	100 (00)		Date Reported to	Council or Board	
Date Granted by Council			License No.	-2025-0	153
- The Property of Garden -			Contains puris,		

FEE \$ 10	0.00	rush fe	filed in 15 days prior t will be charged, for a	total of \$35 di	ue. Application Date:	SEP 0 2 2025
Town	☐ Village		FOND DU LAC		County of FOND DU I	
A Tem A Tem A Tem At the pre comply	porary Class "B" porary "Class B" mises described	license to sell license to sell below during a solutions, ordin	wine at picnics or similar a special event beginning	gatherings under	milar gatherings under s. 1 r s. 125.51(10), Wis. Stats. and ending al) affecting the sale of ferr	22/26 and agrees
	nization (check a		☐ Veteran's Orga ☐ Chamber of Co ch. 181, Wis. S	nization ommerce or simi	Church	
	ame Fond du La		ce Center			
(b) Ad	Idress 550 Fond					
	(Stree	t)		Town	Village V City	
(c) Da	ate organized 01/	01/1969				
(d) If c	corporation, give	date of incorpo	oration			
	the named organ ox: 🌬	ization is not re	equired to hold a Wiscons	in seller's permit	t pursuant to s. 77.54 (7m)	, Wis. Stats., check this
(f) Na	ames and addres	ses of all office	ers:		4 4 7 7 7	8.0052
	esident Doug C				nd Ju Lac, WI	54935
Vic	ce President Tin	n Pickart: N93	336 County Road, FDL,	WI 54937 N	9193 US ItIGHU	AT 451
Se	ecretary Evie Sc	haefer				
Tre	easurer Aaror	Schneide		J Crt, Fond	du Lac, WI 54 1004 Wisconsin Ave, North	
(g) Na 	easurer Aaror ame and address tion of Premises rage Records W	of manager of s Where Beer lill be Stored	person in charge of affair and/or Wine Will Be So	Crt, Fond :: Sarah Shober, Id, Served, Con		n Fond du Lac 54937
(g) Na 2. Locat Bever (a) St	easurer Aaror ame and address tion of Premises rage Records W reet number Fon	of manager of s Where Beer lill be Stored	person in charge of affair and/or Wine Will Be So	Sarah Shober, Id, Served, Con	1004 Wisconsin Ave, North	n Fond du Lac 54937
(g) Na 2. Locat Bever (a) Sti (b) Lo	easurer Aaror ame and address tion of Premises rage Records W reet number Fon	of manager of s Where Beer fill be Stored ad Du Lac Ave	and/or Wine Will Be So: Fond du Lac, WI 5493	Crt, Fond :: Sarah Shober, Id, Served, Con	1004 Wisconsin Ave, North	n Fond du Lac 54937
(g) Na 2. Locat Bever (a) Sti (b) Lo (c) Do	easurer Acror ame and address cion of Premises rage Records W reet number Fon ot premises occur	of manager of swhere Beer vill be Stored and Du Lac Avenue	and/or Wine Will Be So: e, Fond du Lac, WI 5493 building?	Id, Served, Con	1004 Wisconsin Ave, North	n Fond du Lac 54937 Areas Where Alcoho
(g) Na 2. Locat Bever (a) St (b) Lo (c) Do (d) If I	easurer Acror ame and address cion of Premises rage Records W reet number Fon ot o premises occup part of building, d	of manager of swhere Beer vill be Stored and Du Lac Avenue all or part of lescribe fully a	and/or Wine Will Be So: e, Fond du Lac, WI 5493 building?	Crt, Fond Sarah Shober, Id, Served, Con Block	1004 Wisconsin Ave, North	n Fond du Lac 54937 Areas Where Alcoho
(g) Na 2. Locat Bever (a) Sti (b) Lo (c) Do (d) If it	easurer Acror ame and address cion of Premises rage Records W reet number Fon of premises occup part of building, of cover:	of manager of where Beer will be Stored and Du Lac Avenue of all or part of lescribe fully a	and/or Wine Will Be So: e, Fond du Lac, WI 5493 building?	Id, Served, Con Block this application,	nsumed, or Stored, and which floor or floors, or re	Areas Where Alcoho
(g) Na 2. Locat Bever (a) Sti (b) Lo (c) Do (d) If p to 3. Name (a) Lis	cion of Premises rage Records Wareet number For premises occupant of building, occurs of Event st name of the event st name and address st name an	of manager of swhere Beer fill be Stored and Du Lac Avenue all or part of lescribe fully a series Hockey.	and/or Wine Will Be So: and/or Wine Will Be So: And Fond du Lac, WI 5493 building? Building? All Il premises covered under	Crt, Fond Sarah Shober, Id, Served, Con Block this application,	nsumed, or Stored, and which floor or floors, or ro	Areas Where Alcoho
(g) Na 2. Locat Bever (a) Sti (b) Lo (c) Do (d) If p to 3. Name (a) Lis	easurer Acror ame and address cion of Premises rage Records W reet number Fon of premises occup part of building, of cover:	of manager of swhere Beer fill be Stored and Du Lac Avenue all or part of lescribe fully a series Hockey.	and/or Wine Will Be So: and/or Wine Will Be So: And Fond du Lac, WI 5493 building? Building? All Il premises covered under	Crt, Fond Sarah Shober, Id, Served, Con Block this application,	nsumed, or Stored, and which floor or floors, or re	Areas Where Alcoho
