# CITY COUNCIL MEETING AGENDA CITY OF FOND DU LAC, WISCONSIN

Legislative Chambers 160 S Macy Street

> August 27, 2025 6:00 PM

#### 1. CALL TO ORDER

- a. Roll Call
- b. Declaration a Quorum Is Present
- c. Pledge of Allegiance
- d. Silent Reflection
- e. Introduction Of Lakeside Municipal Court Judge Troy Damsteegt

#### 2. PUBLIC HEARINGS

#### 3. CONSENT AGENDA

- a. August 13, 2025 Minutes
- b. List Of Claims Dated August 20, 2025

#### 4. AUDIENCE COMMENTS (Agenda and Non-agenda items)

#### 5. ACTION ITEMS

a. Resolution No. 9200

Resolution Authorizing The Issuance And Establishing Parameters For The Sale Of Not To Exceed \$16,470,000 General Obligation Promissory Notes, Series 2025 Introduction: Director of Administration and Justin Fischer, Managing Director, Baird

b. Resolution No. 9201

A Resolution Approving The Final Plat Of South Park Avenue Introduction: Community Development Director

#### 6. PRESENTATION OF INPUT ITEMS

- a. Downtown Fond du Lac Partnership Annual Plan
  Presented By: DFP Executive Director, Amy Krupp
- b. 2026 Library Budget Presentation Presented By: Interim Library Director
- c. 2026 Budget Presentation

Presented By: City Manager and Director of Administration

d. Discussion On If The City Should Prohibit Persons From Directing Or Draining Surface Water Onto Another Person's Land

Presented By: Councilmember Schuessler

e. Discussion On Requiring Garbage And Recycling Containers To

Be Stored Within A Garage Or Accessory Structure Or In A Location Screened From Street View  $\,$ 

Presented By: Councilmember Schuessler

#### 7. ADJOURN

# CITY COUNCIL MEETING AGENDA CITY OF FOND DU LAC, WISCONSIN

<u>Title:</u> August 13, 2025 Minutes

Subject: August 13, 2025 Minutes

Initiator:

Recommendation:

ATTACHMENTS:

File Name

Minutes\_2025\_8\_13\_Meeting(1240).pdf

# CITY COUNCIL MEETING MINUTES CITY OF FOND DU LAC, WISCONSIN

Legislative Chambers 160 S Macy Street

> August 13, 2025 6:00 PM

#### CALL TO ORDER

Roll Call

Present
Tiffany Brault
Antonio Godfrey
Keith Heisler
Patrick Mullen
Thomas Schuessler
Brett Zimmermann

<u>Absent</u> Angela C Luehring

#### Administrative Staff

Dyann Benson, Community Development Director
Tricia Davi, Director of Administration
Deb Hoffmann, City Attorney
Paul De Vries, Director of Public Works
Chris Johnson, City Engineer
Cody Schoepke, WTRRF Superintendent
Travis Kloetzke, Water Utility General Manager
John Redmond, Park Superintendent
Adam Schmitt, Operations Director
Aaron Kohler, Fleet Maanger
Jon Mark Bolthouse, Library Director
Aaron Goldstein, Chief of Police
Jason Roberts, Assistant Fire Chief
Kathryn Duveneck, IT Services Director

Declaration a Quorum Is Present

President Brault declared a quorum present.

Pledge of Allegiance

Pledge of Allegiance was recited.

Silent Reflection

A moment of silent reflection was observed.

Acknowledgment Of Departing City Employee

The City of Fond du Lac would like to recognize and thank Deputy City Attorney, Ali Panagopoulos and Library Director, Jon Mark Bolthouse for their years of dedicated service.

#### CONSENT AGENDA

July 23, 2025 Minutes

List of Claims Dated August 6, 2025

Denial Of Claim

Claimant: Paul Schommer

A Motion was made by Keith Heisler to approve the consent agenda and seconded by Antonio Godfrey, Sr., and the motion was **Passed**. Ayes: Brault, Godfrey, Sr., Heisler, Mullen, Schuessler, Zimmermann

Absent: Luehring

#### AUDIENCE COMMENTS (Agenda and Non-agenda items)

Spoke Otherwise On Item 5c Community Development 2026 Budget: Laura DeGolier, 289 14th Street, Fond du Lac

<u>Spoke Otherwise On Non-Agenda Item: Erosion of Denevue Creek Banks:</u> Charlene Wiese, 383 Taft Street, Fond du Lac Aaron Rauls, 383 Taft Street, Fond du Lac

<u>Spoke Otherwise On Non-Agenda Item: Fond du Lac Off Road Park:</u>
Aaron Rauls, 383 Taft Street, Fond du Lac

<u>Spoke Otherwise On Non-Agenda Item: Fire Inspection Failures:</u> John Huber, 514 Thorpe Street, Fond du Lac

#### ACTION ITEMS

"Class C" Wine License

A Motion was made by Antonio Godfrey, Sr. to approve "Class C" Wine License for Noel's Touch Esthetics LLC d/b/a Noel's Touch Esthetics at 42 N Main Street and seconded by Brett Zimmermann, and the motion was **Passed**.

Ayes: Brault, Godfrey, Sr., Heisler, Mullen, Schuessler, Zimmermann

Absent: Luehring

"Class C" Wine License

A Motion was made by Patrick Mullen to approve "Class C" Wine License for Twisted Warrior LLC d/b/a The Twisted Warrior Yoga Studio at 15 N Main Street and seconded by Antonio Godfrey, Sr.,

and the motion was Passed.

Ayes: Brault, Godfrey, Sr., Heisler, Mullen, Schuessler,

Zimmermann

Absent: Luehring

Resolution No. 9196

File No. 2025-80

A Motion was made by Antonio Godfrey, Sr. to approve Resolution No. 9196 A Resolution Authorizing The Issuance And Sale Of Up To \$156,187 Taxable Private LSL Replacement Loan Program Revenue Bonds, Series 2025A, And Providing For Other Details And Covenants With Respect Thereto and seconded by Keith Heisler, and the motion was **Passed**.

Ayes: Brault, Godfrey, Sr., Heisler, Mullen, Schuessler,

Zimmermann

Absent: Luehring

Resolution No. 9197

File No. 2025-81

A Motion was made by Thomas Schuessler to approve Resolution No. 9197 A Resolution Authorizing The Issuance And Sale Of Up To \$230,694 Taxable Private LSL Replacement Loan Program Revenue Bonds, Series 2025B, And Providing For Other Details And Covenants With Respect Thereto and seconded by Keith Heisler, and the motion was **Passed**.

Ayes: Brault, Godfrey, Sr., Heisler, Mullen, Schuessler, Zimmermann

Absent: Luehring

Resolution No. 9198

File No. 2025-82

A Motion was made by Keith Heisler to approve Resolution No. 9198 A Resolution Authorizing Execution Of The Department Of Natural Resources Principal Forgiven Financial Assistance Agreement and seconded by Antonio Godfrey, Sr., and the motion was **Passed**. Ayes: Brault, Godfrey, Sr., Heisler, Mullen, Schuessler, Zimmermann

Absent: Luehring

Resolution No. 9199

File No. 2025-83

A Motion was made by Patrick Mullen to approve Resolution No. 9199
A Resolution Authorizing Waiver Of The Prohibition Against
Possession Of Alcoholic Beverages On Sheboygan Street For Envision
Greater Fond du Lac's Member Appreciation Event On September 4,
2025 and seconded by Thomas Schuessler, and the motion was Passed.
Ayes: Brault, Godfrey, Sr., Heisler, Mullen, Schuessler,
Zimmermann

Absent: Luehring

Ordinance No. 3813

File No. 2025-84

A Motion was made by Antonio Godfrey, Sr. to approve Ordinance No. 3813 An Ordinance Annexing Property To The City Of Fond du Lac And Change Limits To Include Property Along The Southside Of West STH 23 And East Of Wisconsin American Drive and seconded by Keith Heisler, and the motion was **Passed**.

Ayes: Brault, Godfrey, Sr., Heisler, Mullen, Schuessler, Zimmermann

Absent: Luehring

Ordinance No. 3814

File No. 2025-84

A Motion was made by Patrick Mullen to approve Ordinance No. 3814 A Zoning Ordinance To Zone Annexed Property To C-2 (General Commercial Residential) 4.55 Acres Of Land - West STH 23 and seconded by Brett Zimmermann, and the motion was **Passed**. Ayes: Brault, Godfrey, Sr., Heisler, Mullen, Schuessler, Zimmermann

Absent: Luehring

#### PRESENTATION OF INPUT ITEMS

Presentation Of Annual Comprehensive Financial Report (ACFR)

Bryan Gruenwald, Principal Representative for Clifton Larson Allen LLP presented the Annual Comprehensive Financial Report.

Department of Public Works 2026 Budget Presentation

Director of Public Works, Paul Devries presented the Department of Public Works 2026 Budget.

Community Development 2026 Budget Presentation

Community Development Director, Dyann Benson presented the Community Development 2026 Budget Overview.

#### **ADJOURN**

A Motion was made by Brett Zimmermann to adjourn at 7:20 p.m. and seconded by Keith Heisler, and the motion was **Passed**.

Ayes: Brault, Godfrey, Sr., Heisler, Mullen, Schuessler, Zimmermann

Absent: Luehring

Margaret Hefter

# CITY COUNCIL MEETING AGENDA CITY OF FOND DU LAC, WISCONSIN

<u>Title:</u> List Of Claims Dated August 20, 2025

Subject:
List Of Claims Dated August 20, 2025

<u>Initiator:</u>

Recommendation:

ATTACHMENTS:

File Name

List\_of\_Claims\_Memo\_08-20-25.pdf

# CITY OF FOND DU LAC - Memorandum

## **Department of Administration**

**Date:** August 20, 2025

**To:** City Council

From: Tricia Davi, Director of Administration

**Re:** List of Claims

The list of claims for goods and services for the payment periods August 02, 2025 through August 15, 2025 for all funds total \$8,958,699.66. This list of claims includes tax settlement checks totaling \$6,338,106.81. Wisconsin statute 66.0609 (2) requires the comptroller to file, at least monthly with the City Council, a list of approved claims paid.

Suggested Motion: Receive and File

# CITY COUNCIL MEETING AGENDA CITY OF FOND DU LAC, WISCONSIN

<u>Title:</u> Resolution No. 9200

<u>Subject:</u> Resolution Authorizing The Issuance And Establishing

Parameters For The Sale Of Not To Exceed \$16,470,000 General Obligation Promissory Notes, Series 2025 Introduction: Director of Administration and Justin

Fischer, Managing Director, Baird

#### Initiator:

Recommendation:

#### ATTACHMENTS:

File Name

9200\_City\_of\_Fond\_du\_Lac\_-\_Parameters\_Resolution.pdf prs\_plan\_of\_finance\_fond\_du\_lac\_cy\_08272025.pdf

RESOL	UTION	NO.	
MUSOL	OTION	INO.	

# RESOLUTION AUTHORIZING THE ISSUANCE AND ESTABLISHING PARAMETERS FOR THE SALE OF NOT TO EXCEED \$16,470,000 GENERAL OBLIGATION PROMISSORY NOTES, SERIES 2025

WHEREAS, the City Council hereby finds and determines that it is necessary, desirable and in the best interest of the City of Fond du Lac, Fond du Lac County, Wisconsin (the "City") to raise funds for public purposes, including paying the cost of projects and equipment included in the City's capital improvement plan (the "Project");

WHEREAS, the City Council hereby finds and determines that the Project is within the City's power to undertake and therefore serves a "public purpose" as that term is defined in Section 67.04(1)(b), Wisconsin Statutes;

WHEREAS, the City is authorized by the provisions of Section 67.12(12), Wisconsin Statutes, to borrow money and issue general obligation promissory notes for such public purposes;

WHEREAS, it is the finding of the City Council that it is necessary, desirable and in the best interest of the City to authorize the issuance of and to sell General Obligation Promissory Notes, Series 2025 (the "Notes") to Robert W. Baird & Co. Incorporated (the "Purchaser");

WHEREAS, the Purchaser intends to submit a note purchase agreement to the City (the "Proposal") offering to purchase the Notes in accordance with the terms and conditions to be set forth in the Proposal; and

WHEREAS, in order to facilitate the sale of the Notes to the Purchaser in a timely manner, the City Council hereby finds and determines that it is necessary, desirable and in the best interest of the City to delegate to either the Director of Administration or the City Manager (each, an "Authorized Officer") the authority to accept the Proposal on behalf of the City so long as the Proposal meets the terms and conditions set forth in this Resolution by executing a certificate in substantially the form attached hereto as <a href="Exhibit A">Exhibit A</a> and incorporated herein by reference (the "Approving Certificate").

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City that:

Section 1. Authorization and Sale of the Notes; Parameters. For the purpose of paying costs of the Project, there shall be borrowed pursuant to Section 67.12(12), Wisconsin Statutes, the principal sum of not to exceed SIXTEEN MILLION FOUR HUNDRED SEVENTY THOUSAND DOLLARS (\$16,470,000) from the Purchaser upon the terms and subject to the conditions set forth in this Resolution. Subject to satisfaction of the condition set forth in Section 15 of this Resolution, the City Manager and City Clerk are hereby authorized, empowered and directed to make, execute, issue and sell to the Purchaser for, on behalf of and in the name of the City, Notes aggregating the principal amount of not to exceed SIXTEEN MILLION FOUR HUNDRED SEVENTY THOUSAND DOLLARS (\$16,470,000). The purchase price to be paid to the City for the Notes shall not be less than 98.00% of the principal

amount of the Notes and the difference between the initial public offering price of the Notes and the purchase price to be paid to the City by the Purchaser shall not exceed 2.00% of the principal amount of the Notes, with an amount not to exceed 1.00% of the principal amount of the Notes representing the Purchaser's compensation.

Section 2. Terms of the Notes. The Notes shall be designated "General Obligation Promissory Notes, Series 2025"; shall be issued in the aggregate principal amount of up to \$16,470,000; shall be dated as of their date of issuance; shall be in the denomination of \$5,000 or any integral multiple thereof; shall be numbered R-1 and upward; and shall mature or be subject to mandatory redemption on the dates and in the principal amounts set forth below, provided that the principal amount of each maturity or mandatory redemption amount may be increased or decreased by up to \$1,500,000 per maturity or mandatory redemption amount; that a maturity or mandatory redemption amount set forth in the schedule below is less than or equal to \$1,500,000; and that the aggregate principal amount of the Notes shall not exceed \$16,470,000. The schedule below assumes the Notes are issued in the aggregate principal amount of \$16,470,000.

