

ALCOHOL LICENSE COMMITTEE AGENDA

September 25, 2017

4:00 PM

Meeting Room A & B

City-County Government Center

160 S Macy Street

Fond du Lac, Wisconsin

I. ROLL CALL

A. Attendance

B. Declaration Quorum Present

II. CONSENT AGENDA

A. August 28, 2017 Minutes

III. INPUT

A. Audience Comments

The presiding officer shall limit comments to items noticed only on the agenda.

IV. ACTIONS

A. Expansion Of Premise For "Class A" License For Online Pick-Up

Effect: To allow expansion of premise to extend to parking lot for online pick-up and payments

Initiator: Pick n Save

V. ADJOURN

**ALCOHOL LICENSE COMMITTEE
CITY OF FOND DU LAC, WISCONSIN**

Title: August 28, 2017 Minutes

Subject:

Initiator:

Location:

Recommendation:

ATTACHMENTS:

	File Name	Description
📎	Minutes_2017_8_28_Meeting(363).pdf	Minutes

ALCOHOL LICENSE COMMITTEE
MEETING MINUTES
CITY OF FOND DU LAC, WISCONSIN
Meeting Room A & B
160 S Macy Street

August 28, 2017
4:00 PM

ROLL CALL

Attendance

Present

Shawn Anhalt
Peter Doll
Mark Otterstatter

Absent

Jacob Lehman (excused)
Karen Merkel
Kerry Ann Strupp
Travis Vandynhoven

Administrative Staff

Deb Hoffmann, City Attorney
Steve Thiry, Asst Police Chief

Declaration Quorum Present

Chairperson Anhalt declared a quorum present.

CONSENT AGENDA

Approval of Meeting Minutes - July 31st, 2017

A Motion was made by Peter Doll to approve the minutes of July 31, 2017 and seconded by Mark Otterstatter, and the motion was **Passed**.

Ayes: Anhalt, Doll, Otterstatter

Absent: Lehman, Merkel, Strupp, VanDynHoven

INPUT

Audience Comments

Presiding officer shall limit comments to items noticed only on the agenda.

No audience comments were made at this meeting.

ACTIONS

Class "B" Fermented Malt & "Class B" Intoxicating Liquor License
Limited Liability Co: Ale House, LLC
Agent Name: Ron Boda
Agent Address: 440 Satterlee St, Fond du Lac
d/b/a: 2.0 Ale House
Location of Premises: 65 N Main St, Fond du Lac

A Motion was made by Peter Doll to approve a Class "B" Fermented Malt & "Class B" Intoxicating Liquor License for 2.0 Ale House at 65 North Main Street and seconded by Mark Otterstatter, and the motion was **Passed.**

Ayes: Anhalt, Doll, Otterstatter

Absent: Lehman, Merkel, Strupp, VanDynHoven

ADJOURN

A Motion was made by Peter Doll to adjourn at 4:05 PM and seconded by Mark Otterstatter, and the motion was **Passed.**

Ayes: Anhalt, Doll, Otterstatter

Absent: Lehman, Merkel, Strupp, VanDynHoven

**ALCOHOL LICENSE COMMITTEE
CITY OF FOND DU LAC, WISCONSIN**

Title: Expansion Of Premise For "Class A" License For Online
Pick-Up

Subject: Effect: To allow expansion of premise to extend to
parking lot for online pick-up and payments
Initiator: Pick n Save

Initiator:

Location:

Recommendation:

ATTACHMENTS:

	File Name	Description
📎	Pick_n_Save.pdf	Request
📎	Email.pdf	Email Correspondence
📎	Map_Parking_size.pdf	Map

ROUNDY'S SUPERMARKETS, INC.

PICK 'N SAVE · COPPS · METRO MARKET · MARIANO'S

PO Box 473

Milwaukee, WI 53201

414-231-5000

August 10, 2017

VIA ELECTRONIC MAIL

Ms. Maggie Hefter
City of Fond du Lac
Office of the City Clerk
160 S. Macy Street
Fond du lac, WI 54936

Re: Modification to Premise Description

Dear Maggie:

Ultra Mart Foods, LLC, the owner and operator of the Pick 'n Save located at 760 West Johnson Street in Fond du Lac (the "Store"), hereby formally requests an amendment to the premise description on the "Class A" license issued to the Store to encompass the ClickList service as described below.

The Store's program named "ClickList" will allow customers to submit an online order for grocery, alcohol and tobacco products. A designated ClickList shopper, which is a Store employee, selects the customer's items and generates a receipt. The customer is then notified that the order is available for pickup. The pickup occurs in the designated parking stalls. The shopper will load the merchandise into the customer's vehicle. If the order contains alcohol or tobacco product, the customer's age will be verified by the shopper prior to the transfer of these products. After the product is loaded into the customer's vehicle, the shopper reenters the store and finalizes the transaction.

The ClickList service will be available to our customers daily between the hours of 8:00 a.m. and 9:00 p.m. There will be approximately 12-14 employees trained to be shoppers. The shoppers will be 18 years of age or older and hold a City issued bartender's license. A site plan identifying the designated ClickList parking stalls is attached for your review.