(g) Na 2. Locat Bever (a) Sti (b) Lo (c) Do (d) If p to 3. Name (a) Lis	cion of Premises rage Records Wareet number For premises occupant of building, occurs of Event st name of the event st name and address st name an	of manager of swhere Beer fill be Stored and Du Lac Avenue all or part of lescribe fully a series Hockey.	and/or Wine Will Be So: And/or Wine Will Be S	Sarah Shober, Sarah Shober, Id, Served, Con Block this application,	nsumed, or Stored, and which floor or floors, or ro	Areas Where Alcoho
(g) Na 2. Locat Bever (a) Sti (b) Lo (c) Do (d) If it 3. Name (a) Lis (b) Da	easurer Acror ame and address cion of Premises rage Records W reet number Fon of premises occup part of building, of cover: e of Event st name of the event ates of event	Schneide of manager of s Where Beer fill be Stored and Du Lac Ave by all or part of describe fully a	and/or Wine Will Be So: a, Fond du Lac, WI 5493 building? Il premises covered under Marian University NCAA Men's & Wome	Id, Served, Con Block this application, Marian University AC	nsumed, or Stored, and which floor or floors, or ro	Areas Where Alcoho
(g) Na 2. Locat Bever (a) Str (b) Lo (c) Do (d) If r to 3. Name (a) Lis (b) Da An officer best of hi	easurer Acror ame and address cion of Premises rage Records W reet number Fon of port premises occup part of building, of cover: e of Event st name of the event ates of event or of the organization	Schneide of manager of manager of swhere Beer fill be Stored and Du Lac Avenue and belief. Articles up and belief. Articles of manager of switch shockey.	and/or Wine Will Be So: a, Fond du Lac, WI 5493 building? Il premises covered under Marian University NCAA Men's & Wome 1/22/26 DECLAI	Id, Served, Con Block This application, Marian University ACI	nsumed, or Stored, and which floor or floors, or ro	Areas Where Alcoho
(g) Na 2. Locat Bever (a) Str (b) Lo (c) Do (d) If r to 3. Name (a) Lis (b) Da An officer best of hi	cion of Premises rage Records Wareet number Formula part of building, of cover: cof Event st name of the event ates of event ates of event ates of event ates of the organization of the	Schneide of manager of manager of swhere Beer fill be Stored and Du Lac Avenue and belief. Articles up and belief. Articles of manager of switch shockey.	and/or Wine Will Be So: a, Fond du Lac, WI 5493 building? Il premises covered under Marian University NCAA Men's & Wome 1/22/26 DECLAI Inder penalties of law that to be person who knowingly possible size. \$1,000.	Id, Served, Con Block This application, Marian University ACI	nsumed, or Stored, and which floor or floors, or ro	Areas Where Alcoho
(g) Na 2. Locat Bever (a) Str (b) Lo (c) Do (d) If r to 3. Name (a) Lis (b) Da An officer best of himay be re	cion of Premises rage Records Wareet number Formula part of building, of cover: cof Event st name of the event ates of event ates of event ates of event ates of the organization of the	Schneide of manager of manager of manager of swhere Beer fill be Stored and Du Lac Avenue and Du Lac Avenue and Bears Hockey. Signature / Date of the sum	and/or Wine Will Be So: a, Fond du Lac, WI 5493 building? Il premises covered under Marian University NCAA Men's & Wome 1/22/26 DECLAI Inder penalties of law that to be person who knowingly possible size. \$1,000.	Id, Served, Con Sarah Shober, Sarah	nsumed, or Stored, and which floor or floors, or results. Which floor or floors, or results. What II and III & Blue Line Special Events. Trovided in this application in an analysis.	Areas Where Alcoho

See Ac		If not filed	Contact the municipal c in 15 days prior to	event, a \$25		OED 0 0 2025
_		/	l be charged, for a t	otal of \$35 due		SEP 0 2 2025
Tow	n Village	City of FON	ND DU LAG		County of FOND DU	LAC
A Te	emporary "Class B" li premises described b	cense to sell ferm cense to sell wine elow during a spe lutions, ordinance	ented malt beverages at picnics or similar ga cial event beginning	atherings under s	. 125.51(10), Wis. Stats and ending <u>3/0</u>	1.