<u>Date</u>	Principal Amount
03-01-2026	\$1,250,000
03-01-2027	800,000
03-01-2028	300,000
03-01-2029	300,000
03-01-2030	300,000
03-01-2031	300,000
03-01-2032	300,000
03-01-2033	2,500,000
03-01-2034	5,075,000
03-01-2035	5,345,000

Interest shall be payable semi-annually on March 1 and September 1 of each year commencing on March 1, 2026 or on such other date approved by an Authorized Officer in the Approving Certificate. The true interest cost on the Notes (computed taking the Purchaser's compensation into account) shall not exceed 4.50%. Interest shall be computed upon the basis of a 360-day year of twelve 30-day months and will be rounded pursuant to the rules of the Municipal Securities Rulemaking Board.

Section 3. Redemption Provisions. The Notes shall be subject to optional redemption as set forth on the Approving Certificate. If the Proposal specifies that certain of the Notes shall be subject to mandatory redemption, the terms of such mandatory redemption shall be set forth on an attachment to the Approving Certificate labeled as Schedule MRP. Upon the optional redemption of any of the Notes subject to mandatory redemption, the principal amount of such Notes so redeemed shall be credited against the mandatory redemption payments established in the Approving Certificate in such manner as the City shall direct.

<u>Section 4. Form of the Notes</u>. The Notes shall be issued in registered form and shall be executed and delivered in substantially the form attached hereto as <u>Exhibit B</u> and incorporated herein by this reference.

#### Section 5. Tax Provisions.

- (A) Direct Annual Irrepealable Tax Levy. For the purpose of paying the principal of and interest on the Notes as the same becomes due, the full faith, credit and resources of the City are hereby irrevocably pledged, and there is hereby levied upon all of the taxable property of the City a direct annual irrepealable tax in the years 2025 through 2034 for the payments due in the years 2026 through 2035 in the amounts as are sufficient to meet the principal and interest payments when due.
- (B) Tax Collection. So long as any part of the principal of or interest on the Notes remains unpaid, the City shall be and continue without power to repeal such levy or obstruct the collection of said tax until all such payments have been made or provided for. After the issuance of the Notes, said tax shall be, from year to year, carried onto the tax roll of the City and collected in addition to all other taxes and in the same manner and at the same time as other taxes of the City for said years are collected, except that the amount of tax carried onto the tax roll may be reduced in any year by the amount of any surplus money in the Debt Service Fund Account created below.
- (C) Additional Funds. If at any time there shall be on hand insufficient funds from the aforesaid tax levy to meet principal and/or interest payments on said Notes when due, the requisite amounts shall be paid from other funds of the City then available, which sums shall be replaced upon the collection of the taxes herein levied.
- (D) Appropriation. To the extent necessary, the City hereby appropriates from taxes levied in anticipation of the issuance of the Notes, proceeds of the Notes or other funds of the City on hand a sum sufficient to be irrevocably deposited in the segregated Debt Service Fund Account created below and used to pay interest on the Notes coming due in 2025, if any, as may be set forth on Schedule III of the Approving Certificate.

#### Section 6. Segregated Debt Service Fund Account.

(A) Creation and Deposits. There shall be and there hereby is established in the treasury of the City, if one has not already been created, a debt service fund, separate and distinct from every other fund, which shall be maintained in accordance with generally accepted accounting principles. Debt service or sinking funds established for obligations previously issued by the City may be considered as separate and distinct accounts within the debt service fund.

Within the debt service fund, there hereby is established a separate and distinct account designated as the "Debt Service Fund Account for General Obligation Promissory Notes, Series 2025" (the "Debt Service Fund Account") and such account shall be maintained until the indebtedness evidenced by the Notes is fully paid or otherwise extinguished. There shall be deposited into the Debt Service Fund Account (i) all accrued interest received by the City at the time of delivery of and payment for the Notes; (ii) any premium which may be received by the City above the par value of the Notes and accrued interest thereon; (iii) all money raised by the taxes herein levied and any amounts appropriated for the specific purpose of meeting principal of and interest on the Notes when due; (iv) such other sums as may be necessary at any time to pay

principal of and interest on the Notes when due; (v) surplus monies in the Borrowed Money Fund as specified below; and (vi) such further deposits as may be required by Section 67.11, Wisconsin Statutes.

(B) Use and Investment. No money shall be withdrawn from the Debt Service Fund Account and appropriated for any purpose other than the payment of principal of and interest on the Notes until all such principal and interest has been paid in full and the Notes canceled; provided (i) the funds to provide for each payment of principal of and interest on the Notes prior to the scheduled receipt of taxes from the next succeeding tax collection may be invested in direct obligations of the United States of America maturing in time to make such payments when they are due or in other investments permitted by law; and (ii) any funds over and above the amount of such principal and interest payments on the Notes may be used to reduce the next succeeding tax levy, or may, at the option of the City, be invested by purchasing the Notes as permitted by and subject to Section 67.11(2)(a), Wisconsin Statutes, or in permitted municipal investments under the pertinent provisions of the Wisconsin Statutes ("Permitted Investments"), which investments shall continue to be a part of the Debt Service Fund Account. Any investment of the Debt Service Fund Account shall at all times conform with the provisions of the Internal Revenue Code of 1986, as amended (the "Code") and any applicable Treasury Regulations (the "Regulations").

(C) Remaining Monies. When all of the Notes have been paid in full and canceled, and all Permitted Investments disposed of, any money remaining in the Debt Service Fund Account shall be transferred and deposited in the general fund of the City, unless the City Council directs otherwise.

Section 7. Proceeds of the Notes; Segregated Borrowed Money Fund. The proceeds of the Notes (the "Note Proceeds") (other than any premium and accrued interest which must be paid at the time of the delivery of the Notes into the Debt Service Fund Account created above) shall be deposited into a special fund (the "Borrowed Money Fund") separate and distinct from all other funds of the City and disbursed solely for the purpose or purposes for which borrowed. Monies in the Borrowed Money Fund may be temporarily invested in Permitted Investments. Any monies, including any income from Permitted Investments, remaining in the Borrowed Money Fund after the purpose or purposes for which the Notes have been issued have been accomplished, and, at any time, any monies as are not needed and which obviously thereafter cannot be needed for such purpose(s) shall be deposited in the Debt Service Fund Account.

Section 8. No Arbitrage. All investments made pursuant to this Resolution shall be Permitted Investments, but no such investment shall be made in such a manner as would cause the Notes to be "arbitrage bonds" within the meaning of Section 148 of the Code or the Regulations and an officer of the City, charged with the responsibility for issuing the Notes, shall certify as to facts, estimates, circumstances and reasonable expectations in existence on the date of delivery of the Notes to the Purchaser which will permit the conclusion that the Notes are not "arbitrage bonds," within the meaning of the Code or Regulations.

Section 9. Compliance with Federal Tax Laws. (a) The City represents and covenants that the projects financed by the Notes and the ownership, management and use of the projects will not cause the Notes to be "private activity bonds" within the meaning of Section 141 of the

Code. The City further covenants that it shall comply with the provisions of the Code to the extent necessary to maintain the tax-exempt status of the interest on the Notes including, if applicable, the rebate requirements of Section 148(f) of the Code. The City further covenants that it will not take any action, omit to take any action or permit the taking or omission of any action within its control (including, without limitation, making or permitting any use of the proceeds of the Notes) if taking, permitting or omitting to take such action would cause any of the Notes to be an arbitrage bond or a private activity bond within the meaning of the Code or would otherwise cause interest on the Notes to be included in the gross income of the recipients thereof for federal income tax purposes. The City Clerk or other officer of the City charged with the responsibility of issuing the Notes shall provide an appropriate certificate of the City certifying that the City can and covenanting that it will comply with the provisions of the Code and Regulations.

(b) The City also covenants to use its best efforts to meet the requirements and restrictions of any different or additional federal legislation which may be made applicable to the Notes provided that in meeting such requirements the City will do so only to the extent consistent with the proceedings authorizing the Notes and the laws of the State of Wisconsin and to the extent that there is a reasonable period of time in which to comply.

Section 10. Execution of the Notes; Closing; Professional Services. The Notes shall be issued in printed form, executed on behalf of the City by the manual or facsimile signatures of the City Manager and City Clerk, authenticated, if required, by the Fiscal Agent (defined below), sealed with its official or corporate seal, if any, or a facsimile thereof, and delivered to the Purchaser upon payment to the City of the purchase price thereof, plus accrued interest to the date of delivery (the "Closing"). The facsimile signature of either of the officers executing the Notes may be imprinted on the Notes in lieu of the manual signature of the officer but, unless the City has contracted with a fiscal agent to authenticate the Notes, at least one of the signatures appearing on each Note shall be a manual signature. In the event that either of the officers whose signatures appear on the Notes shall cease to be such officers before the Closing, such signatures shall, nevertheless, be valid and sufficient for all purposes to the same extent as if they had remained in office until the Closing. The aforesaid officers are hereby authorized and directed to do all acts and execute and deliver the Notes and all such documents, certificates and acknowledgements as may be necessary and convenient to effectuate the Closing. The City hereby authorizes the officers and agents of the City to enter into, on its behalf, agreements and contracts in conjunction with the Notes, including but not limited to agreements and contracts for legal, trust, fiscal agency, disclosure and continuing disclosure, and rebate calculation services. Any such contract heretofore entered into in conjunction with the issuance of the Notes is hereby ratified and approved in all respects.

Section 11. Payment of the Notes; Fiscal Agent. The principal of and interest on the Notes shall be paid by Zions Bancorporation, National Association, which is hereby appointed as the City's registrar and fiscal agent pursuant to the provisions of Section 67.10(2), Wisconsin Statutes (the "Fiscal Agent"). The City hereby authorizes the City Manager and City Clerk or other appropriate officers of the City to enter into a Fiscal Agency Agreement between the City and the Fiscal Agent. Such contract may provide, among other things, for the performance by the Fiscal Agent of the functions listed in Wis. Stats. Sec. 67.10(2)(a) to (j), where applicable, with respect to the Notes.

Section 12. Persons Treated as Owners; Transfer of Notes. The City shall cause books for the registration and for the transfer of the Notes to be kept by the Fiscal Agent. The person in whose name any Note shall be registered shall be deemed and regarded as the absolute owner thereof for all purposes and payment of either principal or interest on any Note shall be made only to the registered owner thereof. All such payments shall be valid and effectual to satisfy and discharge the liability upon such Note to the extent of the sum or sums so paid.

Any Note may be transferred by the registered owner thereof by surrender of the Note at the office of the Fiscal Agent, duly endorsed for the transfer or accompanied by an assignment duly executed by the registered owner or his attorney duly authorized in writing. Upon such transfer, the City Manager and City Clerk shall execute and deliver in the name of the transferee or transferees a new Note or Notes of a like aggregate principal amount, series and maturity and the Fiscal Agent shall record the name of each transferee in the registration book. No registration shall be made to bearer. The Fiscal Agent shall cancel any Note surrendered for transfer.

The City shall cooperate in any such transfer, and the City Manager and City Clerk are authorized to execute any new Note or Notes necessary to effect any such transfer.

Section 13. Record Date. The 15th day of the calendar month next preceding each interest payment date shall be the record date for the Notes (the "Record Date"). Payment of interest on the Notes on any interest payment date shall be made to the registered owners of the Notes as they appear on the registration book of the City at the close of business on the Record Date.

Section 14. Utilization of The Depository Trust Company Book-Entry-Only System. In order to make the Notes eligible for the services provided by The Depository Trust Company, New York, New York ("DTC"), the City agrees to the applicable provisions set forth in the Blanket Issuer Letter of Representations, which the City Clerk or other authorized representative of the City is authorized and directed to execute and deliver to DTC on behalf of the City to the extent an effective Blanket Issuer Letter of Representations is not presently on file in the City Clerk's office.

Section 15. Condition on Issuance and Sale of the Notes. The issuance of the Notes and the sale of the Notes to the Purchaser are subject to approval by an Authorized Officer of the principal amount, definitive maturities, redemption provisions, interest rates and purchase price for the Notes, which approval shall be evidenced by execution by an Authorized Officer of the Approving Certificate.

The Notes shall not be issued, sold or delivered until this condition is satisfied. Upon satisfaction of this condition, an Authorized Officer is authorized to execute a Proposal with the Purchaser providing for the sale of the Notes to the Purchaser.

<u>Section 16. Official Statement</u>. The City Council hereby directs an Authorized Officer to approve the Preliminary Official Statement with respect to the Notes and deem the Preliminary Official Statement as "final" as of its date for purposes of SEC Rule 15c2-12

promulgated by the Securities and Exchange Commission pursuant to the Securities and Exchange Act of 1934 (the "Rule"). All actions taken by an Authorized Officer or other officers of the City in connection with the preparation of such Preliminary Official Statement and any addenda to it or final Official Statement are hereby ratified and approved. In connection with the Closing, the appropriate City official shall certify the Preliminary Official Statement and any addenda or final Official Statement. The City Clerk shall cause copies of the Preliminary Official Statement and any addenda or final Official Statement to be distributed to the Purchaser.

Section 17. Undertaking to Provide Continuing Disclosure. The City hereby covenants and agrees, for the benefit of the owners of the Notes, to enter into a written undertaking (the "Undertaking") if required by the Rule to provide continuing disclosure of certain financial information and operating data and timely notices of the occurrence of certain events in accordance with the Rule. The Undertaking shall be enforceable by the owners of the Notes or by the Purchaser on behalf of such owners (provided that the rights of the owners and the Purchaser to enforce the Undertaking shall be limited to a right to obtain specific performance of the obligations thereunder and any failure by the City to comply with the provisions of the Undertaking shall not be an event of default with respect to the Notes).

To the extent required under the Rule, the City Manager and City Clerk, or other officer of the City charged with the responsibility for issuing the Notes, shall provide a Continuing Disclosure Certificate for inclusion in the transcript of proceedings, setting forth the details and terms of the City's Undertaking.

Section 18. Record Book. The City Clerk shall provide and keep the transcript of proceedings as a separate record book (the "Record Book") and shall record a full and correct statement of every step or proceeding had or taken in the course of authorizing and issuing the Notes in the Record Book.

Section 19. Bond Insurance. If the Purchaser determines to obtain municipal bond insurance with respect to the Notes, the officers of the City are authorized to take all actions necessary to obtain such municipal bond insurance. The City Manager and City Clerk are authorized to agree to such additional provisions as the bond insurer may reasonably request and which are acceptable to the City Manager and City Clerk including provisions regarding restrictions on investment of Note proceeds, the payment procedure under the municipal bond insurance policy, the rights of the bond insurer in the event of default and payment of the Notes by the bond insurer and notices to be given to the bond insurer. In addition, any reference required by the bond insurer to the municipal bond insurance policy shall be made in the form of Note provided herein.