The current premise description on the license reads as "*liquor department.*" Please amend the language to read: *liquor department with exterior parking stalls designated for the merchandise pickup service.*

Please contact me with any questions you may have at 414-231-5978 or tammy.koch@roundys.com.

Very truly yours,

ROUNDY'S SUPERMARKETS, INC.



Tammy Koch
Administrative Assistant

Attachments



From: Goodreau, Kurt A - DOR [<mailto:Kurt.Goodreau@wisconsin.gov>]

Sent: Monday, August 14, 2017 11:07 AM

To: Klein, Steven; Uhlig, Ricky J - DOR

Subject: RE: Pick 'n Save - ClickList Program

****SENT BY EXTERNAL SENDER****

Hi Steve,

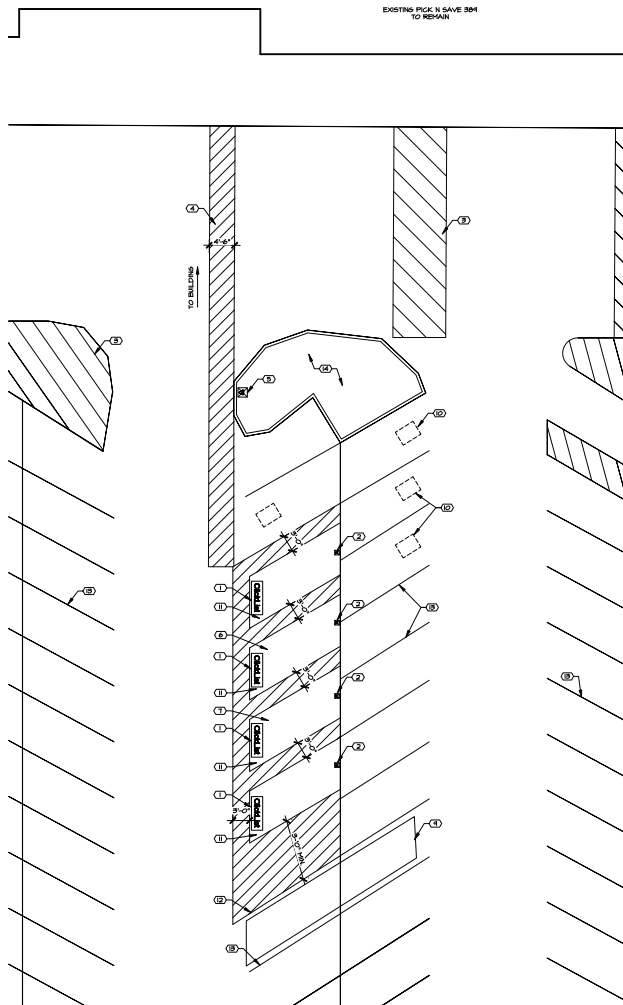
Yes, these are becoming very popular and as a matter of fact I just talked to the City of Neenah on Friday about Walmart's wishes to do the same thing. A few important aspects to remember (probably more, but these come to the top of my head):

1. All sales of alcohol in Wisconsin must be face-to-face under 125.272 and 125.51(6) at the premises described on the license
2. The city has discretion to okay an amended premise description or not. The city must be consistent and non-discriminatory in its decision (can't approve Festival because you like them and not Pierce's). And if the city does approve the amended description it cannot go back a year later and decide they don't like without going through the process in 125.12
3. If the premises description is not approved, the online order could still take place but the customer would go into the store (portion of store described on the license) to purchase his/her products that would be ready and waiting for their pick up and payment
4. A licensed operator would have to complete the transaction
5. Hours of sale would have to be adhered to

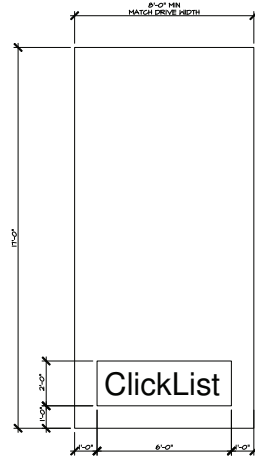
There may be other issues as well, but those are the two things that stand out. You may want to have your city attorney contact Neenah's and see how they proceeded with Walmart.

Kurt

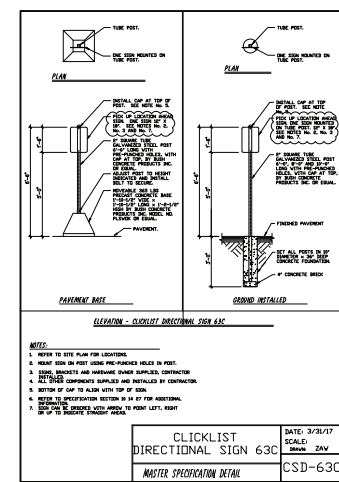
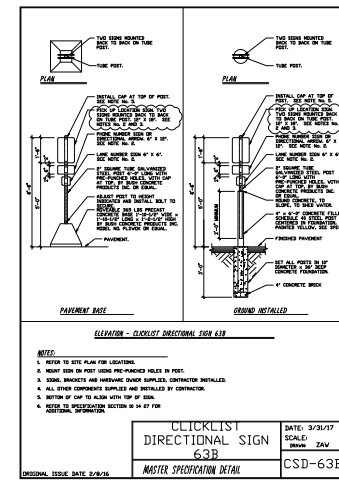
Kurt Goodreau, Special Agent
Wisconsin Department of Revenue
Alcohol & Tobacco Enforcement Unit
Appleton Office
(920) 832-2743