	janization (check app		ch. 181, Wis. Sta	zation	air Association or Agric	odge/Society ultural Society ization organized under
	Name Fond du Lac		enter			
(b)	Address 550 Fond	du Lac Ave				
	(Street)			Town Vi	llage 🗸 City	
(c)	Date organized 01/0	1/1969				
(d)	If corporation, give da	ate of incorporation	on			
(e)	If the named organization:	ation is not requir	ed to hold a Wisconsin	seller's permit p	ursuant to s. 77.54 (7m), Wis. Stats., check this
(f)	Names and addresse	s of all officers:				
17	President Doug Car	rison: 430	5. National	Aue Fond	Do Lac. WI	54935
			County Road, FDL, W	154937 159	193 US 1416H	AT 151
	Secretary Evie Scha	aefer				
		7.	W4067 Parkview	Crt Fand	tulac WI 59	1937
Bev	verage Records Wil	I be Stored:	or Wine Will Be Sold		umed, or Stored, and	Areas Where Alcohol
		Du Lac Ave, 10	ild du Lac, VVI 54955			
	Lot		All	Block		
	Do premises occupy	day for the same and				erice is a second of
(a)	to cover		mises covered under ti		nich floor or floors, or r	oom or rooms, license is
3. Na	me of Event				a St. Advers disease	
4.5			University NCAA Men's & Womens			
(b)	Dates of event _ 2/	27/26-3/1/2	6			
			DECLAR	ATION		
best of	cer of the organization f his/her knowledge a e required to forfeit no	nd belief. Any per of more than \$1,00	rson who knowingly pro 20.	e information prov ovides materially	vided in this application false information in an	is true and correct to the application for a license
Officer	Jong (Signature / Date)	8/20/2025	-/	(Name of Organizati	on)
Date F	iled with Clerk	SEP 05	2025	Date Reported to	o Council or Board	
Date 0	Granted by Council			License No	C-2025 - C	X 55 K

See Additional Information on reverse side.	ed in 15 days prior to event, a	\$25	SEP 0 2 2025
	ill be charged, for a total of		
☐ Town ☐ Village ☑ City of FO	OND DU LAC	County of FOND DU L	_AC
The named organization applies for: (check a A Temporary Class "B" license to sell ferr A Temporary "Class B" license to sell win at the premises described below during a sp to comply with all laws, resolutions, ordinance and/or wine if the license is granted.	mented malt beverages at picnics ne at picnics or similar gatherings pecial event beginning 306/	under s. 125.51(10), Wis. Stats.	3/26 and agrees
1. Organization (check appropriate box) →	ch. 181, Wis. Stats.	☐ Church ☐ Loc ☐ Fair Association or Agricu or similar Civic or Trade Organiz	그림의 그러워 그녀리는 이 나도 없다.