Section 20. Conflicting Resolutions; Severability; Effective Date. All prior resolutions, rules or other actions of the City Council or any parts thereof in conflict with the provisions hereof shall be, and the same are, hereby rescinded insofar as the same may so conflict. In the event that any one or more provisions hereof shall for any reason be held to be illegal or invalid, such illegality or invalidity shall not affect any other provisions hereof. The foregoing shall take effect immediately upon adoption and approval in the manner provided by law.

Adopted and recorded August 27, 2025.

ATTEST:	Tiffany Brault City Council President	
Margaret Hefter City Clerk		(SEAL)
	City Attorney Reviewed:	

#### EXHIBIT A

#### APPROVING CERTIFICATE

The undersigned [Director of Administration] [City Manager] of the City of Fond du Lac, Fond du Lac County, Wisconsin (the "City"), hereby certifies that:

- 1. Resolution. On August 27, 2025, the City Council of the City adopted a resolution (the "Resolution") authorizing the issuance and establishing parameters for the sale of not to exceed \$16,470,000 General Obligation Promissory Notes, Series 2025 of the City (the "Notes") to Robert W. Baird & Co. Incorporated (the "Purchaser") and delegating to me the authority to approve the Preliminary Official Statement, to approve the purchase proposal for the Notes, and to determine the details for the Notes within the parameters established by the Resolution.
- 2. <u>Proposal; Terms of the Notes</u>. On the date hereof, the Purchaser offered to purchase the Notes in accordance with the terms set forth in the Note Purchase Agreement between the City and the Purchaser attached hereto as <u>Schedule I</u> (the "Proposal"). The Proposal meets the parameters established by the Resolution and is hereby approved and accepted.

The Notes shall be issued in the aggregate principal amount of \$\_\_\_\_\_\_\_, which is not more than the \$16,470,000 approved by the Resolution, and shall mature on March 1 of each of the years and in the amounts and shall bear interest at the rates per annum as set forth in the Pricing Summary attached hereto as <u>Schedule II</u> and incorporated herein by this reference. The amount of each annual principal or mandatory redemption payment due on the Notes is not more than \$1,500,000 more or less per maturity or mandatory redemption amount than the schedule included in the Resolution as set forth below:

	Victoria de la companya del la companya de la compa	1,650	
<u>Date</u>		Resolution Schedule	Actual Amount
03-01-2026		\$1,250,000	\$
03-01-2027		800,000	
03-01-2028		300,000	
03-01-2029		300,000	•
03-01-2030		300,000	
03-01-2031	Ŋ	300,000	
03-01-2032		300,000	
03-01-2033		2,500,000	
03-01-2034		5,075,000	
03-01-2035		5,345,000	
		7 7	

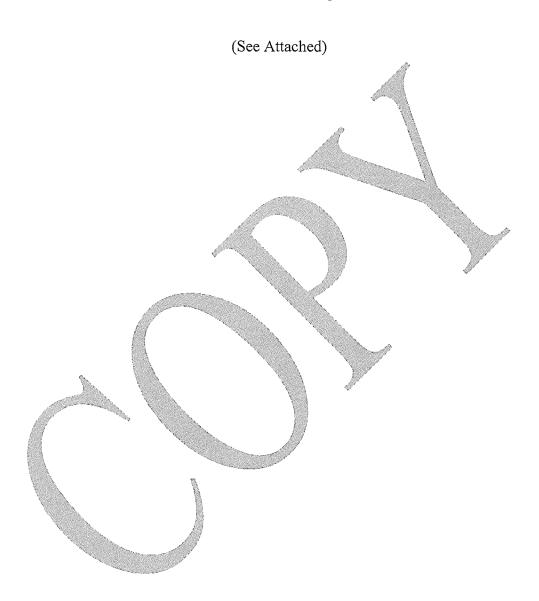
3. <u>Purchase Price of the Notes</u> . The Notes shall be sold to the Purchaser in
accordance with the terms of the Proposal at a price of \$, plus accrued interest, if any
to the date of delivery of the Notes, which is not less than 98.0% of the principal amount of the
Notes, as required by the Resolution.
The difference between the initial public offering price provided by the Purchaser of the
Notes (\$) and the purchase price to be paid to the City by the Purchaser (\$
is \$, or% of the principal amount of the Notes, which does not exceed
2.00% of the principal amount of the Notes. The portion of such amount representing
Purchaser's compensation is \$, or not more than 1.00% of the principal amount of the
Notes.
4. Redemption Provisions of the Notes. The Notes maturing on March 1, 20_ and
thereafter shall be subject to redemption prior to maturity, at the option of the City, on
1, 20 or on any date thereafter. Said Notes shall be redeemable as a whole or in
part, and if in part, from maturities selected by the City and within each maturity by lot, at the
principal amount thereof, plus accrued interest to the date of redemption. [The Proposal
specifies that some of the Notes are subject to mandatory redemption. The terms of such
mandatory redemption are set forth on an attachment hereto as Schedule MRP and incorporated
herein by this reference.
5. <u>First Interest Payment Date</u> . Pursuant to Section 2 of the Resolution, the first
interest payment date on the Notes is]
interest payment date on the Notes is]
6. Direct Annual Irrepealable Tax Levy. For the purpose of paying the principal of
6. <u>Direct Annual Irrepealable Tax Levy.</u> For the purpose of paying the principal of and interest on the Notes as the same respectively falls due, the full faith, credit and taxing
powers of the City have been irrevocably pledged and there has been levied on all of the taxable
property in the City, pursuant to the Resolution, a direct, annual irrepealable tax in an amount
and at the times sufficient for said purpose. Such tax shall be for the years and in the amounts
set forth on the debt service schedule attached hereto as Schedule III.
set form on the debt service senedule attached hereto as senedule m.
7. <u>Preliminary Official Statement</u> . The Preliminary Official Statement with respect
to the Notes is hereby approved and deemed "final" as of its date for purposes of SEC Rule 15c2
12 promulgated by the Securities and Exchange Commission pursuant to the Securities and
Exchange Act of 1934.
Exchange Net of 1951.
8. <u>Approval</u> . This Certificate constitutes my approval of the Proposal, and the
principal amount, definitive maturities, interest rates, purchase price and redemption provisions
for the Notes and the direct annual irrepealable tax levy to repay the Notes, in satisfaction of the
parameters set forth in the Resolution.

IN WITNESS WHEREOF, I have executed this Certificate on \_\_\_\_\_\_\_, 2025 pursuant to the authority delegated to me in the Resolution. Tricia Davi Director of Administration] OR Joseph P. Moore City Manager

## SCHEDULE I TO APPROVING CERTIFICATE

## Proposal

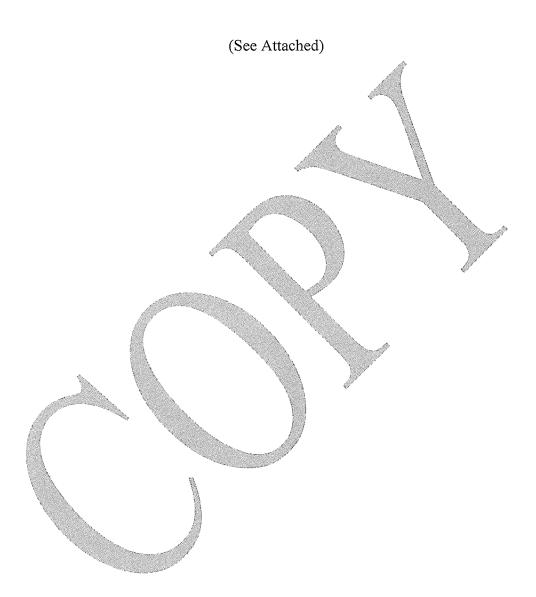
To be provided by the Purchaser and incorporated into the Certificate.



## SCHEDULE II TO APPROVING CERTIFICATE

## **Pricing Summary**

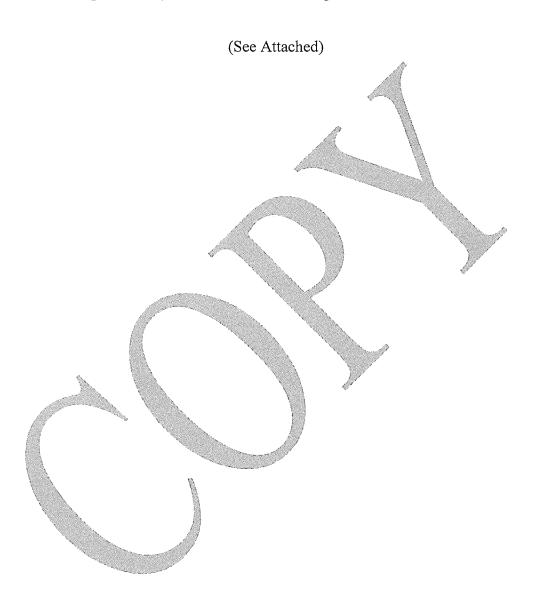
To be provided by the Purchaser and incorporated into the Certificate.



## SCHEDULE III TO APPROVING CERTIFICATE

## Debt Service Schedule and Irrepealable Tax Levies

To be provided by the Purchaser and incorporated into the Certificate.



# SCHEDULE MRP TO APPROVING CERTIFICATE

## Mandatory Redemption Provision

mandatory redemption proprice equal to One Hunds interest to the date of red	March 1,, and (t rior to maturity by lot (as selected red Percent (100%) of the principa emption, from debt service fund d redeem on March 1 of each year th	by the Depositor al amount to be re eposits which are	y) at a redemption edeemed plus accrued a required to be made
	For the Term Bonds Maturing	on March 1, 20	
Re 	edemption Date	Amount \$	(maturity)
<del></del>	For the Town Donda Maturi	M- 1 1 20	
_	For the Term Bonds Maturing	on March 1, 20	
Re 	demption Date	Amount \$	(maturity)
	For the Term Bonds Maturing	on March 1, 20	
Re	demption	011 1/14/011 1, 20	
\ \	Date	Amount	
_		\$	
	<del></del>		(maturity)
	For the Term Bonds Maturing	on March 1, 20	
D o			
Ke(	demption Date	Amount	
		\$	
<del></del>	<del></del>		<b>. .</b> 1
	<del></del>		(maturity)

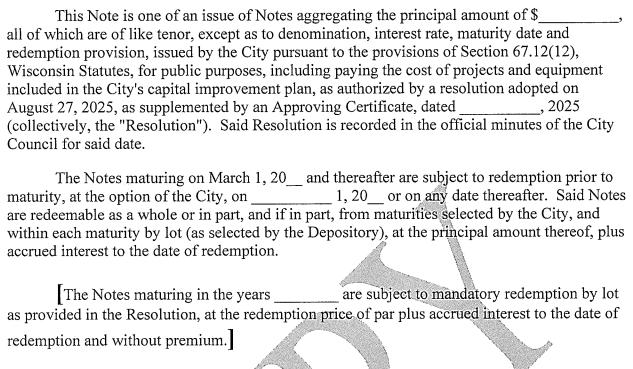
#### EXHIBIT B

(Form of Note)

UNITED STATES OF A	MERICA	
STATE OF WISCO	NSIN	DOLLARS
FOND DU LAC COU	JNTY	
CITY OF FOND DU	LAC	\$
DBLIGATION PROMISSO	RY NOTE, SERIES 2025	
RIGINAL DATE OF ISSU	E: INTEREST RATE:	CUSIP:
, 2025	%	
MINEE NAME: CEDE & C	CO.	
	THOUGAND DOLLAR	a
<u> </u>	_ I HOUSAND DOLLAR	8
(2)		*
)	STATE OF WISCOME FOND DU LAC COUNTY OF FOND DU DBLIGATION PROMISSOME PRIGINAL DATE OF ISSUME, 2025	, 2025% MINEE NAME: CEDÉ & CO THOUSAND DOLLAR

FOR VALUE RECEIVED, the City of Fond du Lac, Fond du Lac County, Wisconsin (the "City"), hereby acknowledges itself to owe and promises to pay to the Depository or its Nominee Name (the "Depository") identified above (or to registered assigns), on the maturity date identified above, the principal amount identified above, and to pay interest thereon at the rate of interest per annum identified above, all subject to the provisions set forth herein regarding redemption prior to maturity. Interest shall be payable semi-annually on March 1 and September 1 of each year commencing on [March 1, 2026] until the aforesaid principal amount is paid in full. Both the principal of and interest on this Note are payable to the registered owner in lawful money of the United States. Interest payable on any interest payment date shall be paid by wire transfer to the Depository in whose name this Note is registered on the Bond Register maintained by Zions Bancorporation, National Association (the "Fiscal Agent") or any successor thereto at the close of business on the 15th day of the calendar month next preceding each interest payment date (the "Record Date"). This Note is payable as to principal upon presentation and surrender hereof at the office of the Fiscal Agent.

For the prompt payment of this Note together with interest hereon as aforesaid and for the levy of taxes sufficient for that purpose, the full faith, credit and resources of the City are hereby irrevocably pledged.



In the event the Notes are redeemed prior to maturity, as long as the Notes are in book-entry-only form, official notice of the redemption will be given by mailing a notice by registered or certified mail, overnight express delivery, facsimile transmission, electronic transmission or in any other manner required by the Depository, to the Depository not less than thirty (30) days nor more than sixty (60) days prior to the redemption date. If less than all of the Notes of a maturity are to be called for redemption, the Notes of such maturity to be redeemed will be selected by lot. Such notice will include but not be limited to the following: the designation, date and maturities of the Notes called for redemption, CUSIP numbers, and the date of redemption. Any notice provided as described herein shall be conclusively presumed to have been duly given, whether or not the registered owner receives the notice. The Notes shall cease to bear interest on the specified redemption date provided that federal or other immediately available funds sufficient for such redemption are on deposit at the office of the Depository at that time. Upon such deposit of funds for redemption the Notes shall no longer be deemed to be outstanding.

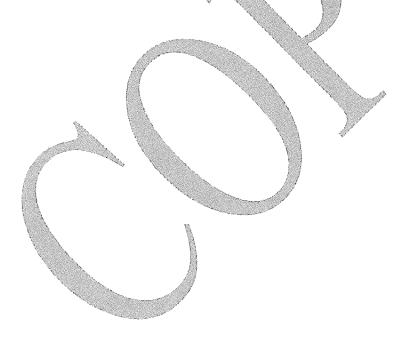
It is hereby certified and recited that all conditions, things and acts required by law to exist or to be done prior to and in connection with the issuance of this Note have been done, have existed and have been performed in due form and time; that the aggregate indebtedness of the City, including this Note and others issued simultaneously herewith, does not exceed any limitation imposed by law or the Constitution of the State of Wisconsin; and that a direct annual irrepealable tax has been levied sufficient to pay this Note, together with the interest thereon, when and as payable.