1 PARTIAL SITE PLAN
SCALE: 1/8" = 1'-0"



2 CHECK IN LANE GRAPHIC - TYP
SCALE: 1/8" = 1'-0"

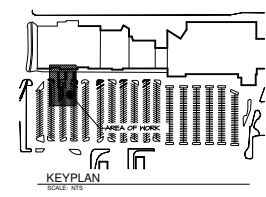


PARTIAL SITE PLAN GENERAL NOTES:

- VERIFY AND COORDINATE IN OWNER FOR ITEMS TO BE SUPPLIED BY OWNER, UNLESS OTHERWISE NOTED.
- ALL CONTRACTORS TO VERIFY EXISTING SITE CONDITIONS BEFORE ANY WORK IS TO BEGIN, NOTIFY OWNER OF DISCREPANCIES.
- ALL WORK TO BE DONE IN ACCORDANCE WITH ALL GOVERNING STATE AND LOCAL CODES, & ORDINANCES.
- PROTECT EXISTING TO REMAIN FROM DAMAGE FOR THE DURATION OF CONSTRUCTION.
- ALL STRIPING DIMENSIONS ARE TYPICAL, AND SHOWN ONLY ONCE FOR CLARITY. DIMENSIONS SHOWN SHALL APPLY TO OTHER SIMILAR AREAS OF THE PLAN.
- ALL PAINTED TEXT AND NUMBERS SHALL BE TYPEFACE "ARIAL", COLOR WHITE WITH BLUE FIELD SURROUNDING.
- STRIPING TO MATCH EXISTING IN COLOR AND SIZE UNLESS OTHERWISE NOTED.
- CONTRACTOR SHALL PROVIDE IN THEIR BASE BID THE COST TO INSTALL (8) DIRECTIONAL SIGNS ON A MOVABLE BASE PER DETAIL, LOOK-SEA THIS SHEET. FINAL LOCATION OF DIRECTIONAL SIGNS SHALL BE BY OWNER.
- CONTRACTOR SHALL PROVIDE IN THEIR BASE BID THE COST TO INSTALL AN OWNER PROVIDED TEMPORARY CLICKLIST BANNER SUPPLEMENTED FROM THE ROOF. TEMPORARY BANNER SHALL BE SUPPLEMENTED USING SANDCRASS ONLY, NO ROOF PENETRATIONS SHALL BE PERMITTED.

SITE PLAN KEY NOTES:

- PROVIDE AND INSTALL PAINTED CLICKLIST LOGO, BLUE BACKGROUND WITH WHITE TEXT.
- EXISTING STRIPING TO REMAIN.
- PROVIDE AND INSTALL PAINTED BANNER, VERIFY EXACT LOCATION IN FIELD. SEE KEY NOTE A.
- RE-STRIPING EXISTING (8) PARKING SPACES AS SHOWN FOR CLICKLIST PARKING.
- PAINT EXISTING STRIPING BLACK TO MATCH ASPHALT. TYPICAL AREA OF CLICKLIST WORK.
- NOT USED.
- RELOCATION OF EXISTING CART CORRAL.
- EXISTING ACCESSIBLE PARKING TO REMAIN.
- CLICKLIST PARKING SPACES WITH PICK UP LOCATION SIGNS AT EACH SPACE. SEE SIGN DETAIL, THIS SHEET.
- ALIGN EDGE OF STRIPING WITH EDGE OF NEAREST EXISTING PARKING SPACE WHICH PROVIDES MIN DIMENSION AS SHOWN.
- EXISTING PARKING STRIPING AND SPACES TO REMAIN, TYPICAL UNLESS NOTED OTHERWISE.
- EXISTING LANDSCAPE ISLAND TO REMAIN.



ARCHITECTS

API

JEFFREY A. PETERSON
 ARCHITECT
 3650 UNIVERSITY AVENUE
 SHOREWOOD HILLS, WI 53075

ROUNDY'S

ROUNDY'S

PARKING REMEDIATION INC.
 3650 UNIVERSITY AVENUE
 SHOREWOOD HILLS, WI 53075

GO FAST - INTERIOR REMODEL

GO FAST - INTERIOR REMODEL

3650 UNIVERSITY AVENUE
 SHOREWOOD HILLS, WI 53075

PICK n SAVE 180

PICK n SAVE 180

3650 UNIVERSITY AVENUE
 SHOREWOOD HILLS, WI 53075

KEYPLAN

KEYPLAN

3650 UNIVERSITY AVENUE
 SHOREWOOD HILLS, WI 53075

G1.2

G1.2

3650 UNIVERSITY AVENUE
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