(a) Name Fond du Lac Blue Line Ice C	Center		
(b) Address 550 Fond du Lac Ave			
(Street)	Town	☐ Village ✓ City	
(c) Date organized 01/01/1969			
(d) If corporation, give date of incorporat	ion		
(e) If the named organization is not requi	ired to hold a Wisconsin seller's p	permit pursuant to s. 77.54 (7m),	Wis. Stats., check this
(f) Names and addresses of all officers:			
President Doug Carlson: 430		, Fond Du Lac, WI	54935
Vice President Tim Pickart: N9336	County Road, FDL, WI 54937	N9193 US ItIGHUA	H 151
Secretary Evie Schaefer			
Treasurer Aaron Schneider	W4067 Parkview Ort	Fand du les WT 54	937
Location of Premises Where Beer and Beverage Records Will be Stored: (a) Street number Fond Du Lac Ave, F.		I, Consumed, or Stored, and <i>I</i>	Areas Where Alcohol
(b) Lot	Block		
(c) Do premises occupy all or part of bui			
(d) If part of building, describe fully all pr			om or rooms, license is
3. Name of Event			
(a) List name of the event Bears Hockey, Marian	n University NCAA Men's & Womens, Marian University	ersity ACHA II and III & Blue Line Special Events	
(b) Dates of event 3/6/26-3/8/	26		
	DECLARATION		
An officer of the organization, declares unde best of his/her knowledge and belief. Any promay be required to forfeit not more than \$1,0 Officer (Sighature / Date)	er penalties of law that the informa erson who knowingly provides m	aterially false information in an	application for a license
AED A 9	2025	(Name of Organization	11)
Date Filed with Clerk SEP 0 2	; ZUZ3 Date Re	eported to Council or Board	SIO
Date Granted by Council	License	No. <u>C-2025-</u>	0156

See Additional Information on reverse side. C		
FEE \$10.00 If not filed rush fee wil.	in 15 days prior to event, a \$ 1 be charged, for a total of \$3	<u>25</u> 25 due. Application Date:
☐ Town ☐ Village ☑ City of FON		County of FOND DU LAC
A Temporary "Class B" license to sell wine at the premises described below during a specific production of the premises described below during a specific production of the premises described below during a specific production of the premises described below during a specific production of the premises described below during a specific production of the premises described below during a specific production of the premises described below during a specific production of the premises described below during a specific production of the premises described below during a specific production of the premises described below during a specific production of the premises described below during a specific production of the premises described below during a specific production of the premises described below during a specific production of the premises described below during a specific production of the premises described below during a specific production of the premises described below during a specific production of the premises described below during a specific production of the premises described below during a specific production of the premise during the production of the premise during the premise described below during the premise d	ented malt beverages at picnics o at picnics or similar gatherings un cial event beginning 3/13/34	
1. Organization (check appropriate box) →	ch. 181, Wis. Stats.	☐ Church ☐ Lodge/Society ☐ Fair Association or Agricultural Society similar Civic or Trade Organization organized under
(a) Name Fond du Lac Blue Line Ice Ce	nter	
(b) Address 550 Fond du Lac Ave (Street)		
	Town	☐ Village ☑ City
(c) Date organized 01/01/1969	_	
(d) If corporation, give date of incorporation		Market in the first Gold Carl Color, De tell and Liber
(e) If the named organization is not require box:	d to hold a Wisconsin seller's per	rmit pursuant to s. 77.54 (7m), Wis. Stats., check this
(f) Names and addresses of all officers:		
President Doug Carlson: 430		Fond Ju Lac, WI 54935
Vice President Tim Pickart: N9336 C	ounty Road, FDL, WI 54937	N9193 US ITIGHUAT 151
Secretary Evie Schaefer		
Treasurer Aaron Schneider	W4067 Parkview Crt, Fo	and du Lac, WI 54937
2. Location of Premises Where Beer and/		Consumed, or Stored, and Areas Where Alcohol