This Note is transferable only upon the books of the City kept for that purpose at the office of the Fiscal Agent, only in the event that the Depository does not continue to act as depository for the Notes, and the City appoints another depository, upon surrender of the Note to the Fiscal Agent, by the registered owner in person or his duly authorized attorney, together with

a written instrument of transfer (which may be endorsed hereon) satisfactory to the Fiscal Agent duly executed by the registered owner or his duly authorized attorney. Thereupon a new fully registered Note in the same aggregate principal amount shall be issued to the new depository in exchange therefor and upon the payment of a charge sufficient to reimburse the City for any tax, fee or other governmental charge required to be paid with respect to such registration. The Fiscal Agent shall not be obliged to make any transfer of the Notes (i) after the Record Date, (ii) during the fifteen (15) calendar days preceding the date of any publication of notice of any proposed redemption of the Notes, or (iii) with respect to any particular Note, after such Note has been called for redemption. The Fiscal Agent and City may treat and consider the Depository in whose name this Note is registered as the absolute owner hereof for the purpose of receiving payment of, or on account of, the principal or redemption price hereof and interest due hereon and for all other purposes whatsoever. The Notes are issuable solely as negotiable, fully-registered Notes without coupons in the denomination of \$5,000 or any integral multiple thereof.

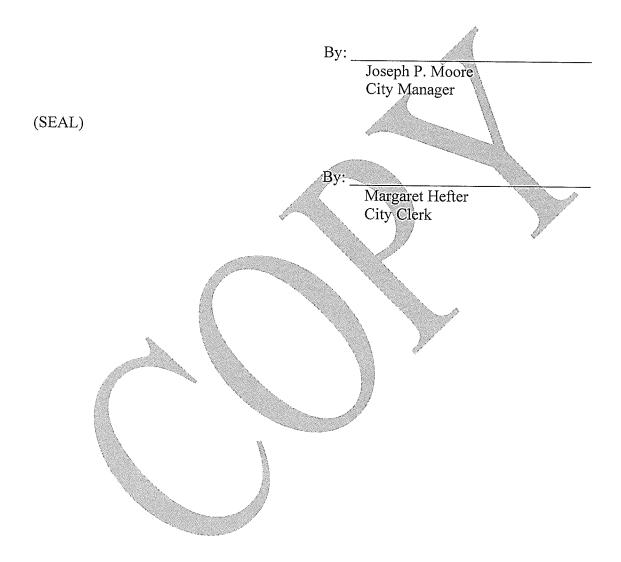
This Note shall not be valid or obligatory for any purpose until the Certificate of Authentication hereon shall have been signed by the Fiscal Agent.

No delay or omission on the part of the owner hereof to exercise any right hereunder shall impair such right or be considered as a waiver thereof or as a waiver of or acquiescence in any default hereunder.



IN WITNESS WHEREOF, the City of Fond du Lac, Fond du Lac County, Wisconsin, by its governing body, has caused this Note to be executed for it and in its name by the manual or facsimile signatures of its duly qualified City Manager and City Clerk; and to be sealed with its official or corporate seal, if any, all as of the original date of issue specified above.

CITY OF FOND DU LAC FOND DU LAC COUNTY, WISCONSIN



Date	of Authentication:	
Date	of Authentication:	•

### CERTIFICATE OF AUTHENTICATION

This Note is one of the Notes of the issue authorized by the within-mentioned Resolution of the City of Fond du Lac, Fond du Lac County, Wisconsin.

ZIONS BANCORPORATION, NATIONAL ASSOCIATION

By\_\_\_\_\_\_Authorized Signatory

## <u>ASSIGNMENT</u>

FOR VALUE RECEIVED, the undersigned sells, assigns and transfers unto

(Name and Address of Assignee)				
(Social Security or other	r Identifying Number of Assignee)			
the within Note and all rights thereunder an	d hereby irrevocably constitutes and appoints , Legal Representative, to transfer said Note on			
the books kept for registration thereof, with	full power of substitution in the premises.			
Dated:				
Signature Guaranteed:				
(e.g. Bank, Trust Company	(Depository or Nominee Name)			
or Securities Firm)				
	NOTICE: This signature must correspond with the name of the Depository or Nominee Name as it appears upon the face of the within Note in every particular, without alteration or enlargement or any change whatever.			
(Authorized Officer)				



City Council Meeting August 27, 2025 Justin A. Fischer, Managing Director

jfischer@rwbaird.com 777 East Wisconsin Avenue Milwaukee, WI 53202 Phone 414.765.3827

City Council Meeting August 27, 2025

# Borrowing/Structure/Purpose



Estimated Size:	\$16,470,000
Issue:	General Obligation Promissory Notes, Series 2025 (the "Notes")
Purpose:	Fund 2025 CIP
Structure:	Matures March 1, 2026 – 2035
First Interest:	March 1, 2026
Preliminary Call Date:	September 1, 2032 or any date thereafter
Estimated Interest Rate:	4.00%
Not-to-Exceed Interest Rate (Parameter):	4.50%

City Council Meeting August 27, 2025



## **Tentative Timeline**

City Council Meeting August 27, 2025

# Hypothetical CIP Financing Plan



			2025 CIP					
		NET EXISTING		G.O. PROMI Dated Oct	<b>70,000</b> <b>SSORY NOTES</b> ober 1, 2025 rest 3/1/26)		COMBINED	
LEVY YEAR	YEAR DUE	DEBT SERVICE (Levy Supported) (A)	PRINCIPAL (3/1)	INTEREST (3/1 & 9/1) TIC= 4.00%	LESS: HYPOTHETICAL BID PREMIUM	TOTAL	DEBT SERVICE (Levy Supported)	YEAR DUE
2024	2025	\$12,560,372					\$12,560,372	2025
2025	2026	\$12,315,005	\$1,250,000	\$749,680	(\$749,680)	\$1,250,000	\$13,565,005	2026
2026	2027	\$12,055,397	\$800,000	\$769,424	(\$364,430)	\$1,204,994	\$13,260,391	2027
2027	2028	\$12,032,250	\$300,000	\$741,924		\$1,041,924	\$13,074,174	2028
2028	2029	\$11,907,125	\$300,000	\$726,924		\$1,026,924	\$12,934,049	2029
2029	2030	\$11,826,075	\$300,000	\$711,924		\$1,011,924	\$12,837,999	2030
2030	2031	\$11,484,300	\$300,000	\$696,924		\$996,924	\$12,481,224	2031
2031	2032	\$11,317,550	\$300,000	\$681,924		\$981,924	\$12,299,474	2032
2032	2033	\$8,856,625	\$2,500,000	\$609,174		\$3,109,174	\$11,965,799	2033
2033	2034	\$4,590,000	\$5,075,000	\$411,467		\$5,486,467	\$10,076,467	2034
2034	2035	(B)	\$5,345,000	\$139,505		\$5,484,505	\$5,484,505	2035
		\$108,944,699	\$16,470,000	\$6,238,869	(\$1,114,110)	\$21,594,759	\$130,539,458	

<sup>(</sup>A) Existing debt service net of bid premium from 2023 & 2024 Notes.

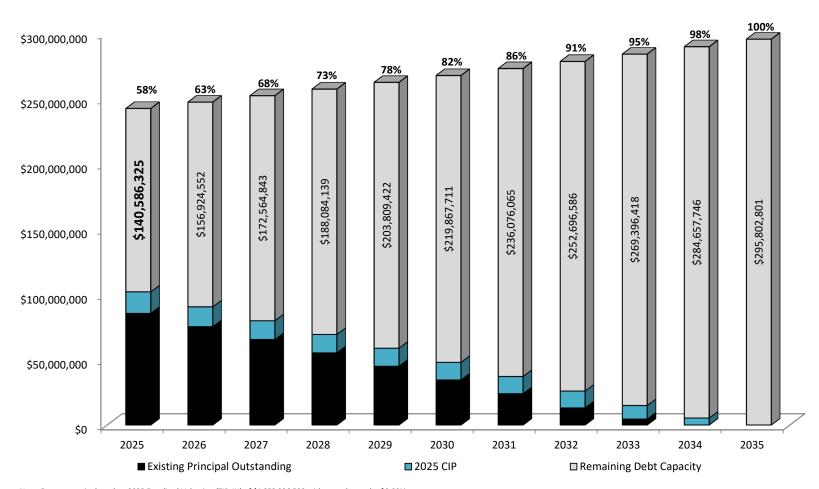
<sup>(</sup>B) Indicates maturities callable beginning 9/1/2032 and thereafter.

City Council Meeting August 27, 2025



General Obligation Borrowing Capacity (5% of Equalized Valuation) (As of Year-End December 31st)

#### PERCENT OF CAPACITY REMAINING



 $Note: Future\ capacity\ based\ on\ 2025\ Equalized\ Valuation\ (TID-IN)\ of\ \$4,853,226,500\ with\ annual\ growth\ of\ 2.00\%$ 

### CITY COUNCIL MEETING AGENDA CITY OF FOND DU LAC, WISCONSIN

<u>Title:</u> Resolution No. 9201

Subject: A Resolution Approving The Final Plat Of South Park

Avenue

Introduction: Community Development Director

Initiator:

Recommendation:

ATTACHMENTS:

File Name

9201\_Resolution\_approving\_South\_Park\_Ave\_Final\_Plat.pdf

Memo.pdf

South\_Park\_Final\_Plat.pdf
PC\_Minutes\_08.18.25.pdf

### **RESOLUTION NO. 9201**

### A RESOLUTION APPROVING THE FINAL PLAT OF SOUTH PARK AVENUE

**WHEREAS,** the Preliminary Plat was reviewed and approved by the Plan Commission on April 21, 2025; and

**WHEREAS**, the City Plan Commission recommended approval of the South Park Avenue Final Plat, subject to the following conditions:

- 1. There is a storm sewer easement on Lots 1, 8, and 9. At the north side of the lots it connects to a drainage & stormwater detention easement. The plat is not clear, as shown, where each easement ends. Extend the storm sewer easement to the north lot line of lots 1, 8, and 9. Extend the drainage & stormwater detention easement to the east lot line of lots 1 and 9 and the west lot line of lot 8.
- 2. The storm sewer easement language does not match our typical language. Please revise as shown below:

**Storm Sewer.** Fondy South, LLC (the "Grantor") hereby grants, conveys, and warrants unto to the City of Fond du Lac (the "City"), it's successors and assigns, the perpetual right and easement to construct, install, maintain, operate, repair, inspect, replace, add, relocate and remove in the Easement Area, as indicated on the plat, upon, in, over, through and across lands owned by the Grantor so that the City may maintain a storm sewer and appurtenances in the Easement Area. The easements are subject to the following conditions:

- i. <u>Access</u>: The City and its agents shall have the right of reasonable ingress and egress to, over and across the Grantor's land adjacent to and upon the Easement area, as well as over the area and under the surface of the Easement Area to install, lay, operate, repair and maintain a storm sewer and appurtenances.
- ii. <u>Restoration</u>: If the City performs any work within the Easement Area, upon completion of that work the City shall, at its cost, restore any damages to property, lawns, or pavement in the Easement Area and immediate surrounding area and all improvements thereupon, caused by the construction and or maintenance of the storm sewer main and appurtenances.
- iii. <u>Nature of Easements</u>: The easement and agreements contained in this Agreement shall run with the land, be appurtenant to and shall pass with the title to the Easement Area and any portion thereof; and may not be transferred separately from, or severed from, title to the Easement Area or the dominant tenement thereto.
- iv. <u>Buildings and Structures</u>: The Grantor, along with their successors and assigns, agrees within the Easement Area not to construct or place buildings, structures or other improvements, or place additional water, sewer, drainage,

- electric, gas, or communication facilities without the express written consent of the City.
- v. <u>Landscaping and Vegetation</u>: No plantings and landscaping are allowed within the Easement Area that will interfere with the easement rights herein granted.
- 3. There is no text for the drainage easement. Please add the following language:

Drainage & Stormwater Detention. Drainage & stormwater detention easements are hereby granted by Fondy South, LLC (the "Grantor"). The Grantor agrees within the Easement Area not to construct or place buildings, structures or other improvements, or modify the grading from the elevations shown on the drainage plan for individual lots, as approved by the City of Fond du Lac, without the express written consent of all other property owners within the drainage easement. Enforcement of the drainage easement provisions shall be by the property owners and any homeowner's association, if one is created. Stormwater ponding and detention is expected and permitted within portions of the easement area including for storms less than the 100-year design storm based on design of City of Fond du Lac storm sewer system and offsite stormwater management facilities. The easement and agreements contained in this Agreement shall run with the land, be appurtenant to and shall pass with the title to the Easement Area and any portion thereof; and may not be transferred separately from, or severed from, title to the Easement Area or the dominant tenement thereto.

**NOW, THEREFORE BE IT RESOLVED** by the City Council of the City of Fond du Lac that the South Park Avenue Final Plat with the conditions specified by the City Plan Commission is hereby approved.

ADOPTED:	
	Tiffany Brault, President
	Fond du Lac City Council
Attest:	City Attorney:
	Reviewed M
Margaret Hefter, City Clerk	

### CITY OF FOND DU LAC - Memorandum

Engineering and Traffic Division

**Date:** August 18, 2025

**To:** Plan Commission

From: Chris Johnson, P.E., City Engineer

**Re:** South Park Avenue - Final Plat

The area of the subject plat consists of 3.1282 acres of land north along the dedicated right-of-way of South Park Avenue, east of the dedicated right-of-way of Winchester Avenue and west of Old County Road V. The property is zoned R-1 Single Family Residential District.

South Park Avenue will create ten (10) residential lots that meet the zoning requirements for the R-1 Single Family Residential District for lot area, lot width and lot depth.

The Preliminary Plat of South Park Avenue was reviewed and approved by the Plan Commission on April 21, 2025. A preliminary plat is the first step in the process to subdivide land. Approval of a preliminary plat reflects compliance with requirements of the City's subdivision and zoning codes, Comprehensive Plan, and Official Map. Following approval by the Plan Commission, a Final Plat is prepared to reflect technical revisions identified in the Preliminary Plat review. A Developer's Agreement, Street & Utility Plans, Stormwater Management Plan, and a Master Drainage Plan are separate components of the development review and approval process. Comments and revisions noted are necessary to the included due to the revisions of the Street & Utility Plans.