Beverage Records Will be Stored: (a) Street number Fond Du Lac Ave, For	od du Lac WI 54035	570
		,0
(b) Lot	Block_	
(c) Do premises occupy all or part of buildi	ing?/+//	ion, which floor or floors, or room or rooms, license is
	mises covered under this applicati	
3. Name of Event		
(a) List name of the event Bears Hockey, Marian U	niversity NCAA Men's & Womens, Marian Universit	y ACHA II and III & Blue Line Special Events
(b) Dates of event 3/13/26 - 3/15/2	C	
	<u> </u>	
	DECLARATION	
best of his/her knowledge and belief. Any per- may be required to forfeit not move than \$1,00	penalties of law that the information son who knowingly provides mate 0.	on provided in this application is true and correct to the erially false information in an application for a license
Officer (Signature / Date)	120/2025	(Name of Organization)
CED (2 2025	
Date Filed with Clerk		orted to Council or Board
Date Granted by Council	License No	C-2025-US7

See Additional Information on reverse side. C		
FEE \$ 10.00 If not filed rush fee wil	l in 15 days prior to event, I be charged, for a total o	of \$35 due. Application Date: SEP 0 2 2025
☐ Town ☐ Village ☑ City of FON	ID DU LAC	County of FOND DU LAC
A Temporary "Class B" license to sell wine at the premises described below during a spe	ented malt beverages at picn at picnics or similar gatherin cial event beginning	2//
 Organization (check appropriate box) → (a) Name Fond du Lac Blue Line Ice Ce 	ch. 181, Wis. Stats.	☐ Church ☐ Lodge/Society ☐ Fair Association or Agricultural Society e or similar Civic or Trade Organization organized under
(b) Address 550 Fond du Lac Ave	, itol	
(Street)	—————————————————————————————————————	
	Tow	vn Village v City
(c) Date organized 01/01/1969	_	
(d) If corporation, give date of incorporatio		
box:	ed to hold a Wisconsin seller	's permit pursuant to s. 77.54 (7m), Wis. Stats., check this
(f) Names and addresses of all officers:		
President Doug Carlson: 430	5 Mational Aux	Fond Du Lac, WI 54935
Vice President Tim Pickart: N9336 C		
Secretary Evie Schaefer		14 [1/2 02 [1/0]] 49
	10/AN/27 Parlacia 1 Aust	Fand I. / 14 WIT 64920
		Fond du Lac, WI 54937
(g) Name and address of manager of pers	on in charge of affair: Sarah	Shober, 1004 Wisconsin Ave, North Fond du Lac 54937
Beverage Records Will be Stored:		ved, Consumed, or Stored, and Areas Where Alcohol
(a) Street number Fond Du Lac Ave, For	nd du Lac, WI 54935 5	150
(b) Lot	Block	k
(c) Do premises occupy all or part of build	ing? All	
(d) If part of building, describe fully all pre-		plication, which floor or floors, or room or rooms, license is
5 W		
 Name of Event (a) List name of the event Bears Hockey, Marian L 	Iniversity NCAA Men's & Womans Maries III	Inversity ACHA II and III & Blue I Inc Special System
	/ 1	
(b) Dates of event 3/26/26-3/	22/26	
	est vienteller i vivien in eine kinne	
	DECLARATION	
An officer of the organization, declares under places of his/her knowledge and belief. Any per may be required to forfeit not more than \$1,00	son who knowingly provides	mation provided in this application is true and correct to the materially false information in an application for a license
	120/2025	
Officer Jour (Sighature / Date)		(Name of Organization)
Date Filed with ClerkSEP 0 2	2025 Date I	Reported to Council or Board
Date Granted by Council	Licens	se No. <u>C-2025 - 0158</u>

See Additi		If not file	Contact the municipal	o event, a \$25	
☐ Town	☐ Village	City of FC	ill be charged, for a OND DU LAC	total of \$35 due	County of FOND DU LAC SEP 0 2 2025
T					County of Fortib Do Lite
A Temp A Temp at the prento comply	orary Class "B" orary "Class B' nises described	license to sell ferr license to sell win below during a sp solutions, ordinance	e at picnics or similar ecial event beginning	gatherings under s 3/17/26	ar gatherings under s. 125.26(6), Wis. Stats 125.51(10), Wis. Stats and ending 3/29/26 and agrees affecting the sale of fermented malt beverages
		ppropriate box) ->	N Bana fide Club	Па	District October
			ch. 181, Wis. S	nization	nurch
		ac Blue Line Ice C	Center		
(b) Add	Iress 550 Fon				
(c) Dat	(Stree) e organized 01)			Town Vi	llage 🗹 City
		date of incorporati	ion.		