A Final Plat is reviewed by the Plan Commission and City Council, and by the State as an approving agency. If the Final Plat conforms substantially to the Preliminary Plat, including any conditions of that approval, and to local plans and ordinances, it is entitled to approval. (§ 236.11(1)(b), Wis. Stats.)

### Recommendation

The Final Plat of South Park Avenue is consistent with the Preliminary Plat approved by the Plan Commission on April 21, 2025. Several minor technical revisions to the plat are required; however, the revisions do not affect lot layout or the plat configuration.

City Engineering and Community Development staff suggest the Plan Commission recommend to the City Council approval of the Final Plat, subject to the following:

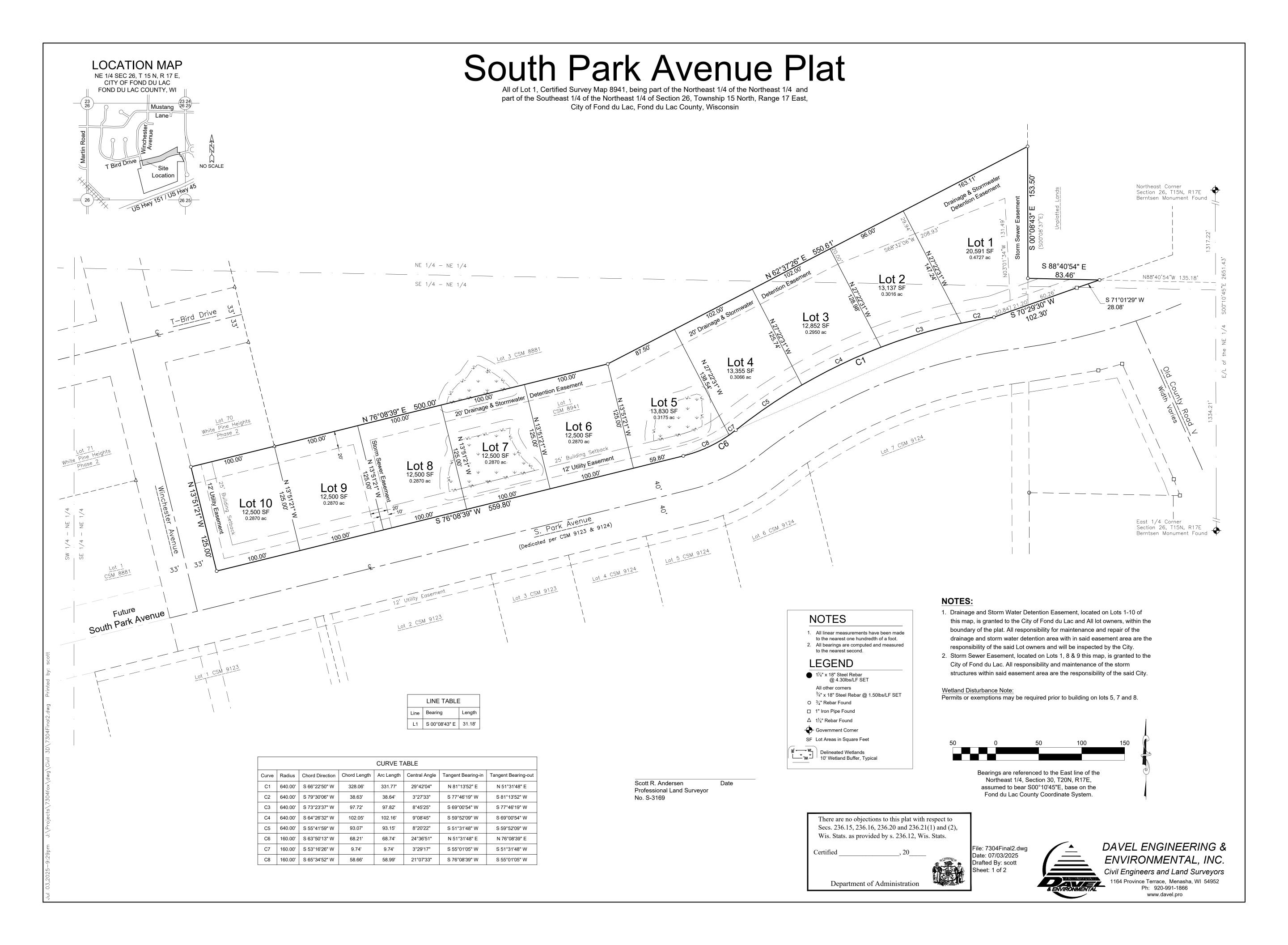
- 1. There is a storm sewer easement on Lots 1, 8, and 9. At the north side of the lots it connects to a drainage & stormwater detention easement. The plat is not clear, as shown, where each easement ends. Extend the storm sewer easement to the north lot line of lots 1, 8, and 9. Extend the drainage & stormwater detention easement to the east lot line of lots 1 and 9 and the west lot line of lot 8.
- 2. The storm sewer easement language does not match our typical language. Please revise as shown below:

**Storm Sewer.** Fondy South, LLC (the "Grantor") hereby grants, conveys, and warrants unto to the City of Fond du Lac (the "City"), it's successors and assigns, the perpetual right and easement to construct, install, maintain, operate, repair, inspect, replace, add, relocate and remove in the Easement Area, as indicated on the plat, upon, in, over, through and across lands owned by the Grantor so that the City may maintain a storm sewer and appurtenances in the Easement Area. The easements are subject to the following conditions:

- i. Access: The City and its agents shall have the right of reasonable ingress and egress to, over and across the Grantor's land adjacent to and upon the Easement area, as well as over the area and under the surface of the Easement Area to install, lay, operate, repair and maintain a storm sewer and appurtenances.
- ii. <u>Restoration</u>: If the City performs any work within the Easement Area, upon completion of that work the City shall, at its cost, restore any damages to property, lawns, or pavement in the Easement Area and immediate surrounding area and all improvements thereupon, caused by the construction and or maintenance of the storm sewer main and appurtenances.
- iii. <u>Nature of Easements</u>: The easement and agreements contained in this Agreement shall run with the land, be appurtenant to and shall pass with the title to the Easement Area and any portion thereof; and

- may not be transferred separately from, or severed from, title to the Easement Area or the dominant tenement thereto.
- iv. Buildings and Structures: The Grantor, along with their successors and assigns, agrees within the Easement Area not to construct or place buildings, structures or other improvements, or place additional water, sewer, drainage, electric, gas, or communication facilities without the express written consent of the City.
- v. Landscaping and Vegetation: No plantings and landscaping are allowed within the Easement Area that will interfere with the easement rights herein granted.
- 3. There is no text for the drainage easement. Please add the following language:

Drainage & Stormwater Detention. Drainage & stormwater detention easements are hereby granted by Fondy South, LLC (the "Grantor"). The Grantor agrees within the Easement Area not to construct or place buildings, structures or other improvements, or modify the grading from the elevations shown on the drainage plan for individual lots, as approved by the City of Fond du Lac, without the express written consent of all other property owners within the drainage easement. Enforcement of the drainage easement provisions shall be by the property owners and any homeowner's association, if one is created. Stormwater ponding and detention is expected and permitted within portions of the easement area including for storms less than the 100-year design storm based on design of City of Fond du Lac storm sewer system and offsite stormwater management facilities. The easement and agreements contained in this Agreement shall run with the land, be appurtenant to and shall pass with the title to the Easement Area and any portion thereof; and may not be transferred separately from, or severed from, title to the Easement Area or the dominant tenement thereto.



### South Park Avenue Plat

All of Lot 1, Certified Survey Map 8941, being part of the Northeast 1/4 of the Northeast 1/4 and part of the Southeast 1/4 of the Northeast 1/4 of Section 26, Township 15 North, Range 17 East, City of Fond du Lac, Fond du Lac County, Wisconsin

### Surveyor's Certificate

Notary Public, Wisconsin

I Scott B. Andersen, Professional land surveyor, hereby certify: That in full compliance with the provisions of Chapter 236 of the

Wisconsin Statutes and the subdivision regulations of Fondy South, LLC, owners of said land, I have sur represents all exterior boundaries and the subdivision 8941, recorded as Doc No. 1187297, being part of the	reby certify: That in full compliance with the provisions of Chapter 236 of the of the City of Fond du Lac and Fond du Lac County, and under the direction reveyed, divided and mapped South Park Avenue Plat; that such plat correctly on of the land surveyed; and that this land all of Lot 1, Certified Survey Map he Northeast 1/4 of the Northeast 1/4 and part of the Southeast 1/4 of the nge 17 East, City of Fond du Lac, Fond du Lac County, Wisconsin, containing the ements, and restrictions of record.
Given under my hand this day of	, 20
Scott R. Andersen, Wisconsin Professional Land Sur	rveyor No. S-3169
Owner's Certificate	
	rganized and existing under and by virtue of the laws of the State of ify that said limited liability company caused the land described on this plat to resented on this plat.
Fondy South, LLC, does further certify this plat is required objection:	quired by s.236.10 or s.236.12 to be submitted to the following for approval o
City of Fond du Lac Department of Administration Fond du Lac County Planning Agency	
Dated this day of, 20	<u>.</u>
In the presence of: Fondy South, LLC	
Member Print Na	ame
State of Wisconsin)	
County) ss	
Personally came before me this to me known to be the persons who executed the for	_ day of, 20, the above the property owner(s regoing instrument and acknowledge the same.

My Commission Expires

### **Utility Easement Provisions**

An easement for electric, natural gas, and communications service is hereby granted by

Fondy South, LLC, Grantor, to:

City of Fond du Lac, Grantee Alliant Energy, Grantee SBC, Grantee, AT&T Distribution, Grantee TDS Metrocom, Grantee

Charter Communications, Grantee

their respective successors and assigns, to construct, install, operate, repair, maintain and replace from time to time, facilities used in connection with overhead and underground transmission and distribution of electricity and electric energy, natural gas, telephone and cable TV facilities for such purposes as the same is now or may hereafter be used, all in, over, under, across, along and upon the property shown within those areas on the plat designated as "Utility Easement Areas" and the property designated on the plat for streets and alleys, whether public or private, together with the right to install service connections upon, across within and beneath the surface of each lot to serve improvements, theron, or on adjacent lots; also the right to trim or cut down trees, brush and roots as may be reasonably required incident to the rights herein given, and the right to enter upon the subdivided property for all such purposes. The Grantees agree to restore or cause to have restored, the property, as nearly as is reasonably possible, to the condition existing prior to such entry by the Grantees or their agents. This restoration, however, does not apply to the initial installation of said underground and/or above ground electric facilities, natural gas facilities, or telephone and cable TV facilities or to any trees, brush or roots which may be removed at any time pursuant to the rights herein granted. Structures shall not be placed over Grantees' facilities or in, upon or over the property within the lines marked "Utility Easement Areas" without the prior written consent of Grantees. After installation of any such facilities, the grade of the subdivided property shall not be altered by more than four inches without written consent of grantees.

The grant of easement shall be binding upon and inure to the benefit of the heirs, successors and assigns of all parties hereto.

Fondy South, LLC

Member	Print Name	Date	

Storm Sewer Easement Provisions

An easement for Storm Sewer Easement is hereby granted by:

Fondy South, LLC., Grantor, to:

THE CITY OF FOND DU LAC, Grantee,

- 1. Purpose: The purpose of this easement is for the Grantee to access, install, regrade, replace, relocate, operate, maintain, resize and repair Storm Sewer Easement and associated appurtenances. Grantee does hereby agree to compensate Grantor fully for any damage caused directly or indirectly from said maintenance, repair, replacement or relocation of said Storm Sewer Easement and associated appurtenances that occur outside of the easement area. Trees, bushes, branches and roots may be trimmed or removed so as not to interfere with grantee's use of the easement area.
- 2. Access: Grantee or its agents shall have the right to enter the grantor's land for the purpose of exercising its rights in the easement area.
- 3. Buildings or Other Structures: Buildings or any other type of structure shall not be placed over Grantees' facilities or in, upon or over the property within the lines marked "Storm Sewer Easement".
- 4. Elevation: The grantor agrees that the elevation of the existing ground surface within the easement area will not be altered without the written consent of grantee.
- 5. Restoration: Grantee agrees that it will restore subsurface materials on grantor's land, as nearly as is reasonably possible, to the prior existing condition when conducting all future maintenance, resizing or repair activities. Grantee shall be responsible for all surface restoration.
- 6. Notification: Grantee agrees that it shall give timely notice to the Grantor of routine maintenance work. Grantee and Grantor agree to cooperate in good faith to minimize interference or disruption to the normal facility operations. Grantee shall provide advance notice to Grantor (except in emergency situations, in which event notice shall be provided as soon as is practical) of any activity with a reasonable likelihood of interfering or disrupting the operation Grantor's facility, and to conduct such activities at mutually agreeable

This grant of easement shall be binding upon and inure to the benefit of the heirs, successors and assigns of all parties hereto.

Fondy South, LLC

Member	Print Name	Date

### Treasurer's Certificate

We, being the duly elected, qualified and acting Treasurer's of the City of Fond du Lac and Fond du Lac County, do hereby certify that in accordance with the records in our office, there are no unredeemed tax sales and unpaid taxes, or special assessments on and of the land included in this plat.

City Treasurer/Director of Administration	n Date	
Print Name		
County Treasurer	 Date	
Print Name		
Resolved, that the plat of South Park A LLC, owner, is hereby approved by the	venue Plat in the City of Fond du Lac, Fond du Lac County, Fond Common Council of the City of Fond du Lac.	y South
LLC, owner, is hereby approved by the  President of City Council	venue Plat in the City of Fond du Lac, Fond du Lac County, Fond Common Council of the City of Fond du Lac.  Date	y South
Resolved, that the plat of South Park A LLC, owner, is hereby approved by the President of City Council  Print Name	Common Council of the City of Fond du Lac.	
Resolved, that the plat of South Park A LLC, owner, is hereby approved by the President of City Council  Print Name  I hereby certify that the foregoing is a content of the plat of South Park A LLC, owner, is hereby certify that the foregoing is a content of the plat of South Park A LLC, owner, is hereby approved by the LLC, owner, is	Common Council of the City of Fond du Lac.  Date	

This Final Plat is contained wholly within the property described in the following recorded instruments:

The property owner of record:

Fondy South, LLC

Recording Information:

Doc No. 1189159

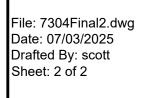
Parcel Number(s):

FDL-15-17-26-14-251-00

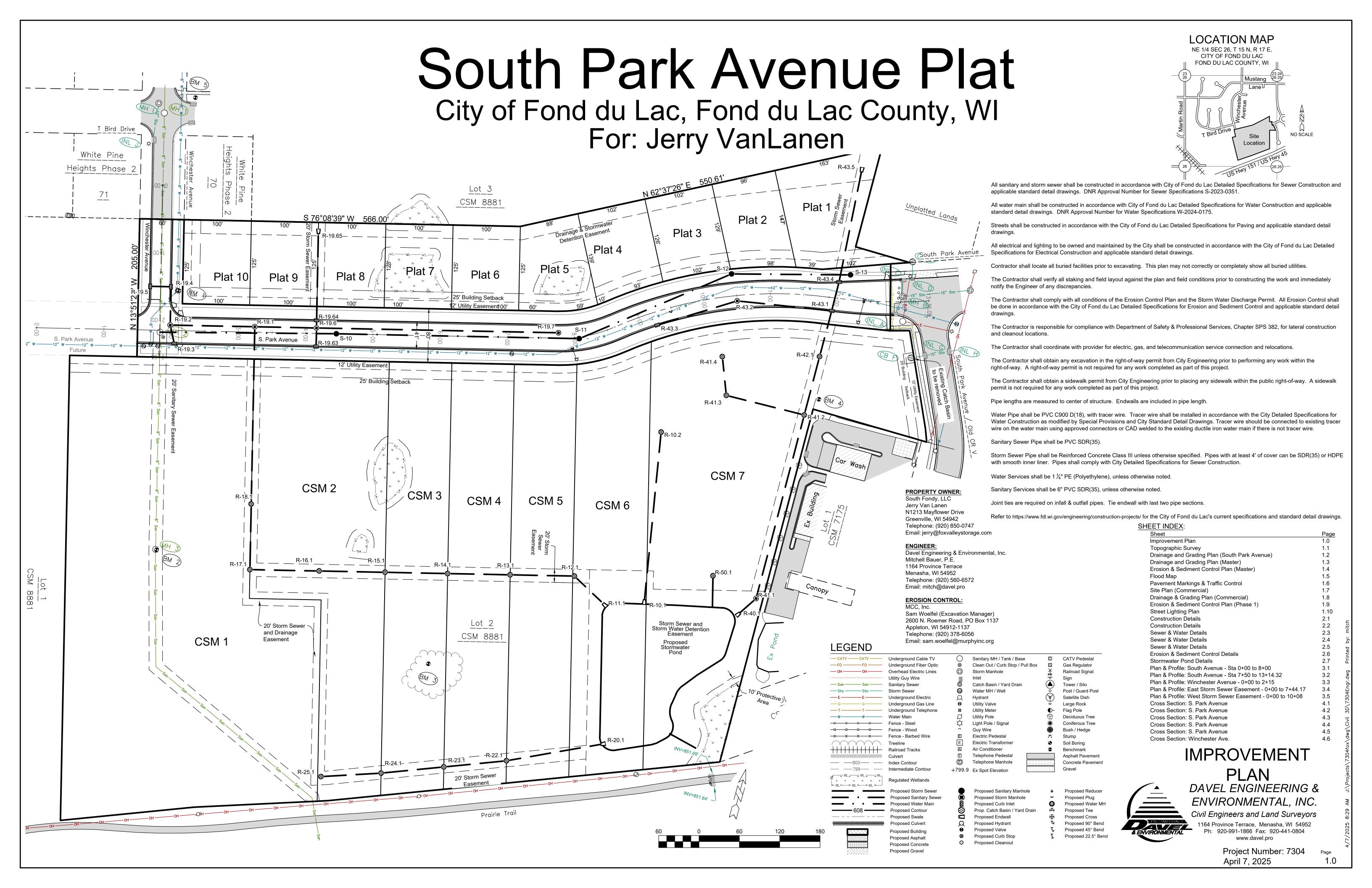
There are no objections to this plat with respect to Secs. 236.15, 236.16, 236.20 and 236.21(1) and (2), Wis. Stats. as provided by s. 236.12, Wis. Stats.

Certified









### PLAN COMMISSION MINUTES

Monday, August 18, 2025 5:30 P.M.

Meeting Room A
City-County Government Center

160 South Macy Street Fond du Lac, Wisconsin

### I. OPENING CEREMONIES

### Attendance

Present

Jo Ann Giese-Kent

Craig Much

Patrick Mullen

Derek TerBeest

Absent

Alicia Hans

**Bradley Leonhard** 

Brent Schumacher

Administrative Staff

Dyann Benson, Community Development Director

### **Declaration Quorum Present**

TerBeest declared a quorum present at 5:30 p.m.

### **ACTION**

### A. Final Plat

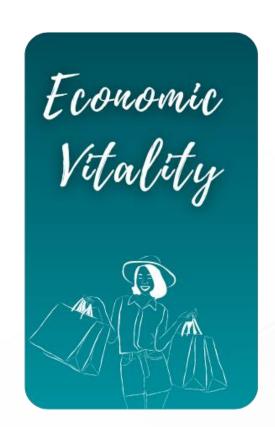
Location: South Park Avenue

A Motion was made by Mullen to approve the revised plat with conditions and corrections noted by City Engineer and seconded by Terbeest. Motion **Passed.** 

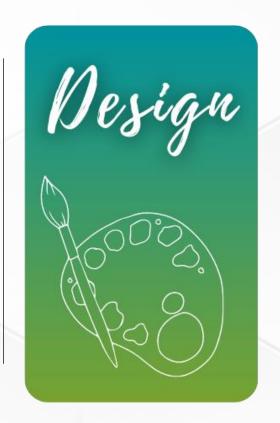
ROLL CALL VOTE: Aye – Giese-Kent, Mullen, Much, TerBeest

Nay - None

Carried.









# Downtown Fond du Lac Partnership

# 2026 BID Assessment

### No changes proposed:

- \$2.60 per \$1,000 in property value
- Minimum \$150
- Maximum \$3,000

	2025	2026
	BUDGET	BUDGET
REVENUE		
Business Improvement District Assessment	160,000	160,000
Special Events	192,000	210,000
Miscellaneous Programs	8,000	8,000
TOTAL REVENUE	360,000	378,500
EXPENSES		
Office Operations	75,000	77,000
Business Development	74,000	76,000
Marketing	47,000	48,000
Streetscape	4,000	4,000
Special Events	160,000	173,500
TOTAL EXPENSES	360,000	378,500
NET INCOME	0	0



1,228 **National Main Street Programs** 





### CONNECTING PEOPLE AND PLACES WISC NSIN ECONOMIC DEVELOPMENT MAIN STREET **COMMUNITIES**



### 34 Wisconsin **Main Street Programs**







### **Overall Private** Investment of

\$150 Million

**Since 2004** 



### 5 Downtown Fond du Lac Special Events

Soup Walk January 18 Galentine's Day & VIP Experience

Sturgeon Spectacular Weekend February 7-9

Sweet Stroll February 8 Chili Crawl February 8

St. Patrick's Day Pub Crawl March 15

Downtown Derby Day

Beer & Bourbon Crawl

May 17 - October 25





**Summer Wine Walk** June 13 Night Market June 26, July 10, July 24, August 7, August 21

Witches Day Out October 18 Monster March October 25 Holiday Kickoff Week November 4-8 Holiday Wine Walk **Small Business Saturday** November 29 Holiday Cookie Walk December 6







- 19 annual events
- 46 event days
- \$250,000 in Capital **Investments**
- Over 100 property renderings completed



### **Building Improvement Grants**

**224** Grants Awarded

\$1.356 Million Grant Dollars

Leveraging \$9.4 Million in Private Investment Since 2004

### **Building Improvement Grants**

Nourish Beauty and Wellness, 28 Fourth

Fond du Lac Beer Company, 21 Fourth

Envision, 23 N. Main

Aurora's Apothecary, 171 S. Main

Reuping Lofts, 183 S. Main

Greg Barber, 231 S. Main

Victoria's Pet Boutique, 14 N. Main

### New Business Grant

Active Full Armor, 15 E. First
Nourish Beauty and Wellness, 28 Fourth
Noel's Touch Aesthetics, 42 N. Main

# Creative Sign Grant

Victoria's Pet Nutrition, 14 N. Main

# **Building Security Grant**

### Victoria's Pet Nutrition

14 N. Main

Hopper's 77 N. Main



### SECURITY LIGHTING GRANT





### 2025 GRANT APPLICATION

The City of Fond du Lac, in partnership with the Downtown Fond du Lac Partnership (DFP), is offering downtown property and business owners the opportunity to apply for the Downtown Security Lighting Grant. This grant is designed to assist with the purchase of exterior security lighting to help enhance safety and visibility in the downtown district.

The grant will reimburse up to \$250 per exterior security lighting fixture. Any DLC-certified LED security light is eligible. Please contact the DFP prior to ordering to ensure your fixtures qualify.

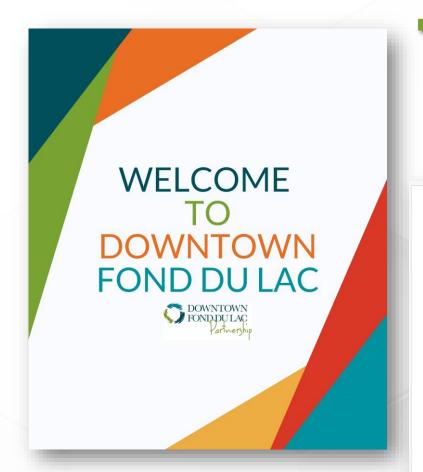
### Applicant Requirements

- The applicant must be a business or property owner within the Downtown Fond du Lac Business Improvement District (BID).
- The applicant must be in good standing at the time of application with the City of Fond du Lac and the DFP. (property taxes, BID assessment, licenses, fines, permit fees, special event fees).
- 3. The grant program will be available until December 1, 2025, or until funding is exhausted.

Applicant Contact Information	
Contact Name:	
Contact Email:	Contact Phone:
Business Name:	
Property Address:	
Number of lights:	Cost of each light
Yease describe the light fixtures you will be purch	asing:
	2025 or until funding is exhausted. Applications must be fully completed tions can be dropped off/mailed to Downtown Fond du Lac Partnership, 4935 or emailed to amvilldowntownfol.com.
Jpon grant approval, funding will be reserved for grant pool. You will be reimbursed for your purch	r your project for 90 days. After 90 days, funding will be returned to the hase after installation is complete.
	n provided in this application is true and accurate to the best of your business are in good standing with the City of Fond du Lac.
Applicant Signature	Date



# Welcome to Downtown



Toolkit

START UP

BUILDING

FINANCIAL

RESOURCES

EDUCATIONAL

**MARKETING &** 

DFP

SPECIAL EVENTS

COMMUNICATIONS

RESOURCES

DESIGN

### A GUIDE TO STARTING YOUR BUSINESS IN DOWNTO FOND DU LAC

Downtown Fond du Lac is in the midst of an economic resurgence. Our beautiful downtown area has attracted significant new investment in the form of long-star buildings being purchased and repurposed. The market for new business continu improve every day, making Downtown Fond du Lac a great place to start your ne

For any individual or entrepreneur, starting a new business can present major ch. From locating space to lease or purchase to obtaining city permits and approvals accessing funding and technical assistance - the process can seem overwhell here to help. In an effort to make the process of starting your business as simple as possible, t

Downtown Fond du Lac Partnership has created this guide meant to help you na your journey of opening your new downtown Fond du Lac business. We encourage you to contact Downtown Fond du Lac Partnership staff for assis

Amy Krupp, Executive Directo

Megan Sigrist, Director of Communication and Special Events megan@downtownfdl.cor 920.322.2006, ext. 2

Downtown Fond du Lac Partnership Mission Statement To establish a diverse, prosperous and healthy district that is the social, commi cultural heart of the community

### **BUILDING DESIGN PROCES**

Here is a link to the "Design Gudelines, A Guide to Building Rehabilitation, Renovation The Design Guidelines are the result of collaborative work between the Downtown For property owners. The guidelines are used in evaluating proposals for changes to downt staff and the Downtown Architectural Review Board <a href="https://downtownfdi.com/wps-content/uploads/2021/12/2008\_dfp\_design\_guidelines.pdf">https://downtownfdi.com/wps-content/uploads/2021/12/2008\_dfp\_design\_guidelines.pdf</a>

approval from the Downtown Architectural Review Board. The Board meets on the first Tuesday of month at noon. Applications are due to city staff 10 days in advance of the meeting. You will need to meeting and bring material samples, swatches and paint colors with you. https://

Downtown property design renderings are available to building owners or tenants. As a free service Lowntown property death emberging are available to building covers or tenants. As a free service Wilcosom hand server Program, the readenings can be used before a building is purchased or lessed show the removation possibilities of the property. With owner/hearnst input the architect will be removation rendering based on history, enboto and current condition of the building. Keepin middl generally a three-week lead time for completion. These renderings can be helpful as you apply for play approval from the Downtown Architectura Review Board Plases contact me Flyou would like top.

Please do not besitate to reach out with questions

131 S. Main Street, Suite 101 | Fond du Lac, WI 5493 office 920.322.2007

DOWNTOWN

### DOWNTOWN FOND DU LAC

### **NEW BUSINESS GRANT**

2025 GRANT APPLICATION

The 2025 Downtown Fond du Lac New Business Grant is an incentive to assist Downtown Fond du Lac entrepreneurs with expenses associated with starting a new business. New (or expanding) businesses are eligible for a \$2,500 grant to be used to assist in starting their business.

- Eligible types of businesses
- New or significantly expanding businesses

  Businesses relocating from outside of the City of Fond du Lac
- Locally dwined markiness
  For profit, property tax paying businesses
  Businesses located within the Downtown Fond du Lac Business Improvement District

### Ineligible types of businesses:

- ligible types of loudinesses. Inaligible business carbonic businesses and the continued of the continued chains, multi-level marketing or pyramic businesses, non-perfoll agencies and entities, schools, day care when the continued of the continued continued to the continued continued continued continued management. Other ineligible businesses are in alignment with those defined by the U.S. Small Business According eligibly in equipments, various large. The committee may decide on a care-by-case bact to exclude other business activities, which they believe for one beautiful business.
- not meet the objectives of this fund.
  Non-profit organizations.
  Businesses who received the Downtown Fond du Lac New Business Gran

- Startup expenses Purchase of furniture, fixture and equipment (FF&E) Interior and exterior renovation costs

- Applicants are eligible to apply for grant funding up until the date of business opening.
   The applicant must own the real estate or present a fully executed lease. Minimum of 2

- years. Business square footage must be greater than 500 square feet. Individuals or entities that are delinquent in any form of public payment to national, state, or local government agencies are not eligible to receive grant funds: No application will be reviewed or presented to the committee for their consideration on behalf of an individual or entity that is delinquent in their City of Fond du Lac property taxes roperty taxes in the City of Fond du Lac on any property located in the City.