(e) If th				in seller's permit p	ursuant to s. 77.54 (7m), Wis. Stats., check this
	_	ses of all officers:			
	sident Doug C		5 Mational	Ave Ford) Du Lac, WI 54935
			County Road, FDL,		193 US ITIGHUAT 451
	retary Evie Sc				1 (2 6) [[[0][0]] 49[
			10/40/27 Parkerie	1 Mar Engl	lu Lac, WI 54937
2. Location	on of Premises ge Records W	s Where Beer and fill be Stored:	I/or Wine Will Be So	d, Served, Consu	04 Wisconsin Ave, North Fond du Lac 54937 umed, or Stored, and Areas Where Alcohol
(a) Stre	et number Fon	d Du Lac Ave, Fo	ond du Lac, WI 5493	5 550	
(b) Lot				Block	
		y all or part of buil			
	art of building, d over:		emises covered under		nich floor or floors, or room or rooms, license is
3. Name					
		1		ns, Marian University ACHA	I and III & Blue Line Special Events
(b) Dat	es of event	127/26-3/20	7/26		
			DECLAF	RATION	
best of his	her knowledge	and belief. Any pe not ศูเอเอ than \$1,0	penalties of law that to erson who knowingly p	he information prov	ided in this application is true and correct to the false information in an application for a license (Name of Organization)
-		(Signature / Date)		1	(Ivalile of Organization)
Date Filed	with Clerk	SEP (2 202 5	Date Reported to	Council or Board
				12.4.	C-2025-0159

See Additional Information on reverse side. Contact the municipal seeds of the contact the conta	
FEE \$ 10.00 If not filed in 15 days prior rush fee will be charged, for	r to event, a \$25 r a total of \$35 due. Application Date: SEP 0 2 2025
☐ Town ☐ Village ☑ City of FOND DU LAC	County of FOND DU LAC
A Temporary "Class B" license to sell wine at picnics or simi at the premises described below during a special event beginni	i = i
ch. 181, Wis	rganization Fair Association or Agricultural Society Commerce or similar Civic or Trade Organization organized under
(a) Name Fond du Lac Blue Line Ice Center	
(b) Address 550 Fond du Lac Ave (Street) (c) Date organized 01/01/1969 (d) If corporation, give date of incorporation	☐ Town ☐ Village ☑ City
(e) If the named organization is not required to hold a Wiscobox:	onsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats., check this
(f) Namés and addresses of all officers: President Doug Carlson: 430 5 Madions	
Vice President Tim Pickart: N9336 County Road, FD Secretary Evie Schaefer	L, WI 54937 N9193 US ITIGHUAT 451
Location of Premises Where Beer and/or Wine Will Be Beverage Records Will be Stored:	Sold, Served, Consumed, or Stored, and Areas Where Alcohol
(a) Street number Fond Du Lac Ave, Fond du Lac, WI 54	
(b) Lot	Block
그 요요. 그렇게 하고 싶었다면 살았다면 살아보다면 하게 하게 하게 하는 것이 하게 하는 것이 하는 것이 하는 것이 하는 것이 없다면 하다면 하다면 하다면 하다.	der this application, which floor or floors, or room or rooms, license is
3. Name of Event (a) List name of the event Bears Hockey, Marian University NCAA Men's & W (b) Dates of event 4/3/26 - 4/5/26	
DECL	ARATION
An officer of the organization, declares under penalties of law the best of his/her knowledge and belief. Any person who knowing may be required to forfeit not more than \$1,000. Officer (Sighature / Date)	at the information provided in this application is true and correct to the ly provides materially false information in an application for a license (Name of Organization)
Date Filed with ClerkSEP 0 2 2025	Date Reported to Council or Board
Date Granted by Council	License No
AT-315 (R. 9-19)	Wisconsin Department of Revenue

Wisconsin Department of Revenue

Fond du Lac Blue Line Hockey Inc.	Special Class B License	2025-2026 Events
Date of Event	License #	RCPT #
9/05-9/07/25	C-2025-0133	9322
10/03-10/05/25	C-2025-0134	9323
10/10-10/12/25	C-2025-0135	9324
10/17-10/19/25	C-2025-0136	9375
10/24-10/26/25	C-2025-0137	9326
10/31-11/02/25	C-2025-0138	9327
11/07-11/09/25	C-2025-0139	9328
11/14-11/16/25	C-2025-0140	9329
11/21-11/23/25	C-2025-0141	9330
11/28-11/30/25	C-2025-0142	9331
12/05-12/07/25	C-2025-0143	9332
12/12-12/14/25	C-2025-0144	9333
12/19-12/21/25	C-2025-0145	9334
12/26-12/28/25	C-2025-0146	9335
1/02-1/04/26	C-2025-0147	9336
1/09-1/11/26	C-2025-0148	9337
1/16-1/18/26	C-2025-0149	9338
1/23-1/25/26	C-2025-0150	9339
1/30-2/01/26	C-2025-0151	9340
2/06-2/08/26	C-2025-0152	9341
2/13-2/15/26	C-2025-0153	9342
2/20-2/22/26	C-2025-0154	9343
2/27-3/01/26	C-2025-0155	9344
3/06-3/08/26	C-2025-0156	9345
3/13-3/15/26	C-2025-0157	9346
3/20-3/22-26	C-2025-0158	9347
3/27-3/29/26	C-2025-0159	9348
4/03-4/05/26	C-2025-0160	9349
\$10.00 each X 28 applications = \$280.00		
Plus \$5.00 Rush Fee		