  In application will be reviewed or presented to the committee for their consideration on
- sehalf of a project situated in a building with unabated Building Inspection Orders. Neith

### 2025 New Businesses

La Belle FDL Lillian Kast Boudoir **Kusasi Auto Sales** Jenna H Beauty **Active Full Armor** Black Hawk Smoke Shop **Omkara Healing Center** Passageway Financial **Agile 3D Printing** Fond du Lac Beer Company

1 N. Main 51 N. Main 336 S. Main 1 N. Main 15 E. First 301 S. Main 15 N. Main 17 Forest 104 S. Main 21 Fourth















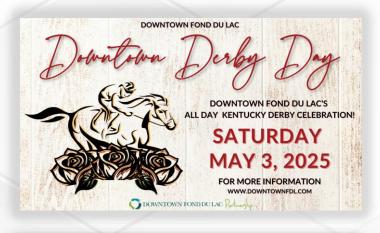




### **Promotional Events**







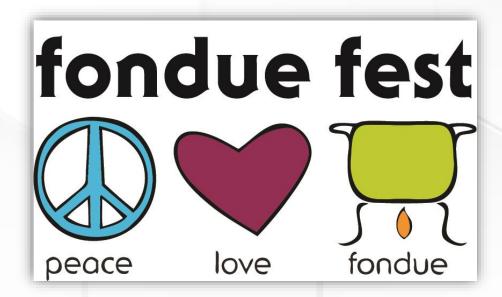






### Market Events







### **Fondue Fest Business Toolkit**



Fondus Feat is a signature event organized by the Downtown Fond du Lac Partnership to drive traffic into our downtown district. The DFP will promote the featival through collective marketing efforts, including social media, print materials, and our website.

The 2025 featival will be held on **Saturday**, **September 6**, with activities running from **9:00 a.m. to 5:00 p.m.** and the music continuing into the evening. This popular event draws a diverse crowd of all ages, and attendance historically reaches approximately 20,000 visitors throughout the day.

Main Street will host approximately 250 vendors, including artisens, food vendors, nenprofits, and more. In recent years, 40-45 downtown businesses have participated by setting up on the street—and we'd love to see that number grow!

Whether you decide to set up outside or stay in-store, this Fondue Fest Toolkit is packed with ideas to help you make the most of the day. Creative promotions, engaging pop-ups, giveaways, and festive decor are all great ways to help your business stand out and create a memorable experience for attendees.

Let's work together to make Fondue Fest 2025 the best one yet!

### IN-STORE PROMOTION & ACTIVITY IDEAS

Fondue Fest is a prime opportunity to get new foot traffic into your store—people are out, relaxed, and ready to explore. Here are high-impact ideas to draw festival-goers into your business:

### 1. Social Media Countdown

- Post teasers about:
  - Exclusive in-store deals
  - Festival-day giveaways
- New product launches
- Example: "Swing by during Fondue Fest for a free treat + 20% off your favorite item!"

### 2. Collaborate with the DFP or Nearby Vendors

- . See if they'll let you share a flyer, offer a discount card, or co-promote.
- . Trade a small freebie with food/art vendors for them to mention your store.

### 3. Offer Festival-Only Specials

- Limited-time offers like:
  - "Fondue Fest Flash Sale 15% off until 4 PM!"
  - "Buy One, Get One Free for Festival Shoppers"
  - "Spend \$25, get a \$10 gift card for next time"

### SALES PROMOTION IDEAS

- 1. "Buy 1, Fondue 1" Deal
  - Play on the "buy one, get one" concept with fun wording for the festival.
- 2. Fondue Fest Bundle
- Create a themed product bundle or gift set offered only during the event.
- 3. Flash Sales
- Offer timed promotions throughout the day (e.g., 20% off from 1–2 p.m.).
- 4. Freebie with Purchase
- Give away a small item, sample, or branded goodie with every purchase.
- 5. Dress the Part Discount
  - Offer a discount or freebie to anyone who comes in dressed in Fondue Fest gear, retro attire, or "cheesy" costumes.
- 6. Live Product Demos or Tastings

### ACTIVITY IDEAS

- 1. Cheese Trivia Game
  - Ask cheesy trivia questions to shoppers. Correct answers win a prize or discount.
- Fondue Fest Bings
  - Create a bingo card featuring local vendors, activities, or photo ops. Partner with neighboring businesses.
- 3. Guess How Many (Cheese Balls, Corks, etc.)
  - Have attendees guess the number of themed items in a jar. Closest guess wins a prize.

### SOCIAL MEDIA POST IDEAS

Here are creative and effective social media post ideas to promote your business during Fondue Fest and attract foot traffic:

### 1. Festival Countdown Posts:

"Only 5 days until Fondue Fest! We're bringing the flavor, fun, and exclusive in-store surprises. Mark your calendars!"

### 2. Tease Your In-Store Specials:

"We've got a Fondue Fest deal that'll melt your heart! 🏉 Come in for [special offer] – only during the fest!"

### 3. Post a Sneak Peek of your Store/Restaurant:

"Our Fondure Fest setup is looking FESTIVE! Here's a sneak peek at what you'll find when you visit us this Saturday..."

Tip: Include photos of products, signage, or festival-themed décor.

### 4. Highlight Kid-Friendly Activities (if applicable):

"Bringing the kiddos to Fondue Fest? Swing by our store for [free balloons, coloring station, treats]:"

### 5. Promote a Giveaway or Contest:

"Fondue Fest Giveaway! Visit us on festival day, snep a photo in our store & tag us to enter to wifi [prize]!"







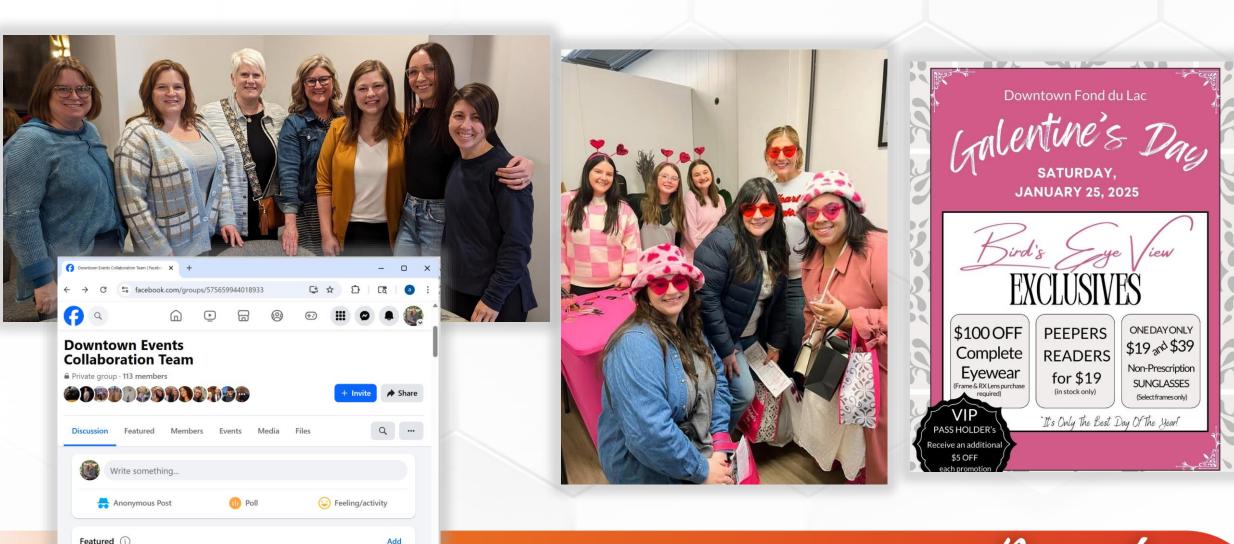
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DOWNTOWN FOND DU LAC

Over 200 Vendors!

ArtsFoodCraftsGames

### **Downtown Events Collaboration Team**



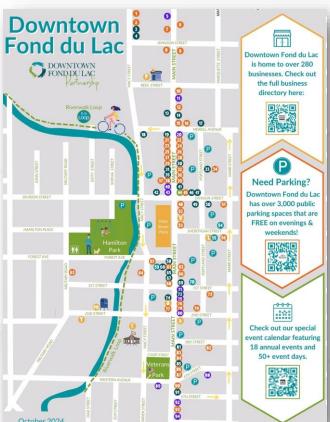
Tracy Mathweg

Promotion

# Marketing













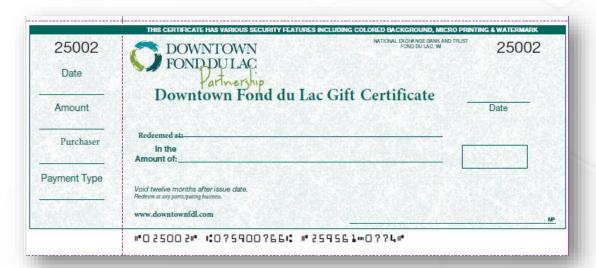


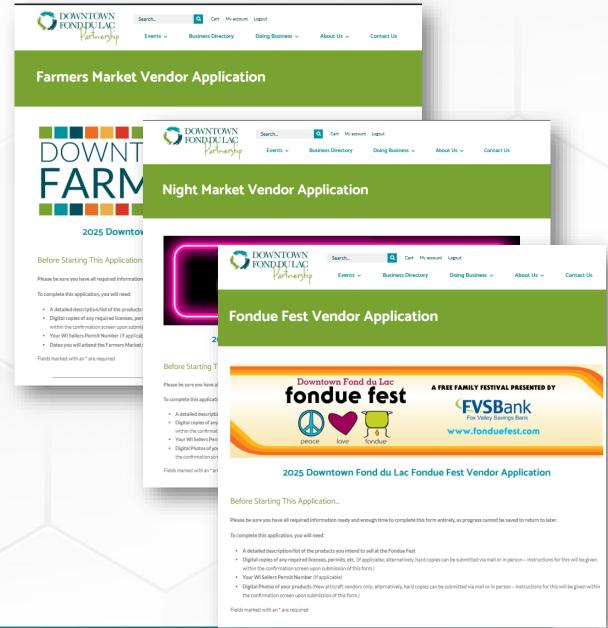


Restaurants & Coffee



### New In 2025





Economic Vitality

# Advocacy & Education

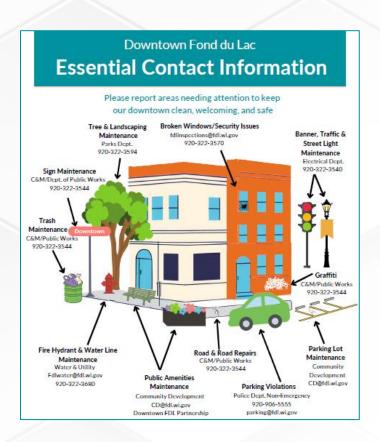




28 constituents attended workshops and trainings

13 businesses were assisted with finance programs, social media audits or design renderings

30 instances of Wisconsin Main Street staff assisting our businesses one-on-one

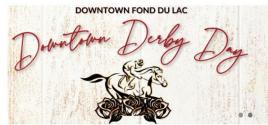




# Tell Us How We Are Doing!

**Share Your Thoughts!** 





2025 Downtown Derby Day and Beer & Bo

u For Participating in the 2nd An We hope you had as much fun participati

for a \$25 Downtown Fond du Laci



### 2025 Downtown Fond du Lac Beer & Bourbon Crawl Attendee Feedback

Downtown Beer & Bourbon Crawl Attendee Feedback

Thank You For Attending the 2025 Downtown Fond du Lac Beer & Bourbon Crawl! We hope you had as much fun celebrating the Kentucky Derby in Downtown Fond du Lac as we did!

> It is important to us to keep this and other downtown events as successful and enjoyable as possible. Your feedback is key to achieving that goa

Please take a few minutes to fill out the survey below to let us know your thoughts on this year's Beer & Bourbon Crawl!

As a thank you for your time, each person to submit this survey by Monday, May 12, 2025 will be entered into a drawing for a \$25 Downtown Fond du Lac Gift Certificate!



for a Chance to V \$25 Downtown Gift





### 2025 Downtown Business Survey

### We Want to Hear Your Ideas!

Downtown Fond du Lac is constantly evolving, and your voice plays a vital role in shaping its future.

What do YOU think would make our downtown better, brighter, and more vibrant?

# **Art Lot**









City of FDL Community Development City Clerk's Office City of FDL Fire Department City of FDL Police Department

- ★ Community Service Officers
  City of FDL Public Works Department
  - ★ Operations Barricades
  - ★ Electrical Banners, Holiday Décor
  - ★ Engineering Road Projects





# Tomorrow is the Big Day!

### İS

### Planning for the 2025 Main Street Makeover Project

### The Project

Main Street will be resurfaced from Sixth Street to Merrill Avenue in 2025. The project is expected to begin in late April and be completed the first week of September.

The project also includes replacement of brick crosswalks. For properties with lead pipe water laterals, the City of Fond du Lac will work with property owners to have them replaced in conjunction with the project.

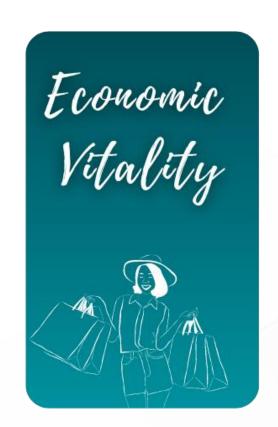
General working hours for the road crew will be from 7:00 a.m. until dusk, Monday through Friday.



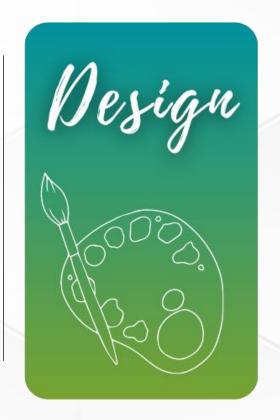
# WE ARE OPEN FOR BUSINESS

learn more at **DOWNTOWNFDL.COM** 











# Downtown Fond du Lac Partnership

#### CITY COUNCIL MEETING AGENDA CITY OF FOND DU LAC, WISCONSIN

<u>Title:</u> 2026 Budget Presentation

<u>Subject:</u> Presented By: City Manager and Director of

Administration

Initiator:

Recommendation:

ATTACHMENTS:

File Name

Budget\_Presentation\_-\_August\_2025.pdf

# Fond du Lac 2026 Budget & CIP

#### Strategic Priorities

The foundational strategic priorities underpinning this budget are:

- 1. Maximizing public safety; realized by an essential and uninterruptable array of municipal services for the people of our community. I draw attention to these that are most important:
  - Providing safe drinking water.
  - Delivering rescue and advanced life support via our ambulance service.
  - Protecting people by enforcing the law.
  - Treating wastewater in order to safely discharge it into Lake Winnebago.
  - Protecting life and property via our fire service.

#### Strategic Priorities

- 2. Expanding prosperity through community and economic development with these areas of emphasis:
  - Expanding the variety and quantity of residential development so people have the options they want at a price they can afford.
  - Facilitating creation and adaptation of commercial and retail activities that consumers want.
- 3. Protecting and improving publicly owned infrastructure with these areas of emphasis:
  - Providing superior recreational assets like parks and trails by making improvements in what we have and adding more.
  - Continuing investment in roads and bridges.

#### Strategic Priorities

Achieving those strategic priorities depends upon:

- 1. Attracting and retaining exceptional employees.
- 2. Operational effectiveness supported by financial efficiency.
- 3. Providing outstanding customer service.
- 4. Long-term investments that preserve and improve our infrastructure.
- 5. Collaboration with community partners, groups and innovators.

#### Summary of Outcomes

- The budget is balanced.
- ➤Our fund balance is healthier than it's been in 15 years.
- Expenditures meet the constraints of expenditure restraint.
- Revenues from property taxes meet the constraints of levy limits.

## Summary of Outcomes

By design, the effects of levy limits and expenditure constraint challenge every municipal organization's ability to afford to meet its mission.

- Levy limit: Rate of CPI exceeded rate of NNC by a factor of 3X
- Expenditure Restraint Incentive Program (ERIP): incentive pool remains flat statewide

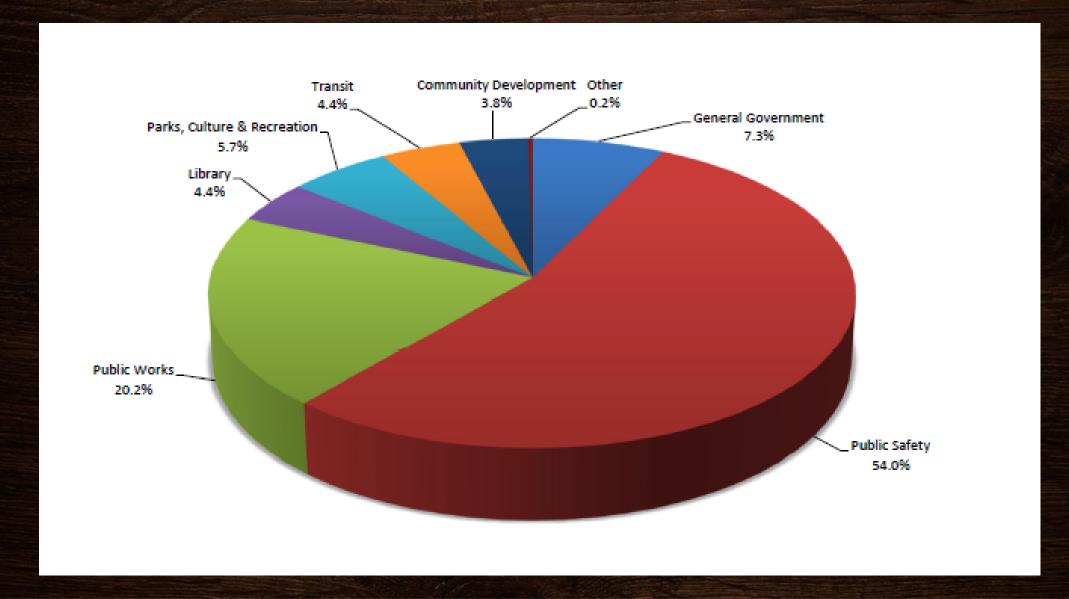
### Summary of Outcomes

- We're able to incorporate wage and benefit recommendations of the wage study.
  - > We then added one additional step for every employee.

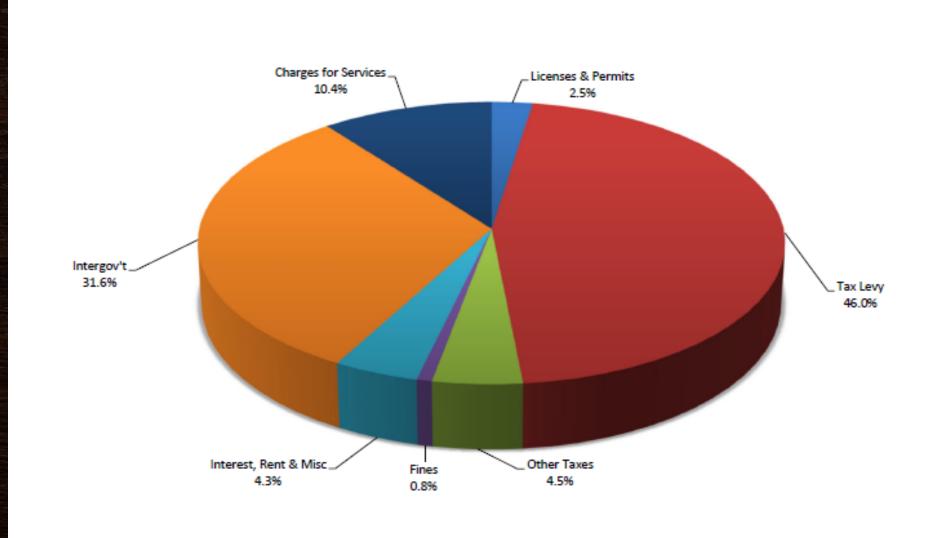
Based on labor agreements already in place and forecasts for other labor agreements that will be completed soon, we will have all five collective bargaining agreements fully funded within the budget.

We're able to afford to keep the health insurance premium unchanged for next year and our health fund reserve is where it should be.

Summary of Outcomes
Expenditure Allocation in General Fund and Special Revenue Funds:



# Summary of Outcomes Sources of Revenue:



#### Revaluation

A summary of the revaluation work by the numbers includes:

- 14,865: <u>assessment notices</u> distributed to owners of 13,030 residential properties and 1,072 commercial and other types of properties.
- 700: calls, visits and emails from property owners in the lead up to <u>Open Book</u>, which took place from May 12th to May 16th.
- Determination Letters generated by Open Book sessions. We granted 317 and denied 92 requests.
- 12: property owners who filed a formal "Objection to Property Assessment".

  These objections were heard by The Board of Review, on August 13<sup>th</sup> and 14<sup>th</sup>.

  The Board heard sworn oral testimony regarding property owners' objections to the assessed value of their property, and then deliberated to determine if there was sufficient evidence presented to change the assessment.
- 2: <u>assessments modified</u> by the Board.

#### Revaluation

- Updates property owner's share of total citywide value
- Determines owner's share of tax levy

Assessed property values increased 52%

- Residential +68%
- Commercial +32%

Forecasted assessed property tax rate for the city portion:

Decrease 30%

#### **Financial Position**

Both Standard and Poor's, our bond rating agency for general obligation debt, and our external auditors have recently affirmed our strong financial position.

#### Conclusion

This budget proposal provides a historic level of stability and financial health and enables us to continue to provide high quality municipal services.

It aligns with our strategic priorities.

# Tax Levy Allocation

2025 20	026
The property tax levy for City purposes is summarized as follows:  Budget Budget	dget
General Fund \$17,755,129 \$19,	,185,751
Library Special Revenue Fund 2,109,398 2,	,109,398
Residential Recycling Special Revenue Fund 700,000	700,000
Transit Special Revenue Fund 210,120	210,120
Capital Projects Fund 680,832	258,500
Debt Service Fund 12,898,738 12,	,663,700
Total City Property Tax Levy \$34,354,217 \$35,	,127,469

# Proposed Budget Summary

The 2026 GENERAL FUND BUDGET is as follows:	2025	2026	Percent
REVENUES AND OTHER FINANCING SOURCES:	Budget	Budget	Change
Taxes (other than property taxes)	\$2,241,365	\$2,170,313	
Special Assessment Payments	107,000	26,500	
Licenses and Permits	1,208,335	1,192,436	
Intergovernmental Revenues	13,124,932	13,339,392	
Public Charges for Services	3,168,565	3,153,015	
Fines, Forfeits and Penalties	430,000	370,000	
Interest and Rent	1,674,100	1,807,000	
Miscellaneous Revenues	124,200	131,800	
Total Revenues Excluding Property Taxes	\$22,078,497	\$22,190,456	
General Property Taxes	17,755,129	19,185,751	
Fund Balance Applied			
Unassigned Fund Balance Applied to Budget	133,334	136,708	
TOTAL REVENUES, OTHER FINANCING SOURCES			
AND FUND BALANCE APPLIED	\$39,966,960	\$41,512,915	3.9%
EXPENDITURES AND OTHER FINANCING USES:			
General Government	3,293,126	3,514,583	
Public Safety	24,864,782	25,831,542	
Public Works	7,157,201	7,419,815	
Parks, Culture & Recreation	2,465,463	2,539,078	
Community Development	1,805,988	1,827,497	
TOTAL EXPENDITURES	39,586,560	41,132,515	3.9%
Transfers to Other Funds	380,400	380,400	
TOTAL EXPENDITURES AND OTHER FINANCING USES	\$39,966,960	\$41,512,915	3.9%

The 2028 budgets for all funds combined:	Fund Balance January 1		Total Revenues	Total Expenditures		Fund Balance December 31	
General Fund	\$	12,661,113	\$41,376,207		\$41,512,915	\$	12,524,405
Special Revenue Funds		2,138,236	7,873,902		7,754,561		2,257,577
Debt Service Fund		356,292	13,954,128		13,780,942		529,478
Capital Projects Funds		-	22,462,500		22,462,500		-
Wastewater Treatment & Resource Recovery		23,068,957	17,049,399		18,325,563		21,792,793
Water Utility		15,077,078	22,051,096		21,493,954		15,634,220
Internal Service Fund-Health Insurance		1,760,621	6,163,711		5,918,781		2,005,551
Internal Service Fund-Information Technology		108,264	2,576,759		2,625,589		59,434
Total All Funds	\$	55,170,561	\$133,507,702	\$	133,874,805	\$	54,803,458

Next Steps

**Budget Publication** 

> Friday

Special Budget Meeting

> September 17



#### CITY COUNCIL MEETING AGENDA CITY OF FOND DU LAC, WISCONSIN

<u>Title:</u> Discussion On If The City Should Prohibit Persons From

Directing Or Draining Surface Water Onto Another

Person's Land

<u>Subject:</u> Presented By: Councilmember Schuessler

Initiator:

Recommendation:

ATTACHMENTS:

File Name

Surface\_drainage\_regulation\_Memo.\_8.21.25.pdf

#### CITY OF FOND DU LAC - Memorandum

**Date:** August 21, 2025

**To:** Joseph Moore, City Manager

City Council

**From:** City Attorney Deborah S.R. Hoffmann

**Re:** Input item from Council Member Schuessler – Prohibit surface water drainage

Council Member Schuessler has asked that the City consider prohibiting persons from directing or draining surface water on to another person's land.

He states, "With water levels rising, with all the rain, this is becoming a bigger issue than it may have been in the past. I am raising this at the request of a constituent whose neighbor filled in a drainage ditch that appears on a city-approved drainage plan. She would be able to see that the city looked into this, even if the answer to the above question has to be no."

Council Member Schuessler's concerns, along with the constituents' issue, have been reviewed by the Engineering department. Engineering's concern is that prohibiting drainage from one property to the next is not feasible. Almost every lot in the City drains onto another lot based on topography or a drainage plan.

The referenced Ordinance language from CM Schuessler was from Little Chute. Director DeVries spoke with Little Chute staff, the enforcement of the Ordinance is not a specific prohibition on draining onto another property, but rather a change in the direction or amount of flow. An example would be changing the direction of your downspouts from towards your backyard neighbor's property to a side yard and a different property. The City's current Ordinance cover these types of diversion changes. However, when a neighboring property blocks drainage from another property that is a civil matter between those two property owners. The City will make available the drainage plans for the properties but is not involved in resolving the civil matter.

Here are the applicable City codes for reference:

FDL Code Chapter 325 covers drainage plans with the purpose of controlling construction site erosion. <a href="https://ecode360.com/31724238#31724239">https://ecode360.com/31724238#31724239</a>

FDL Code Chapter 639 regulates Stormwater and surface water. <a href="https://ecode360.com/15559760#15559760">https://ecode360.com/15559760#15559760</a>

Please feel free to contact Paul DeVries, myself or CM Schuessler with questions or for more information.

#### CITY COUNCIL MEETING AGENDA CITY OF FOND DU LAC, WISCONSIN

<u>Title:</u> Discussion On Requiring Garbage And Recycling Containers

To Be Stored Within A Garage Or Accessory Structure Or

In A Location Screened From Street View

<u>Subject:</u> Presented By: Councilmember Schuessler

Initiator:

Recommendation:

ATTACHMENTS:

File Name

Garbage\_Container\_placement\_Memo.\_8.20.25.pdf
Section\_556-3\_Placement\_of\_waste\_for\_City\_collection.pdf

#### CITY OF FOND DU LAC - Memorandum

**Date:** August 20, 2025

**To:** Joseph Moore, City Manager

City Council

**From:** City Attorney Deborah S.R. Hoffmann

**Re:** Input item from Council Member Schuessler – Garbage Container placement

The City of Fond du Lac ordinance that governs the placement of waste containers for City Waste collection is Section 556-3. A copy is attached to this ordinance.

Council Member Schuessler has asked that the language from the Village of Cedarburg's code (shown below) be added to our ordinance:

Refuse and recycling containers must be stored within a garage or accessory structure or in a location screened from street view.

Please feel free to contact either of myself or CM Schuessler with questions or for more information.

#### Section 556-3 Placement of waste for City collection.

- A. All waste to be collected by the City must be placed at the street curb on the terrace, on the driveway apron, on the sidewalk if there is no terrace, or in the alley when such placement is approved by the Director of Public Works, by the producer before 5:00 a.m. of the scheduled collection day. All empty containers must be removed from the curb by 9:00 a.m. of the day following collection.
- B. General. Except as otherwise provided in this Code, no person shall dump, dispose, litter or store refuse in the City of Fond du Lac outside of a licensed sanitary landfill facility on either private or public lands.
- C. Placement of garbage in other's containers or property prohibited:
  - (1) No person shall deposit garbage or recyclables in the dumpster, garbage can, or recycling bin of another person without such other person's consent.
  - (2) No person shall deposit garbage or recyclables for collection on the property or the right-of-way fronting the property of another person.